



CITY OF RAPID CITY

DEPARTMENT OF PARKS AND RECREATION
515 WEST BOULEVARD
RAPID CITY, SOUTH DAKOTA 57701

Jeff Biegler
Parks & Recreation
Director
(605) 394-5225

To: Mayor Steve Allender & City Council Members

From: Jeff Biegler, Director
Department of Parks and Recreation

Lon Van Deusen,
Parks & Cemetery
Manager
(605) 394-4175

Subject: Challenge Grant Program

Date: January 4, 2016

Doug Lowe,
Recreation Manager
(605) 394-4168

The 10th annual “**Black Hills Fat Tire Festival**” will be held in Rapid City, South Dakota June 17-19, 2016 and we hope to make this one of the most successful outdoor recreation events in the Midwest area.

Alex DeSmidt
Landscape Designer
(605) 394-5225

We have a unique opportunity to apply for the Matching Dollar Challenge Grant from the Black Hills & Badlands Association. This program is a cooperative marketing partnership that is used for new and/or enhanced marketing initiatives and is solely for marketing events and projects within the BH&B region.

Jeri Taton
Administrative
Assistant
(605) 394-5225

Parks and Recreation staff is requesting authorization to apply for a \$5,000 Matching Dollar Challenge Grant from the Black Hills & Badlands Association, and to accept the grant funding if awarded.

The funding will be used to purchase marketing for the 2016 Fat Tire Festival. Please contact me if you have any questions.