

# What it Costs to Have Bob Yapp Present at Your Preservation Event

## THE PACKAGE

### You Get:

- Up to Three Presentations Per Day
- Up To Four Days In A Row
- Book Signing After Each Presentation, if desired
- Promotional Materials. Bio; Workshop Descriptions; Photos of Bob; etc
- Advance Radio & Print Interviews
- Radio, Print & TV Interviews During The Show
- Handouts will be emailed to you for copying or printing based on the number of attendees you expect
- A one page contract for services

### Bob's Fee:

- Bob's fee is \$2,500 for one day; \$2,000 per day for two days in a row; \$1,800 per day for three to four days in a row. All fees are plus expenses: round trip, coach air fare or .55 cents a mile if driving; a decent hotel room; \$50 per day, per diem; local travel costs, i.e. cabs, rental car etc.
- Final payment of the day rate must be provided to Bob after his last presentation or workshop.
- We make all flight arrangements. You make and pay for hotel and local travel arrangements.
- We will invoice you, in advance, for the per diem, air- fare and Bob's fee.

For more info contact Bob Yapp, 217-474-6052 or [yapperman@msn.com](mailto:yapperman@msn.com)

# ❖ PRESERVATION RESOURCES, INC. ❖

## Workshops & Seminars Conducted In Your Community by Bob Yapp

### Classroom Workshops & Talks

#### **Preservation Doesn't Cost--It Pays!**

This is a fun and dynamic talk by Bob Yapp that takes participants through the economic benefits of historic preservation with written materials. Learn how to counteract property rights arguments. Participants leave this experience entertained and empowered.

Talk = 1 to 2 hours with Q & A up to an additional hour possible. Great Keynote

#### **Is Every Old House or Building Really Historic?**

Why are some old buildings and houses historic, while others are not? 1 hour -Q & A

#### **Secretary of the Interiors Standards for Rehabilitation. Bible or a Guideline?**

Created in the 1960's, the SISR has been the guiding document for historic preservation in America. Is it still relevant and how can it be used and interpreted to your organizations greatest benefit? 1 hour with Q & A

#### **Creating a Preservation Ethic in Your Community.**

"Preservation is just a foo foo thing that can only be done or funded when economics times are at their best". If you've ever heard this or something like this in your community, then this training session is for you. Bob Yapp walks participants through the process necessary to create a preservation ethic in your community. 1.5 hours with Q & A

#### **Blue Vinyl Screening**

The award winning, documentary film about the environmental hazards of vinyl siding and windows. Bob will lead a discussion after the screening that covers the harm done to historic buildings when original windows are replaced; structural damage caused by vinyl siding and how to achieve a 12 to 15 year paint job. 3 hours.

#### **Educate Before You Designate**

Education is the key ingredient for any successful local, historic district. Should the educating process begin before the designation or after? Bob Yapp will answer these questions and provide strategies for a successful local designation process. 1 hour with Q & A

#### **Great Unveilings**

Learn how to conduct a Great Unveiling in your neighborhood. It's like a reverse barn raising. Instead of putting up a barn 20 to 40 people gather together to remove vinyl, aluminum, asbestos or insul-brick siding from a historic home in one day. 1 to 2 hrs with Q & A

A) Bob personally conducts a Great Unveiling. Bob will assist your community plan and undertake the removal of non-original siding from one to two houses in a day. One day of prep & one day for the event. If you're interested in this event we have additional materials we can email.

### **Are You the Paint Police or The Preservation Collaborators?**

Learn effective ways to work with people living in local landmarks and historic districts. Avoiding the pitfalls that can turn folks against your ordinance is the key to this talk. 1 hour with Q & A

### **Paint It Right!**

How to get a 12 to 15 year, cost effective paint job for your historic house. You can hire it done, never lift a finger and do it twice in 24 to 30 years for about the same price a competent vinyl siding job that will last 15 years. 1 to 3 hours with Q & A, props & handouts.

### **Old Windows Aren't A Pane---They're Green**

A primer on how to cost effectively repair/restore and make old windows as or more energy efficient than replacement windows. 1 to 3 hours with Q & A, props and handouts.

### **Getting Shellacked or Innovative Woodwork Finishing & Refinishing**

Safe and efficient ways to remove old paint and natural finishes from woodwork. 1 hour with Q & A and props.

### **Wood Floor Restoration**

Passive wood floor restoration techniques as well as floor repairs. When to aggressively sand a floor. 1 hr with Q & A & props

### **How To Hire & Work With a Contractor**

Finding and hiring the right contractor is one of the biggest problems identified by historic homeowners. Bob will walk participants through the process. 1 hour with Q & A.

### **Neighborhood Revitalization Strategies**

A step-by-step strategy for taking your neighborhood back, utilizing historic preservation and activism as tools for success. 1 to 3 hours with Q & A and handouts.

### **You Can't Live In a Museum or Can You?**

Strategies about how to make historic homes livable for today while respecting the architecture and staying within the Secretary of the Interiors Standards for Rehabilitation. 1 hour with Q & A.

### **Historic Porches: Restoration or Recreation**

This session addresses how to research and construct missing original porches as well as restore original porches. 1 to 2 hours with Q & A

### **Additions That Work**

How you can build an addition that doesn't look like aliens from Pluto plopped it on the back of your house. 1 to 2 hours with Q & A

### **Hands-on Field Workshops**

#### **Exterior Wood Repair**

Owners of old and historic houses and contractors can learn how to save money and time by repairing old rotted trim, columns and spindles rather than replacing them. Students will learn how to use architectural epoxies as well as making real wood repairs to original wood surfaces.

According to Yapp, "Most old house owners look at their original rotted wood columns, railings, balusters (spindles), windows, and trim and feel they can't be saved. The replacement product industry is counting on you believing this and spends tens of millions of dollars a year to convince to consumers to buy their products. Most of the wooden parts in old homes are made with old growth lumber that is just not available any longer. By repairing these character defining features you can save this stronger and more rot resistant lumber with less hassle and lower cost than replacing it."

Up to 12 participants. 8 hours of fun and intense, hands-on learning with handouts. Also available in three and five day configurations

#### **Window Restoration College**

- A) This event has been hugely popular. Up to 12 students work 8 hours a day, Friday through Sunday completely restoring up to 12 complete double hung window units. Three days of intense, hands-on learning that will end with the students knowing how to cost effectively restore historic windows. We can email more detailed information on this. This can also be a five day workshop. Nothing is more green than an old window!
  
- B) A one day or half day hands-on workshop that will give up to 12 students an opportunity to learn the basics of historic window restoration. We can email more detailed information on this.

#### **Great Unveilings**

Bob personally conducts a Great Unveiling. Bob will assist your community plan and undertake the removal of non-original siding from one to two houses in a day. This event really brings neighborhoods and organizations together. This event is very visual and creates a great media opportunity. If you're interested in this event we have additional materials we can email.

#### **Other Three to Five Day Hands-On Workshops Bob Yapp Can Conduct**

Historic Porch Repair or Restoration

Wood Flooring Restoration

Laying Wood Flooring in Historic Buildings

Interior Woodwork Restoration/Conservation

Interior Woodwork Refinishing

Exterior Painting

Woodworking for Old Houses & Buildings

For more information contact Bob Yapp @ 573-629-2226, cell 217-474-6052 or [yapperman@msn.com](mailto:yapperman@msn.com)  
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