

**Minutes
Historic Sign Review Committee
March 20, 2015**

MEMBERS PRESENT: Jim Jackson, Vicky Fenhaus and Clancy Kingsbury

MEMBERS ABSENT: Kyle Blada and Lee Geiger

STAFF PRESENT: Sarah Hanzel and Jeanne Nicholson

OTHERS PRESENT: Ray Berberich, Julie Jones Whitcher and Lindsey Beasley

Jackson called the meeting to order at 9:00 a.m.

MULTIPLE ADDRESSES (15SN009)

Hanzel informed the Committee that the agenda should be revised to "Acknowledge the" replacement/installation of way-finding signage for the City Tour and Historic Districts with new signs. She briefly reviewed the scope of the project.

Jones Whitcher explained that the current brown signs need to be updated and that some need to be replaced. She noted that the new signs will have a fresher, updated appearance and that the tour location numbers of the sites will be changed to match the stops that have been added to the City Tour.

Jackson asked if the West Boulevard Association was included in the discussions for the new signs. He added that some of the signs will be located in the West Boulevard Historic District.

Jones Whitcher stated that she was unaware that the West Boulevard Association would be interested in the signage.

Jackson commented that the proposed signs are essentially off premise signs that are advertising an attraction in a different location. He added that he has concern about a sign permit not being required for the proposed signs.

Jones Whitcher explained that the Rapid City Convention and Visitors Bureau is a division of the Rapid City Chamber of Commercial. She added that the CVB works for the betterment of the City and promotes attractions that are located in the City. A brief discussion followed.

In response to a question from Kingsbury, Jones Whitcher advised that the total number of signs is nine. She added that three will be replacing existing signs and that there will six new signs for the added tour locations.

In response to a question from Kingsbury regarding the color and the proposed print size of the proposed signs, Jones Whitcher stated that the signs will include brick red coloring and black lettering. Discussion followed regarding the lettering on the signs.

In response to a question from Fenhaus, Berberich advised that a map is available identifying the location of the site points on the City Tour.

In response to a question from Kingsbury, Jones Whitcher advised that the sites in the City Tour are owned by government or non-profit agencies.

Jackson commented that the signs should not be located in the site triangle at intersections. He recommended that the Rapid City Convention and Visitors Bureau visit with the West Boulevard Association about the placement of the proposed signs in the Historic District.

Kingsbury moved to acknowledge the replacement/installation of way-finding signage for the City Tour and Historic Districts with new signs; three signs replacing existing city tour signage for West Boulevard and six new signs in the Downtown Commercial District. The motion was seconded by Fenhaus and carried unanimously.

MINUTES

Kingsbury moved to approve the minutes of the March 6, 2015 meeting. The motion was seconded by Fenhaus and carried unanimously.

There being no further business, the meeting adjourned at 9:15 a.m.