

Rapid City Journal

LF051105-12

ADVERTISING AGREEMENT

THIS AGREEMENT is made as of _____ 20____ between Lee Enterprises, Incorporated d/b/a Rapid City Journal, the "Publisher", and City of Rapid City, the "Advertiser."

TERM. The term of this Agreement will begin on THE FIRST DAY OF May, 2005 and end on THE LAST DAY OF April, 2006. This Agreement may not be terminated or cancelled by the Advertiser prior to the end of its term except for the reasons specified in Sections 1 and 12 on the reverse side of this Agreement.

VOLUME AGREEMENT. The Advertiser will purchase at least \$ 15,000 of total advertising before the end of the term. Complete as applicable:

- | | | | |
|----------------------|----------|-----------------|---------------|
| • Retail | \$ _____ | Frequency _____ | Lineage _____ |
| • Classified | \$ _____ | Frequency _____ | Lineage _____ |
| • Preprinted inserts | \$ _____ | Frequency _____ | _____ |
| • On-line products | \$ _____ | Frequency _____ | _____ |
| • Other _____ | \$ _____ | Frequency _____ | _____ |
| • Other _____ | \$ _____ | Frequency _____ | _____ |

All advertising dollars invested in the Publisher's advertising products, including Retail and Classified advertising, Preprinted inserts, On-line products and other packages apply toward fulfillment of this volume agreement by Advertiser. Commercial printing and subscriptions are excluded.

OTHER TERMS AND CONDITIONS. See reverse side of this Agreement.

Publisher and Advertiser have read and agree to the terms and conditions of this Agreement including those outlined on the reverse side.

ADVERTISER:

By _____

 Company Name: Partnership Corporation Individual

 Print Name / Title
 Billing Address: _____

 Local Address: _____

LEE ENTERPRISES, INCORPORATED:

By _____

 Rapid City Journal
 Division Name:

 Print Name / Title
 Address: 507 Main St. Rapid City, SD 57701
 Salesperson: [Signature]
 New _____ Renew X
 Account Number(s): 317126, 178440, 32044, 17687,

ADVERTISING AGENCY (if applicable):

By _____

 Company Name: Partnership Corporation Individual

 Print Name / Title
 Billing Address: _____
