



# CITY OF RAPID CITY

300 SIXTH STREET  
RAPID CITY, SOUTH DAKOTA 57701

## PARKS AND RECREATION DEPARTMENT

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### Parks and Recreation Memo

Date: January 26, 2005

To: Legal & Finance Committee

From: Jerry W. Cole, Director

Subject: Sponsorship Agreements for Hershey Track Meet

The Hershey Track Meet is an annual free track and field program for children ages 9 to 14. Thirty One communities in the State of South Dakota host local meets. The top two participants in each event qualify to attend the State Meet. The State Hershey Track Meet has never been held west of the Missouri River; however, the City of Rapid City was recently awarded a two-year agreement to host this event in 2005 and 2006.

In order to provide a unique event that participants in the State Hershey Track Meet will remember, the Recreation Department is planning to provide additional activities for families visiting the area. It is the Recreation Department's goal to promote Rapid City and the surrounding recreational facilities, attractions and businesses while hosting such a prestigious event. We will be asking for financial support, volunteers, and partnership agreements which would include discount opportunities for visitors to the community.

Attached are copies of Gold, Silver and Bronze Sponsorship Agreements for your perusal. Once these agreements have been approved by the City Council, we will begin to contact area businesses and organizations. If you have any questions, please contact me.