

AGREEMENT

This Agreement made and entered into this ____ day of **October, 2003**, by and between the City of Rapid City, a municipal corporation in the State of South Dakota (City), and Midcontinent Communications, 410 South Philip Ave, Sioux Falls, SD 57104 (Advertiser).

City is the owner of the Roosevelt Park Ice Arena. Advertiser has submitted a proposal to the City to place an advertising sign at the Ice Arena.

For and in consideration of the mutual agreements contained herein and subject to the terms and conditions hereinafter stated, the City and the Advertiser agree as follows:

1. Advertiser will be allowed to place a sign no larger than 4' x 8' in the Roosevelt Park Ice Arena near the television set. This is a premium location with an annual advertising value of \$1,500. The sign shall contain the corporate logo and the name of the company.
2. The sign shall be allowed to remain in place from August 1, 2003 until April 30, 2003.
3. Advertiser shall be responsible for the maintenance and upkeep of the sign.
4. Advertiser agrees to indemnify and save harmless the City for any and all claims, damages, costs, and expenses, including reasonable attorney's fees, arising out or in connection with the sign located on the premises.
5. For placement of the sign in the Ice Arena, the Advertiser agrees to provide one year of music signal (DMX) and TV signal to the Ice Arena. The Advertiser agrees to charge \$61.45/month, this includes the DMX, Basic

Cable, and FCC service Charge. The amount charged will be \$61.45/month.

The service shall be provided from August 1, 2003 – July 31, 2004.

WITNESSETH, the parties hereto execute this agreement on the ____ day of _____, 2003.

CITY OF RAPID CITY

By: _____
Jim Shaw, Mayor

ATTEST:

Finance Officer

(SEAL)

CLUB

By: _____
Its: _____

State of South Dakota)
 SS.
County of Pennington)

On this the ____ day of _____, 2003, before me, the undersigned officer, personally appeared Jim Shaw and James F. Preston, who acknowledged themselves to be the Mayor and Finance Officer, respectively, of the City of Rapid City, a municipal corporation, and that they, as such Mayor and Finance Officer, being authorized so to do, executed the foregoing instrument for the purposes therein contained by signing the name of the City of Rapid City by themselves as Mayor and Finance Officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Notary Public, South Dakota

My Commission Expires:

(SEAL)

State of South Dakota)
 SS.
County of Pennington)

On this the _____ day of _____, 2003, before me, the undersigned officer, personally appeared _____, who acknowledged himself/herself to be the _____ of (Club), and that he/she, as such _____ being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of (Club) by himself/herself as _____.

IN WITNESS WHEREOF I hereunto set my hand and official seal.

— Notary Public

My Commission Expires:

(SEAL)