

Minutes
Historic Sign Review Committee
November 16, 2012

MEMBERS PRESENT: Lee Geiger, Pat Roseland, Jim Jackson and Clancy Kingsbury

MEMBERS ABSENT: Kyle Blada

STAFF PRESENT: Katherine Palmer, Jeanne Nicholson, Carla Cushman and Kip Harrington

OTHERS PRESENT: Eric Farrar, Scott Vincent, Brett M. Mothorn, Daniel Logue, Gregg Fullerton and Destiny Stanz

Jackson called the meeting to order at 7:03 a.m.

616-618 St. Joseph Street (12SN026) – Unique Signs – 2 Awning Signs and 2 Wall Signs
Kingsbury moved to approve the two awning signs and the two wall signs at 616-618 St. Joseph Street. The motion was seconded by Geiger.

Mothorn informed the Committee that the existing metal framed awnings will be removed and replaced by fabric awnings that are very similar to the awnings on the store in the 1900's. He added that the proposed signs will be the same size and have the same dimensions as the previous signs.

The motion to approve the two awning signs and the two wall signs at 616-618 St. Joseph Street carried unanimously.

1424 Mt. Rushmore Road (12SN027) – Rosenbaum's Signs – 1 Digital Pole Sign
Geiger moved to approve one digital pole sign at 1424 Mt. Rushmore Road. The motion was seconded by Roseland.

Farrar explained that the property is located in the Environs of the Historic District and that the City has approved the proposed sign. He added that the proposed sign is nicer than the previous sign on the property.

In response to a question from Kingsbury, Farrar explained that the sign will be an internally back lit sign with vinyl faces. He added that the sign was made by Daktronics and meets the dimming requirements.

In response to a question from Roseland, Farrar advised that the sign is under the 60 foot requirement which allows motion on the sign. He added that there may be scrolling on the message board but there will be no flashing on the sign.

The motion to approve one digital pole sign at 1424 Mt. Rushmore Road carried with Geiger, Roseland and Kingsbury voting yes and Jackson abstaining.

1219 St Joseph Street (12SN029) – Unique Signs – 1 Monument Sign

Geiger moved to approve the monument sign at 1219 St. Joseph Street. The motion was seconded by Roseland.

Fullerton informed the Commission that a new vendor will be constructing the sign. He advised that the size and the color of the sign have been changed. He noted that the yellow coloring on the new sign is actually gold and the sign will be posted to wood to maintain the continuity of the existing sign. He added that the sign will not be lit and that some arcing will be done at the top of the sign to eliminate the squareness of the sign.

In response to a question from Kingsbury, Fullerton explained that they are trying to tie in the new sign with the existing sign. He added that the phone number of the new sign will be changed to a website address.

Roseland expressed his appreciation to the applicant for making the improvements to the sign.

Kingsbury expressed his opinion that the proposed coloring of the sign is better but is uncomfortable with the overall height and location of the sign. He briefly reviewed a photo of a State Farm Insurance sign that is used elsewhere which is lower in height and has a different font size and uses a classier color for lettering. He added that raised letters which are back lit could also be used. Additional discussion followed.

Geiger expressed his opinion that any arcing and/or stepping work done on the timbers should be cut in proportionately on both sides. A brief discussion followed.

Geiger made a substitute motion to approve the monument sign at 1219 St. Joseph Street with the stipulation that stepping be cut into the top three timbers on the right side and that an additional radius cut be cut into the left side as illustrated on the revised drawing. The motion was seconded by Roseland and carried unanimously.

1219 St Joseph Street (12SN028) – Unique Signs – 1 Double Pole Sign

Kingsbury moved to approve the double pole sign at 1219 St. Joseph Street. The motion was seconded by Geiger and carried unanimously.

Cushman entered the meeting at this time.

618 Main Street (12SN030) – Signs Now – 2 Window Signs

Geiger moved to approve the two window signs at 618 Main Street. The motion was seconded by Kingsbury.

Stanz advised that this request is for the two window graphic signs. She added that the coloring is the same as the wall sign approved at the previous meeting.

Geiger expressed his opinion that the font size for the window signs and the wall sign should be the same. In a response to a question from Geiger, Stanz advised that the color of the signs are the same but are different then the color blue used on the building. Discussion followed.

The motion to approve the two window signs at 618 Main Street carried unanimously.

Other Business

Farrar provided a sample of a pedestrian sign for the Suzie Cappa Building to the Committee for their review. He advised that the proposed sign meets all of the sign requirements except for the square footage requirement. In response to a question from Roseland regarding the proposed size of sign, Farrar explained that the pedestrian sign will be the main sign and will be located higher on the wall than the other signs. He added that the sign would be hard to read if it was eight square feet in size. A brief discussion followed. No action was taken on this.

Minutes

Roseland moved, Kingsbury seconded, and motion carried unanimously to approve the minutes of the November 2, 2012 meeting.

There being no further business, the meeting adjourned at 7:38 a.m.