

**REQUEST FOR PROPOSALS**

Golf Cart Advertising  
Rapid City Golf Division

LF060204-19

**City of Rapid City, South Dakota**

Notice is hereby given that the City of Rapid City is requesting proposals for a company to solicit, produce and install advertising on the Rapid City Golf Cart Fleet.

Proposals are due to the City Finance Office (1<sup>st</sup> Floor, City/School Administration Building) on or before 2:00 p.m., Wednesday, May 26, 2004.

I, Par America, Inc., agree to pay the City of Rapid City 15% percent of the gross total combined sales of the above-identified advertising.

The term of this agreement shall be from June 1, 2004 to Dec. 31, 2005.

Any party submitting a proposal must be willing to abide by the following terms and conditions:

- Party shall agree to solicit and produce, advertisements to be placed on golf carts located at Meadowbrook Golf Course.
- The Director of Parks and Recreation for the City shall have the right to determine the size, placement, and location of advertisements subject to restrictions for safety and other practicalities on golf carts.
- Party shall retain rights, title, ownership and interest in the Work Product.
- Party shall confer with Golf Carts West for installation of advertising.
- Director shall have the right to refuse any advertising.

Par America Inc Carolann Brown  
"Business" Signature President

Par America, Inc.  
"Business" Name (Please Print)

P.O. Box 9542  
"Business" Address

Rapid City, S.D. 57709  
City, State, Postal Code

605-348-0570  
605-391-2926

**CITY OF RAPID CITY**

ATTEST:

\_\_\_\_\_  
James F. Preston  
Finance Officer

\_\_\_\_\_  
Jim Shaw, Mayor

Date: \_\_\_\_\_