

**Minutes
Historic Sign Review Committee
December 19, 2014**

MEMBERS PRESENT: Lee Geiger, Jim Jackson, Clancy Kingsbury and Kyle Blada
MEMBERS ABSENT: Vicki Fenhaus
STAFF PRESENT: Sarah Hanzel, Jeanne Nicholson, Kip Harrington and Wade Nyberg
OTHERS PRESENT: Roger Tellinghuisen, Paul Bradsky, Caleb Arceneave, Jillian Quintas, Tom Bradsky, Donnie Patton, and Dennis Hettich

Blada called the meeting to order at 9:00 a.m.

523 6th Street (14SN031)

Tellinghuisen thanked the Committee for allowing his clients to submit another proposal for a new Starbucks sign. He briefly reviewed the three different mounting designs and noted that his clients prefer Option A, which is the simplest and cleanest. He added that the sign is three feet in diameter which meets the square footage requirements and that the sign will have internal LED lighting.

Hanzel briefly reviewed the site plan and bracket design alternatives.

Kingsbury moved to approve discussion of the 3' diameter internally illuminated LED pedestrian sign. The motion was seconded by Jackson.

Jackson commented that the awing sign above the main entrance is made of the same material that will be used for the proposed sign.

Geiger stated that there are currently a number of internally lit signs along St. Joseph Street and elsewhere in the Historic District that are grandfathered. He added that internally lit signs are not allowed in the Historic District and that the Committee has not approved any new internally lit signs. He added that he could support an externally lit sign.

Kingsbury expressed his opinion that the bracket designs are appropriate. He added that he could support Option A but that he cannot support the internally lit sign. He suggested that the applicants use externally lit LED shielded lamps which would project directly onto the sign.

Tellinghuisen stated that his clients have considered exterior lighting and that they would prefer to use the internally lit sign to reduce the auxiliary hardware that would it would take to hang an externally lit sign on the building. A brief discussion followed.

Tellinghuisen explained that there are some constraints with Starbucks Corporation regarding the type of signage that is allowed.

Jackson briefly reviewed the history of the changes that have been made in the types of signs that are allowed in the Historic District and added that the Committee has moved in the direction of maintaining the integrity of the Historic District. He advised that he would like to bring in an old sign that was internally lit before the Alex Johnson was built. A brief discussion followed.

Tellinghuisen stated that his clients are willing to continue the application to review what options are available for externally lit signs.

Kingsbury moved to continue the sign permit for 523 6th Street to the January 6, 2015 meeting. The motion was seconded by Jackson and carried unanimously.

MINUTES

Geiger moved to approve the minutes of the December 5, 2014 meeting. The motion was seconded by Kingsbury and carried unanimously.

There being no further business, the meeting adjourned at 9:25 a.m.