

Minutes  
Historic Sign Review Committee  
November 2, 2012

MEMBERS PRESENT: Clancy Kingsbury, Jim Jackson, Pat Roseland and Lee Geiger

MEMBERS ABSENT: Kyle Blada

STAFF PRESENT: Katherine Palmer, Jeanne Nicholson and Carla Cushman

OTHERS PRESENT: Vicky Fenhaus, Joe Lowe, Steve Colgan, Daniel Logue and Destiny Stanz

Jackson called the meeting to order at 7:05 a.m.

512 Main Street (12SN023) - Signs Now – 1 Pedestrian Sign

Stanz informed the Committee that this will be the final pedestrian sign for the Shops at Main Street Square. She advised that the pedestrian sign will be neon and eight square feet and will be placed on the alley facing wall.

**Kingsbury moved, Geiger seconded and motion carried unanimously to approve the pedestrian sign at 512 Main Street.**

618 Main Street (12SN024) - Signs Now – 1 Wall Sign

Stanz explained that the sign will be smaller than originally proposed and will be hung from the beam and will hang over the windows. She provided a copy to the Committee for their review.

**Geiger moved to approve the wall sign at 618 Main Street. The motion was seconded by Kingsbury.**

Geiger expressed his opinion that all occupants of the building should be identified on the permit application. He advised that the Firehouse Mercantile is also located in this building and that their existing signs need to be taken into consideration when approving the proposed wall sign. Geiger added that he is pleased that the proposed sign will be smaller but expressed his opinion that the sign should be located two courses of brick under the upper window sills to have a similar alignment with the Firehouse Mercantile sign.

**Geiger amended the motion to approve the wall sign at 618 Main Street with the stipulation that the sign be located two courses of brick under the upper window sills. The amended motion was seconded by Kingsbury.**

Roseland stated that he felt the sign should not be directly above the awning.

Geiger expressed his opinion that the coloring and the lettering on the sign may be a little too subtle and ineffective. A brief discussion followed.

In response to a question from Geiger regarding the glass sign, Stanz advised that the glass sign was not included in the application and inquired as to whether the Committee could approve it in conjunction with the wall sign.

Cushman briefly reviewed the ordinance and recommended that a new application be submitted for the glass sign.

**The amended motion to approve the wall sign at 618 Main Street with the stipulation that the sign be located two courses of brick under the upper window sills carried unanimously.**

1219 St Joseph Street (12SN025) – Conrad’s Big C Signs – 1 Wall Sign, 1 Monument Sign and 1 Double Pole Sign

Fenhaus briefly reviewed the proposed wall sign, monument sign and double pole sign.

Palmer advised that she tried to contact the company and was unable to visit with anyone regarding color choices for the signs.

Jackson expressed his opinion that the red is too dominant for the Historic District and inquired as to whether the color of the signs could be toned down. Fenhaus stated that she did not see any variation on the company’s order list.

**Geiger moved to approve the wall sign, monument sign and double pole sign at 1219 St. Joseph Street. The motion was seconded by Kingsbury.**

Fenhaus explained the lighting and lettering on the proposed signs. She noted that the letters on the monument sign are currently lit.

Geiger stated that he could not support the proposed monument sign and expressed his opinion that the three signs will diminish the appearance of the building. He expressed his opinion that a ground sign would be adequate for the business at this location. A brief discussion followed.

Jackson stated that he could not support the color red for the signs and could not support the monument sign and the double pole sign. He added that he could support an unlit wall sign.

Geiger expressed his opinion that the wall sign is not in the proper location.

Roseland stated that the proposed sign should match the existing sign for the dental office.

Fenhaus informed the Committee that she would speak with the client about the color, illumination and locations of the signs.

**Geiger moved, Kingsbury seconded and motion carried unanimously to continue the Sign Building Permit Application for 1219 St. Joseph Street to a later date to allow the applicant to visit with their client regarding the Committee’s concerns with the proposed signs.**

605 Main Street (12SN021) - Unique Signs – 1 Wall Sign

Lowe reminded the Committee that the sign was previously approved and is being moved to the new location at 605 Main Street.

**Geiger moved to approve the wall sign at 605 Main Street. The motion was seconded by Roseland.**

Geiger expressed his concern with the proposed extension of the sign and inquired as to whether or not staff has reviewed the proposed sign. Palmer advised that staff does not have any issues with the proposed sign.

**The motion to approve the wall sign at 605 Main Street carried unanimously.**

Minutes

**Roseland moved, Kingsbury seconded, and motion carried unanimously to approve the minutes of the October 19, 2012 and October 26, 2012 meetings.**

Cushman briefly reviewed the Sign Ordinance as it relates to sign safety. Geiger expressed his opinion that the Sign Building Permit Application should identify that the staff has reviewed the application for structural integrity. A brief discussion followed.

**Geiger moved, Roseland seconded, and motion carried unanimously to adjourn the meeting at 7:39 a.m.**