

Minutes
Historic Sign Review Committee
February 11, 2011

MEMBERS PRESENT: Jim Jackson, Clancy Kingsbury, Kyle Blada, Lee Geiger

MEMBERS ABSENT: Pat Roseland

STAFF PRESENT: Karen Bulman

OTHERS PRESENT: Mike Willey, Greg Cook, Terry Peterson

Blada called the meeting to order at 8:37 am.

321 7th Street – Ugly's, Inc. – Two Wall Signs

Kingsbury moved and Jackson seconded to approve the two wall signs for Ugly's Inc. at 321 7th Street. Cook described the two wall signs, stating that the lettering will be black, and the logos will be color. Cook indicated that the signs would not be connected to the brick building, but will be attached to a wood strip on the building. Cook further requests to have the ability to replace inserts on the sign without obtaining another sign permit and review by the Historic Sign Board. Geiger gave a façade restoration history of the building, including a proposal to put a historic loading dock back on the front of the building. However, due to legal issues identified by the City Attorney's Office, the dock was not constructed. Geiger further stated that since the dock is not there, the signs would now cover an architectural feature of the building. Geiger stated that the technology of the vinyl signs was not available at the age of the building. Discussion followed regarding the location of the proposed signs that would cover the framework of the large window, the possibility of placing the signs below the brick, covering the bottom window access, and the location of the sign at eye level. Cook stated that the sign would have plywood backing and the banners would be stapled to the plywood. Jackson indicated he was concerned with damaging the façade and noted that the signs with new beer bottles are not historic. Cook stated that the signs could be made using "old" beer bottles to be more historic. Geiger stated that the signs could be erected without harming the structure; however, he has concerns with using vinyl for the sign and covering the architectural feature of the building, as it could set a precedent for similar signs in the future. Discussion followed regarding the number of banners on other buildings located around the city. **Kingsbury made a substitute motion, seconded by Geiger, to continue the application for 321 7th Street to the February 25, 2011 meeting to allow time to review the façade covenants and to allow the committee to have a site visit to look at the building.** Blada stated that the building looks busy due to the numerous signs on the building windows. **The motion to continue the application for 321 7th Street to the February 25, 2011 meeting to allow time to review the façade covenants and to allow the committee to have a site visit to look at the building passed unanimously.**

632 Main Street – 1st National Bank – 3 Wall Signs and 1 Monument Sign

Kingsbury moved and Geiger seconded to approve the three wall signs and one monument sign for 1st National Bank at 632 Main Street. Willey stated that the Premier Property sign currently on the building will be removed and replaced with the 1st National Bank signs. Willey further stated that the individual letter signs will be aluminum laminated wood and the flat signs will be aluminum. In response to a question by Kingsbury, Willey identified the

locations of the signs on the building. Geiger stated that the signs meet all the requirements for signage on this newer building. **The motion to approve the three wall signs and one monument sign for 1st National Bank at 632 Main Street passed with Jackson abstaining.**

Blada indicated that she will not be in attendance at the February 25, 2011 meeting for the discussion of the signs for 321 7th Street. Blada stated that there should be alternatives for discussion at that time. Blada further stated that there seems to be beer signs in every window. Discussion followed regarding allowing one sign instead of two signs, the need to come back to the committee for a change in the sign face, the technology or material of the signs, and the compliance with current signs.

Minutes

Jackson moved, Kingsbury seconded, and passed unanimously to approve the minutes of the January 14, 2011 meeting.

Blada adjourned the meeting at 9:46 am.