



## **HISTORY**

SoleMate Shoes and Uniform Center was first opened as Rudolph's Shoes and Fashions over 40 years ago. In June of 2011 the store was purchased by Mathern Enterprises Inc. It was determined in the purchase agreement that the buyers would drop the Rudolph's name within one year. In May of 2012 the DBA name Rudolph's Shoes was switched to SoleMate Shoes, and the uniform storefront began operating as Uniform Center.

## **OBJECTIVE**

To replace existing store front signage with new awnings that will be consistent with the store's branding. With the objective of historic preservation the new awnings will be constructed to resemble the store front awnings over this same location in the early 1900s.

## **INSIDE**

Current Store Front

Storefront awnings in the early 1900s

Architectural rendering of new awnings

Projected Storefront



Rudolph's SHOES & UNIFORMS

Rudolph's HEALTHCARE UNIFORMS

SHOE SALE  
50% OFF SALE

Health Care UNIFORMS



**ONEIL BROS, WELLS & GROCER**

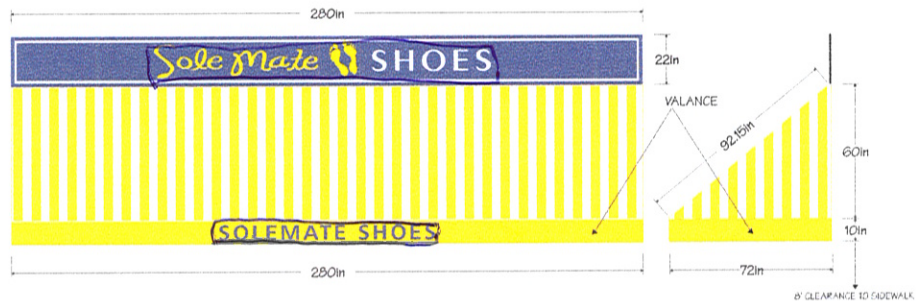
**PEOPLES SUPPLY STORE**

# Awnings & Flat Panel Signs

ALUMACORE PANEL w/ PREMIUM VINYL FILM  
 Vinyl: Royal Purple, Primrose Yellow & Printed Foot Graphic



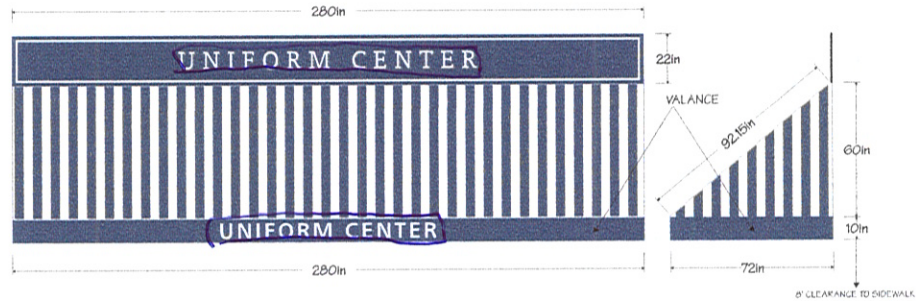
Fabric Dickson Orchestra  
 8556 BLANC/JAUNE Orchestra  
 Text Hand Fainted: Royal Purple



ALUMACORE PANEL w/ PREMIUM VINYL FILM  
 Vinyl: Royal Lt. Navy Blue & Bright: Gold Metallic



Fabric Dickson Orchestra  
 8556 CREME/MARINE Orchestra  
 Text Hand Fainted: White



SCALE: 3/16" = 1'

CUSTOMER: Uniform Center & SoleMate Shoes	APPROVED BY:
ADDRESS: 616 St. Joseph St. Rapid City, SD	DATE:
DESIGN: rksu_awnings_L2	DATE: 06/20/2012
	DESIGNER: [Signature]

118 MAIN ST. RAPID CITY, SD 57701 • P: 605-343-4603 • F: 605-343-6699



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SCALE: 1/8" = 1'

CUSTOMER	Uniform Center & SoleMate Shoes	
ADDRESS	616 BL. Joseph St. Rapid City, SD	DATE
DESIGN	ra&u drawings LZ	DATE
		DATE

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