

Minutes
Historic Sign Review Committee
September 24, 2010

MEMBERS PRESENT: Jim Jackson, Clancy Kingsbury, Kyle Blada

STAFF PRESENT: Karen Bulman

OTHERS PRESENT: Vicki Fenhaus from Conrads, Richard Dunkelberger from ISIS

Blada called the meeting to order at 8:33 am.

507 Sixth Street – Reflections of South Dakota - Wall Sign

Kingsbury moved and Blada seconded to approve the wall sign for Reflections of South Dakota at 507 Sixth Street. Jackson indicated he will be abstaining from the vote due to a conflict of interest. Jackson described the painted background and vinyl letters used on the wall sign. In response to a question by Blada, Jackson stated that the application is for the wall sign only, not a sign on the awning. **The motion to approve the wall sign for Reflections of South Dakota at 507 Sixth Street passed with Jackson abstaining.**

933 Main Street – Bradsky Plaza – Message changes in ground sign

Jackson moved and Kingsbury seconded to approve the message changes in the ground sign for Bradsky Plaza at 933 Main Street. Fenhaus explained that a portion of the sign has been changed and indicated that she was not aware that a change in copy required Historic Sign Review approval. Fenhaus described the sign materials and colors. Jackson indicated that he did not believe the logos on the signs were historical and questioned whether they should be allowed on the sign. Dunkelberger indicated that the logos are needed as there has been considerable confusion in the past about the location of the various offices in the building. Discussion followed on allowing corporate logos on signs in the historic district or their environs. In response to a question by Kingsbury, Dunkelberger described the location of the sign panels on the ground sign. **The motion to approve the message changes in the ground sign for Bradsky Plaza at 933 Main Street passed unanimously.**

Other Business

Dunkelberger stated that he is interested in putting a sign on the elevator building at the top of the Alex Johnson for the new business that is being planned to locate there. Dunkelberger stated that plans are being prepared and an application will be made to the Historic Preservation Commission for the proposed changes to the Alex Johnson. Jackson stated that the Building Inspection Division should be contacted to make sure that additional signage will be allowed on the building. Dunkelberger indicated he will make the necessary contacts and hopefully be back before the Historic Sign Review Committee in the near future.

Minutes

Kingsbury moved, Jackson seconded, and passed unanimously to approve the minutes of the September 10, 2010 meeting.

Blada adjourned the meeting at 8:53 am.