



CITY OF RAPID CITY

300 SIXTH STREET
RAPID CITY, SOUTH DAKOTA 57701

LF060204-20

PARKS AND RECREATION DEPARTMENT

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Parks and Recreation Memo

Date: 5-26-04

To: City Council Members

From: Doug Lowe, Recreation Division Manager

Subject: 2004-2005 & 2005-2006 Season Ice Rates

Summary: The Recreation Division will be establishing ice rates for the 2004 (Fall) – 2005 (Spring) & 2005 (Fall) – 2006 (Spring) seasons.

Recommendation: The Recreation Division is recommending a 3% increase for season passes in both seasons. We are establishing a quarterly pass, with a 3% increase over the first season. Punch passes are projected for 3% increases per year. Daily passes are increased \$.25 and not increased for the second season. Ice rental is projected for 3% increases per year. And skate rental and skate sharpening are increased by \$.25 & \$1.25 respectively for the first season and kept the same for the following year.

Analysis/Background:

Season Pass

1. Season passes will be for a year from the date purchased.
2. Season pass increases are justified due to the increase in public skate.

Quarterly Pass

1. Added to give customer more pass options.
2. Should increase pass revenues

Daily Pass/Group Rates/Skate Rental

1. These items have not been changed for 2 seasons.
2. Would like to make increase every two years.

Ice Rental

1. Need to stay with market value.
2. Need continued price discount for non-prime time ice.

Skate Sharpening

1. Major increase due to being 70% below area pricing.

2004-2005 & 2005-2006 PROPOSED ICE RATES

	2003 - 2004	2004 - 2005	2005 - 2006
<i>Season Passes</i>			
Resident			
Individual	\$94 (YEAR PASS)	\$97 (YEAR PASS)	\$100 (YEAR PASS)
Family (4 people)	\$230 (YEAR PASS)	\$237 (YEAR PASS)	\$244 (YEAR PASS)
* Each additional after 4	\$31 (YEAR PASS)	\$32 (YEAR PASS)	\$33 (YEAR PASS)
Non City Resident			
Individual	\$124 (YEAR PASS)	\$128 (YEAR PASS)	\$133 (YEAR PASS)
Family (4 people)	\$262 (YEAR PASS)	\$270 (YEAR PASS)	\$278 (YEAR PASS)
* Each additional after 4	\$42 (YEAR PASS)	\$43 (YEAR PASS)	\$45 (YEAR PASS)
<i>Quarterly Passes</i>			
Resident			
Individual	NONE	\$36 (3 MONTH)	\$38 (3 MONTH)
Family (4 people)	NONE	\$87 (3 MONTH)	\$90 (3 MONTH)
* Each additional after 4	NONE	\$12 (3 MONTH)	\$13 (3 MONTH)
Non City Resident			
Individual	NONE	\$47 (3 MONTH)	\$49 (3 MONTH)
Family (4 people)	NONE	\$100 (3 MONTH)	\$103 (3 MONTH)
* Each additional after 4	NONE	\$16 (3 MONTH)	\$17 (3 MONTH)
<i>Punch Pass (10 Punch) Skating or Skate Rental</i>			
Youth	\$22.50	\$23	\$24
Adult	\$30.50	\$31	\$32
<i>Daily Passes</i>			
1 to 17 years of age	\$2.75	\$3.00	\$3.00
18 years of age & over	\$3.75	\$4.00	\$4.00
Group Rates (30 or more)			
• <i>INCLUDES SKATES</i>			
Youth	\$2.75	\$3.00	\$3.00
Adult	\$3.75	\$4.00	\$4.00

Ice Rental Fees

Prime Time	\$102.00/hr	\$105.00/hr	\$108.00/hr
Non-Prime Time*	\$60.00/hr	\$62.00/hr	\$64.00/hr

*Weekdays before 3pm and after 10pm

<i>Skate Rental</i>	\$2.75	\$3.00	\$3.00
<i>Skate Sharpening</i>	\$2.75	\$4.00	\$4.00