

**Minutes  
Historic Sign Review Committee  
February 7, 2014**

MEMBERS PRESENT: Jim Jackson, Vicky Fenhaus and Clancy Kingsbury

MEMBERS ABSENT: Kyle Blada and Lee Geiger

STAFF PRESENT: Kip Harrington, Patsy Horton, Sarah Hanzel and Jeanne Nicholson

OTHERS PRESENT: Eric Farrar, Dan Tribby and John Arlt

Jackson called the meeting to order at 9:03 a.m.

**512 Main Street (14SN001)**

Farrar explained that the Sign Permit is for the new signs for Ciao. He suggested that the Committee should review the entire sign package for Main Street Square before a final determination is made on the wall signs for Ciao.

Tribby briefly reviewed a new proposed sign for Roam'n Around. He reminded the Committee that it has been suggested that the signs be more attractive and that each tenant should be allowed to design their own signs as long as there is some uniformity. He commented that they would like to get away from the rectangular box signs and use free floating signs. He noted that the new signs would need to meet the square footage requirements.

Kingsbury expressed his opinion that the proposed signs for Ciao are excessive and that one wall sign on each side of the building would be adequate. He explained that the Committee is not an advisory board and that they review and approve Sign Permits as presented and ensure that they meet the guidelines. He recommended that a professional be hired to design the signs for Main Street Square.

Tribby advised that the proposed Ciao signs have been designed by a sign company. He added that there are several new businesses that are close to opening and that the signs will need to be designed to meet the guidelines for the Historic District.

Fenhaus expressed her opinion that the rectangle boxes are unattractive and that a diversity of signs would be more attractive and eye appealing for the businesses.

Tribby presented examples of signs for Roam'n Around, Silver Lining Creamery, Alternative Fuel and Who's Toy House. He inquired as to whether the Committee would like to review a new sign proposal for the entire building or for each separate business.

Fenhaus responded that she would like to see the sign package for the entire building instead of for each separate business. She added that the one of the stipulations of approval could be to allow replacement signs for new businesses.

Jackson stated that he would rather see the sign package for the entire building and that the measurement for each business sign be included in the package to ensure that the sign requirements are being met. He expressed concern about every business having their own design but understands that each business has to market their business their own way. He added that the proposal should also include the placement of the sign along with the sign design.

Farrar suggested that the Committee could continue the wall sign and approve the window vinyl signs and the pedestrian sign. He briefly reviewed the pedestrian sign and noted that the bicycle would be considered a separate sign which would be located on the square side. A brief discussion followed.

**Kingsbury moved to continue the sign request for 512 Main Street to February 21, 2014.**

Kingsbury expressed his opinion that an appropriate sign for the building would be a protruding sign that is back lit which would provide a black silhouette image at night and that minimal mounting hardware be used to minimize the damage that would be done to the brick.

Tribby advised that Silver Lining Creamery will be opening the end of February and inquired as to what sign options would be available to them on a temporary basis until the sign package can be designed for the entire building. A brief discussion followed.

**The motion to continue the sign request for 512 Main Street to February 21, 2014 was seconded by Fenhaus and carried with Fenhaus and Kingsbury voting yes and Jackson abstaining.**

**Kingsbury moved to approve the placement of a temporary sign for Silver Lining Creamery in the existing wood frame. The motion was seconded by Fenhaus and carried with Fenhaus and Kingsbury voting yes and Jackson abstaining.**

#### Minutes

**Fenhaus moved, Kingsbury seconded and motion carried unanimously to approve the minutes of the December 20, 2013 meeting.**

There being no further business, the meeting adjourned at 9:41 a.m.