

# CITY OF RAPID CITY

## RAPID CITY, SOUTH DAKOTA 57701-2724

Office of the Mayor

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March 6, 2001

To: Council Members

From: Jim Shaw

Re: Planning Commission appointment

I have appointed Dawn Mashek to the Rapid City Planning Commission, pending Council ratification. Dawn will replace Karen Bulman as the designated representative from the Ward 1 area.

Dawn worked for 6 years at Black Hills, Badlands & Lakes Association where she was Vice President for Management of Sales and Member Services. She has a B.S. in Business Administration from the University of South Dakota and is a graduate of Leadership Rapid City, Class of 1995.

She serves on the Girl Scouts of the Black Hills Board of Directors and is a past member of the Rapid City Tourism Marketing Task Force.

Dawn is excited about the opportunity to serve on the Planning Commission, and I am confident she will quickly become an integral and valued participant. I ask for and recommend the Council's ratification of her appointment.

Questions? Comments? Please stop at my office, or call or e-mail me, anytime.

Thanks,

Tim

Attachment



#### **Dawn Mashek**

900 Enchantment Road ~ Rapid City, SD 57701 Home Phone 605-348-7748 ~ E-mail masheknd@aol.com

### OBJECTIVE

Hard-working team player with varied operations experience seeks challenge.

### **WORK HISTORY**

Black Hills, Badlands & Lakes Association, Rapid City, SD

(Non-profit membership organization that promotes tourism for western South Dakota)

Vice President

3/93-8/98

Responsible for management of Sales and Member Service activities and events, Finance, Administration & Database; Act as Board/Committee Liaison Developed new and increased existing revenue sources; Sped up distribution of publications: Increased office efficiency

**Executive Assistant** 

4/92 - 3/93

Established database and computer network for tracking member service and sales information; Improved tracking of distribution of publications; Improved record keeping and documentation; Participated in strategic planning including administering a membership survey

Octagon Systems Corporation, Westminster, CO

(Manufacturer of hardware and software for industrial control)

Operations/Finance Manager

2/91 - 4/92

Responsible for operations staff of eight; Prepared financial statements and management reports; Performed cash flow analysis and developed budget models; trained staff to initiate process improvement; Participated in long range planning

**Materials Manager** 

7/90 - 1/91

Analyzed inventory and implemented inventory policy which decreased inventory investment by 23 percent; Reduced throughput time by 13 days for board level products and 7 days for accessories by increasing efficiency and reducing build quantities; Increased inventory accuracy through cycle counting program

Purchasing Agent/LAN Administrator

8/89 - 6/90

Performed ABC Analysis of inventory to determine methods of procurement and prioritize items for cost reduction; Negotiated contracts; Administered Local Area Network

Purchasing Agent/Production Supervisor 4/88 - 7/89

Automated inventory and purchase order system on LAN

Customer Service Representative 8/86 - 3/88

Automated sales order and accounts receivable systems on PC based system

#### EDUCATION

Bachelor of Science in Business Administration, University of South Dakota, 1986 Certificate in Materials Management, University of Phoenix, 1991

## COMMUNITYINVOLVEMENT

Girl Scouts of the Black Hills Board of Directors; Leadership Rapid City Class of 95; past member of Rapid City Tourism Marketing Task Force