

**Minutes
Historic Sign Review Committee
February 21, 2014**

MEMBERS PRESENT: Jim Jackson, Vicky Fenhaus and Clancy Kingsbury
MEMBERS ABSENT: Kyle Blada and Lee Geiger
STAFF PRESENT: Kip Harrington, Sarah Hanzel and Jeanne Nicholson
OTHERS PRESENT: Eric Farrar and Mike Willy

Jackson called the meeting to order at 9:02 a.m.

512 Main Street (14SN002)

Willy provided material samples to the Committee and explained the materials that will be used for the signs for Alternative Fuel, Ciao, Roam'n Around and Silver Lining Creamery. He advised that the sizes for the individual signs are outlined on the application.

In response to a question from Fenhaus, Willy advised that the sign components for each sign will be housed in a cabinet and that reverse channel letters and cable light will be used. He added that the emblem for Roam'n Around will not be encased in the box as identified in the drawing and that the words "outdoor and travel" will not be lit. He commented that the lettering for the Silver Lining Creamery will be the same as Alternative Fuel with exposed neon lighting around the ice cream.

In response to a question from Kingsbury, Willy explained that individual sign components will be used for the Roam'n Around sign.

In response to a question from Fenhaus, Willy stated that the push through letters for Alternative Fuel will also be used on the Silver Lining Creamery sign.

Kingsbury commented that some of the businesses are not included in this Sign Permit Application. Willy advised that an additional Sign Permit Application will be submitted for the remaining businesses.

In response to a question from Jackson, Willy advised that he does not know at this time what the plan is for the signs for the upper level businesses.

Fenhaus asked what types of signs will be allowed for the upper level businesses. Farrar advised that there is an adequate amount of square footage remaining for the upper level business signs. He added that another Sign Permit Application should be submitted for Committee review in a month or so.

Fenhaus inquired whether the approval of the new signs will set a precedence for lit signs in the Downtown District. Farrar informed the Committee that this building is not a contributing structure and should have no influence on other signs in the Downtown District.

Jackson explained that signs in the Downtown District need to match the age and style of the building. A brief discussion followed.

In response to Kingsbury's comments on the lighting, Willy explained that the halo lighting effect is being used with most of the soft lighting being on the building instead of the sign.

Kingsbury moved to approve the replacement of the existing rectangle boxes with free floating signs for Alternative Fuel, Roam'n Around, Ciao and Silver Lining Creamery. The motion was seconded by Fenhaus and carried unanimously.

Minutes

Fenhaus moved, Kingsbury seconded and motion carried unanimously to approve the minutes of the February 7, 2014 meeting.

There being no further business, the meeting adjourned at 9:15 a.m.