

Date: August 24, 2005

To: City of Rapid City Legal and Finance Committee

CC: Doug Aldrich
Ph. 394-4138

From: Dan Flynn
Frankenfeld Associates Interactive
Flynn@Frankenfeld.com
605-348-8441

Subject: Cost estimate to post audio of past City meetings on web site.

The City of Rapid City has requested an estimate of costs to post audio from City Council Meetings and select committee meetings from January of 2000 through June of 2005. As stated in the last City Council Meeting, Frankenfeld Associates Interactive will waive on-going monthly hosting fees for City Council meetings posted for a year and committee meetings posted longer than 90 days.

It is assumed that the City Council meeting content is available on DVD or CD and the committee meetings are available on audiocassette tape for the requested timeframe.

There is an initial fee to encode the content from its existing form into digital files that can be streamed over the Internet. The rate to encode content from DVD or CD is less than the fee to encode content from audio tape. In addition to the initial setup, there is an on-going monthly hosting fee to store the content on the media server. The table below estimates encoding fees and on-going monthly hosting fees.

Table 1 - Initial Encoding Fee Cost Estimate

Meeting	Estimated Number of Hours of Content	Encoding Rate	Sub-total
City Council Meetings	660 hours	\$15 per hour	\$9,900
Committee and Special Meetings	858 hours	\$25 per hour	\$21,450
Total Setup Fee			\$31,350

Table 2 - Monthly Hosting Fee Estimate

Meeting	Estimated Number of Hours of Content	Monthly Disk Space Hosting Fee	Sub-total
City Council Meetings	660 hours	\$0.38 per hour	*\$250.80
Committee and Special Meetings	858 hours	\$0.38 per hour	**\$326.04
Total Monthly Fee			\$576.84

* - Fee waived after first year

** - Fee waived after 90 days