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To: Rapid City Council

From: E-Government Committee
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        Marcia Elkins
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Re: Launching of City of Rapid City Redesigned Website: www.rcgov.org

        The E-Government Committee is pleased to announce a new look, a new feel, and better service from the City of Rapid City Website. The E-Government Committee is scheduled to provide a demonstration and receive Council input about the website at the January 30, Legal and Finance Meeting.

        The new address is www.rcgov.org. The city site can be searched by the new and previous address. The redesign is a product of the contract approved by the Council with Daksoft/Aurora Creative that also included training city staff as web authors. Each department is represented by a web author that accounts for ongoing maintenance and content management of the department website.

        The redesigned website educates citizens about city government by making them aware of what is available and is used as a catalyst for more efficient services. The redesign is built on the principles of user-friendliness and easier navigation by finding where you want to be from the homepage. Some examples of website services include:

- City Government Newsletter
- Reporting problems with city services
- Mayor/Council – agendas, minutes, assignments, e-mail contacts
- City Employee Directory – e-mail to all departments
- Job vacancies
- Online tickets to Civic Center events
- Crime prevention information from the Police Department
- Rapid City Municipal Codes – Attorney Office
- Development applications – Planning Department
- GIS maps of street plans, bus routes, capital improvement projects, flood data
- Search RCPL and SD Library catalogs, reserve library materials, ask a reference question online
- Identify flight arrivals, departure times and airport fare report

The e-Government Committee will continue working with the public, council and city staff to review the site for organization of information, what to add, and what transactions to offer online. Future services planned for the website include job applications submissions, online permitting and financial transactions.