

Minutes  
Historic Sign Review Committee  
May 22, 2009

MEMBERS PRESENT: Kyle Mattison, Lee Geiger, Kathy Didier, Jim Jackson

STAFF PRESENT: Karen Bulman

OTHERS PRESENT: Brian and Lonica Eisenbraun, Nick Spano, Linda Johndreau, Leann Harlan

Mattison called the meeting to order at 8:32 am.

516 6th Street –Wall, Window and Pedestrian Signs

**Didier moved and Jackson seconded to approve the wall, window and pedestrians signs at 516 6<sup>th</sup> Street.** Brian and Lonica Eisenbraun described the proposed signs and sign materials. **The motion to approve the wall, window and pedestrian signs at 516 6th Street passed unanimously.**

Geiger entered the meeting.

617 Main – Wall and Pedestrian Sign

**Didier moved and Jackson seconded to approve the wall and pedestrian sign at 617 Main Street.** In response to a question by Mattison, Johndreau stated that the business is moving and the signs are being removed from the 505 7<sup>th</sup> Street location and reinstalled at 617 Main Street. **The motion to approve the wall and pedestrian sign at 617 Main Street passed unanimously.**

619 Main Street – Wall and Pedestrian Signs

In response to a question by Jackson, Spano described the wall sign using a granite background with black plastic letters and an acrylic cover. Spano indicated that the word “edge” located within a conversation bubble, using MDO material, would then be added to the sign. Geiger indicated that plastic or vinyl itself is not historic; however, if the letters were painted to show brush strokes so the appearance is painted wood, that may be considered. Jackson indicated that acrylic is not historic. Geiger indicated that the acrylic cover would be reflective and would not be historic. Discussion continued on the use of sign materials. Jackson suggested that a border or a darker color painted on the edge of the granite piece would improve the sign. **Jackson moved, Didier seconded and passed unanimously to continue the wall sign at 619 Main Street to the June 12, 2009 meeting to allow the applicant to discuss the sign materials with the business owner, and to approve the MDO Pedestrian sign on a bracket using vinyl letters at 619 Main Street.**

926 Main Street – Pole Sign

**Geiger moved and Jackson seconded to approve the pole sign at 926 Main Street.** Spano described the sign and the sign location. Jackson stated that the original sign at that location is historic in itself, but the proposed sign with a vinyl wrap is not historic and not an advantage to the client. Mattison stated that from twelve feet away, this sign will be hard to see. Spano indicated that, although more expensive, three mounted vinyl faces could be self adhered to the sign rather than the vinyl wrap. Jackson indicated that using vinyl letters painted to look like wood is appropriate, but using vinyl for the background of a sign is not appropriate as it will not

appear to be historical. Geiger stated that the sign is not readable and does not serve the client well or function as a good marketing tool. However, Geiger stated that the Historic Sign Committee should try to accommodate new technology but remain within the guidelines for signs in the historic district. Spano indicated that the company logo is used in the lettering of the sign. Discussion continued on the sign materials and design. **Jackson made a substitute motion, seconded by Geiger, to continue the application for the pole sign at 926 Main Street to the June 12, 2009 meeting to allow the applicant to produce a more readable and historic sign without the use of the vinyl wrap.** Discussion continued on the logo and lettering used in the sign. **The motion to continue the application for the pole sign at 926 Main Street to the June 12, 2009 meeting to allow the applicant to produce a more readable and historic sign without the use of the vinyl wrap passed unanimously.**

#### Minutes

**Jackson moved, Didier seconded, and passed unanimously to approve the minutes of the April 24, 2009 meeting.**

#### Sign Ordinance Review

Mattison continued the Sign Ordinance review to the June 12, 2009 meeting.

Mattison adjourned the meeting at 9:28 am.