



My Waste App:

Using new technology to reach customers and residents

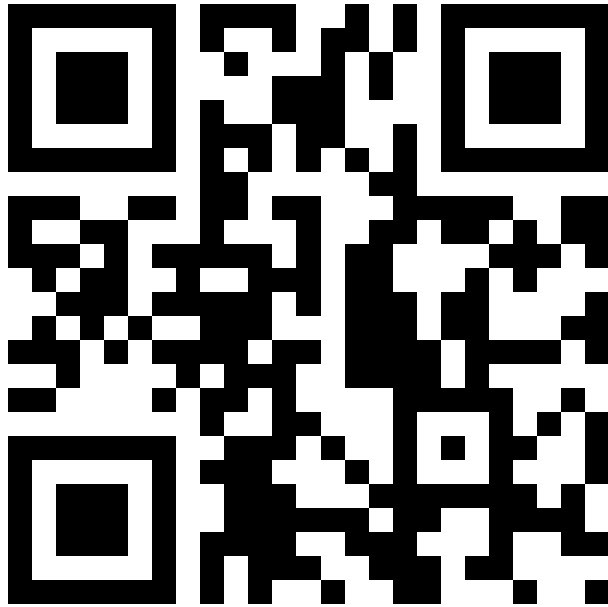
Provide an alternative communication forum

Provide educational best practices

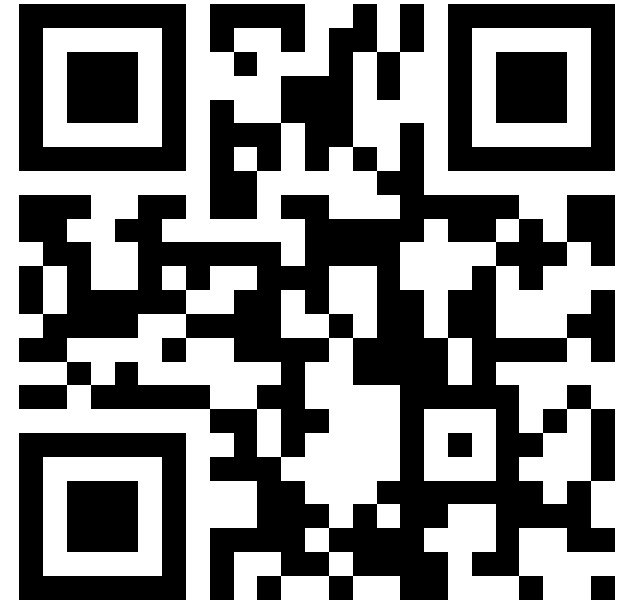
Challenge each of
you to download
our new

FREE

“My Waste” App



My Waste Apple

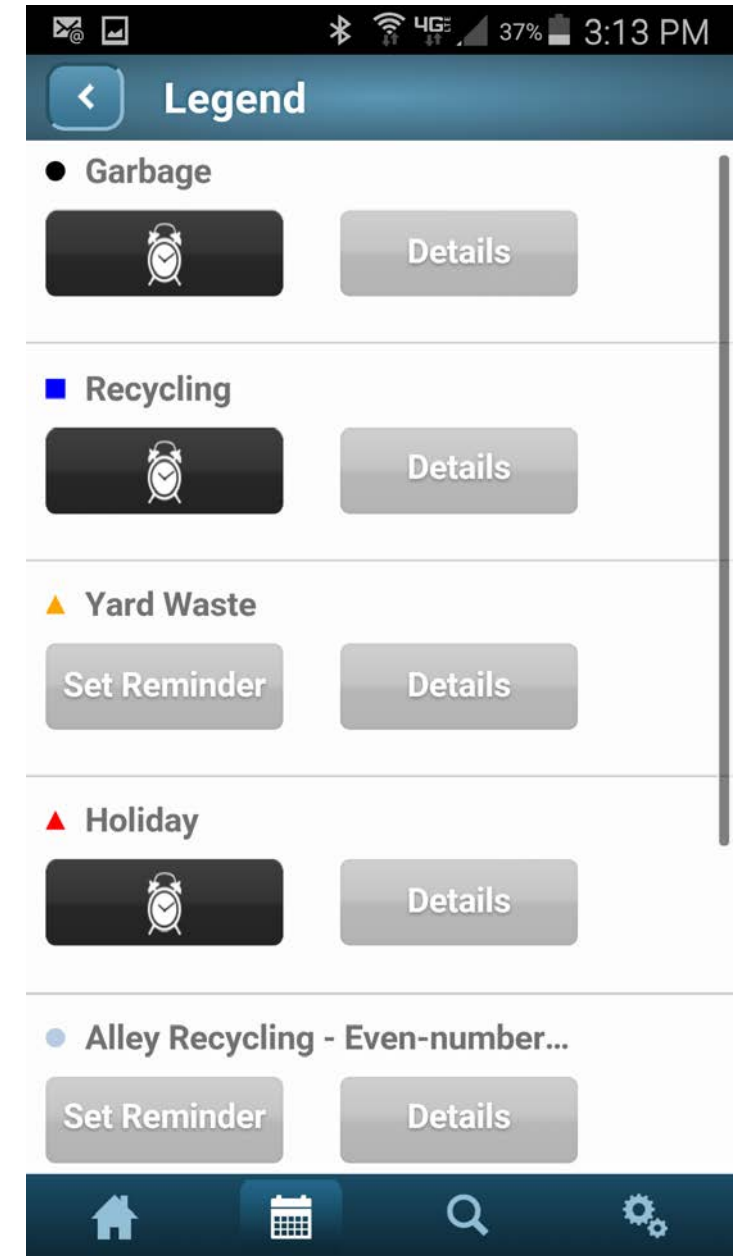
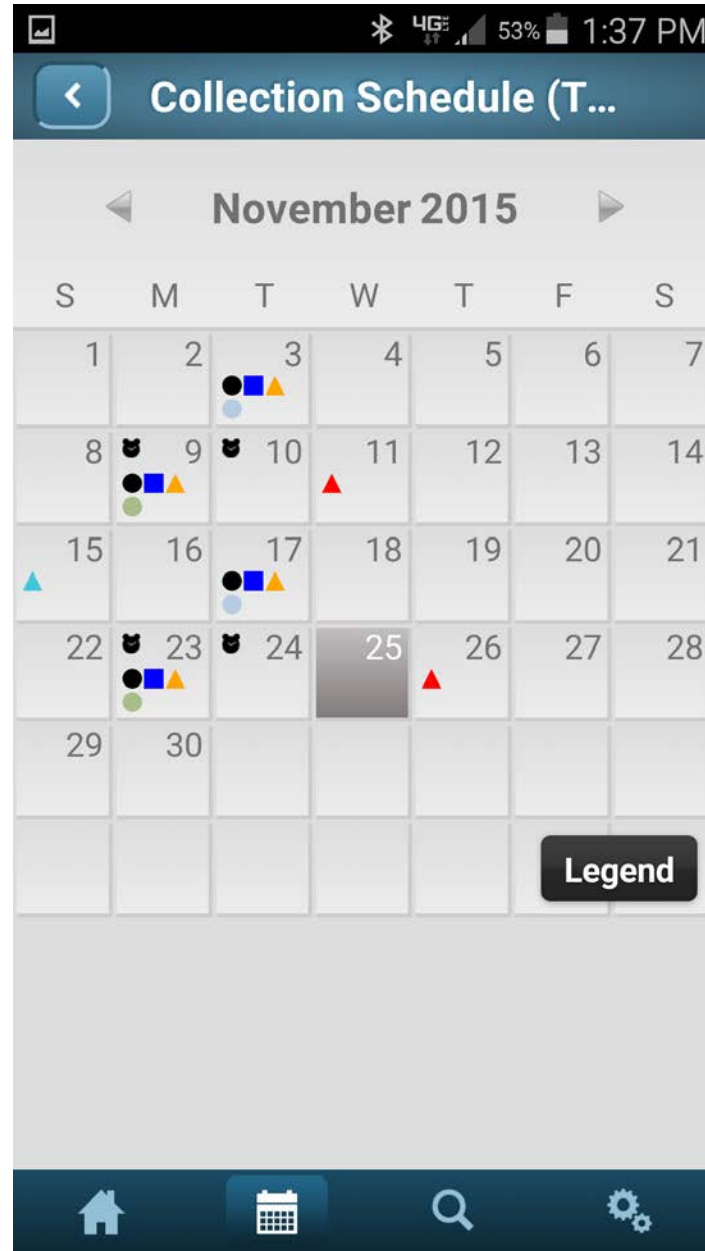


My Waste Google

Mobile App allows residents to:



Find Their Collection Days Legend for reminders and details



Set Reminders



3:00 PM 39% 4G

Recycling

Reminder:

- 1 week in advance. Off
- 48 hours in advance. On
- 24 hours in advance. Off
- 12 hours in advance. Off
- 1 hour in advance. Off

Remind Me:

- Every time
- Only when there are holiday changes

Reminders will be sent as notifications on your device.

Send me email or twitter reminders

Home Calendar Search Settings

2:59 PM 39% 4G

Garbage

Reminder:

- 1 week in advance. Off
- 48 hours in advance. On
- 24 hours in advance. Off
- 12 hours in advance. Off
- 1 hour in advance. Off

Remind Me:

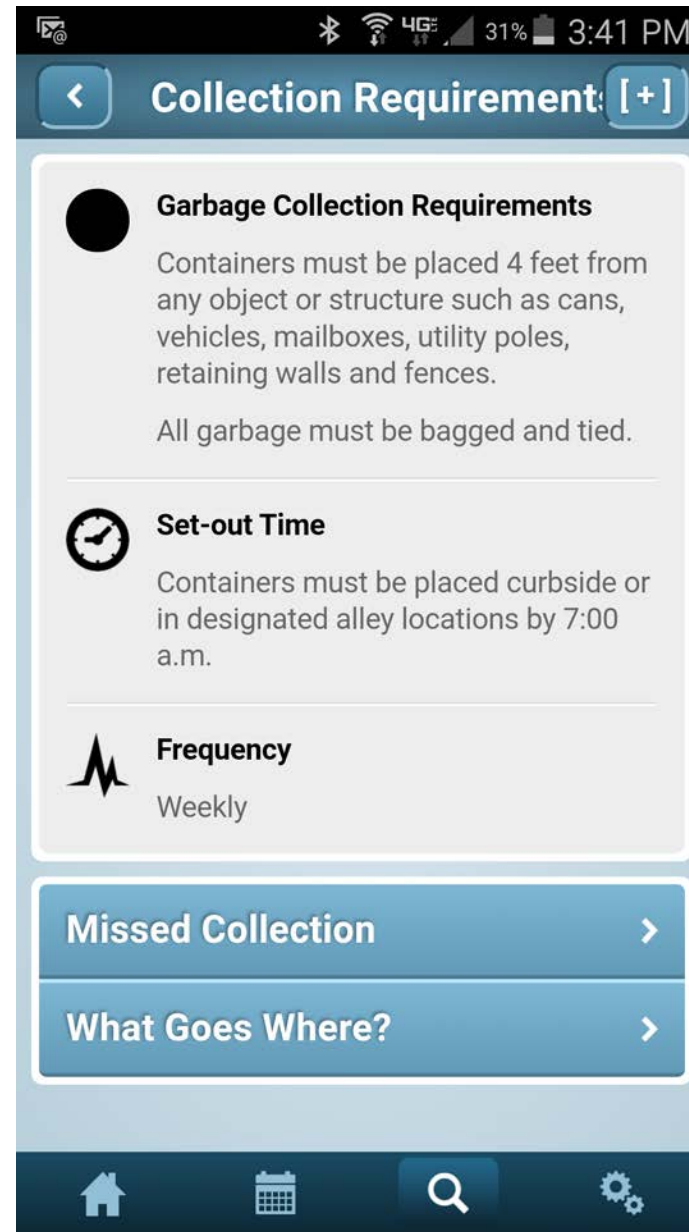
- Every time
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Collection Requirements and Education



Recycling Information



Collection Requirement: [+]

Curbside Blue Bin Recycling
Containers must be placed 4 feet from any object or structure such as cans, vehicles, mailboxes, utility poles, retaining walls and fences.

Set-out Time
Containers must be placed curbside or in designated alley locations by 7:00 a.m.
Alley collection recyclables are collected every other week.

Frequency
Weekly

5 Reasons to Recycle >

Accepted Materials >

Accepted Materials [+]

Please recycle the following types of items:

Glass – Beverage bottles and jars. Please remove the lids.

Plastic – Milk, detergent, soda, water, hair care, food containers, drained oil containers. Place any items with a recycle triangle on the bottom. Please triple rinse pesticide or other toxic substance containers.

Aluminum – Aluminum bottles, beverage cans, food, hairspray, shave cream and spray starch cans.

Steel – Vegetable, soup, food, coffee cans, empty paint cans, empty aerosol cans.

Please place items in your blue recycling container. You may leave labels on containers. Rinse recyclables only to keep your containers clean and odor free!

Not Accepted:
Please, no paper, cardboard, or plastic bags in the blue containers or blue drop-off bins.

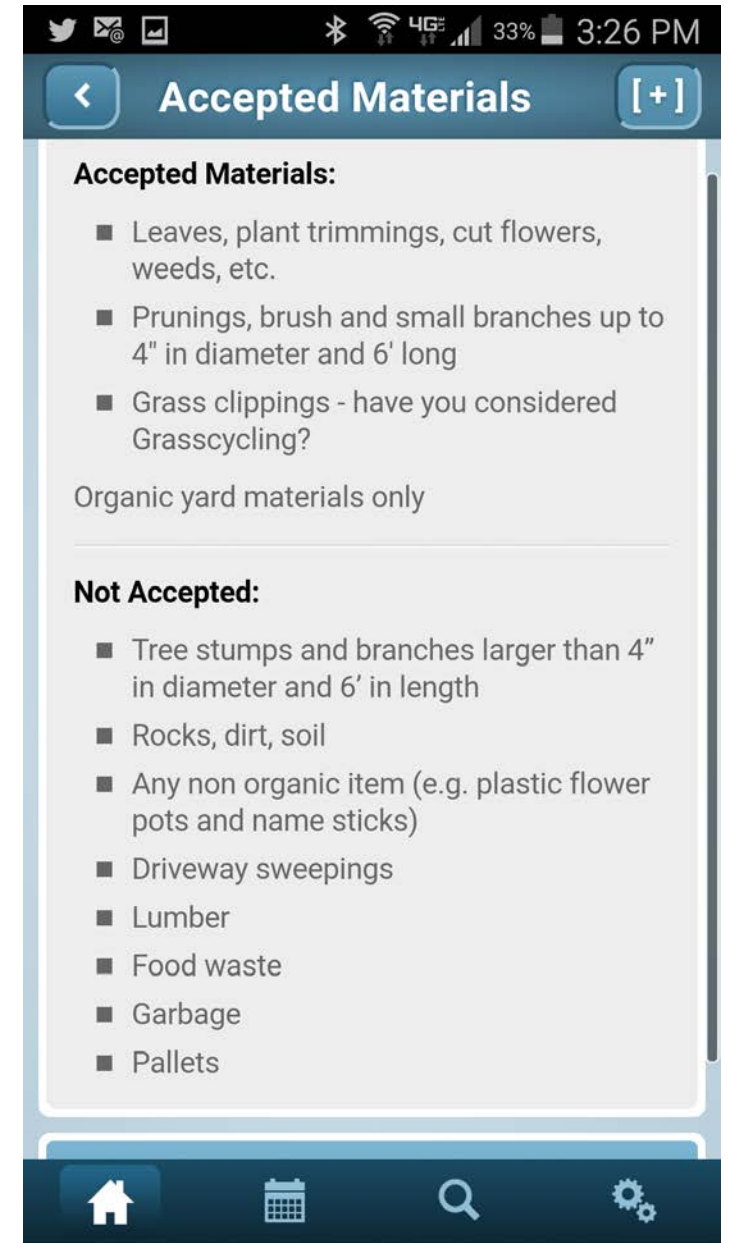
Recycling Education



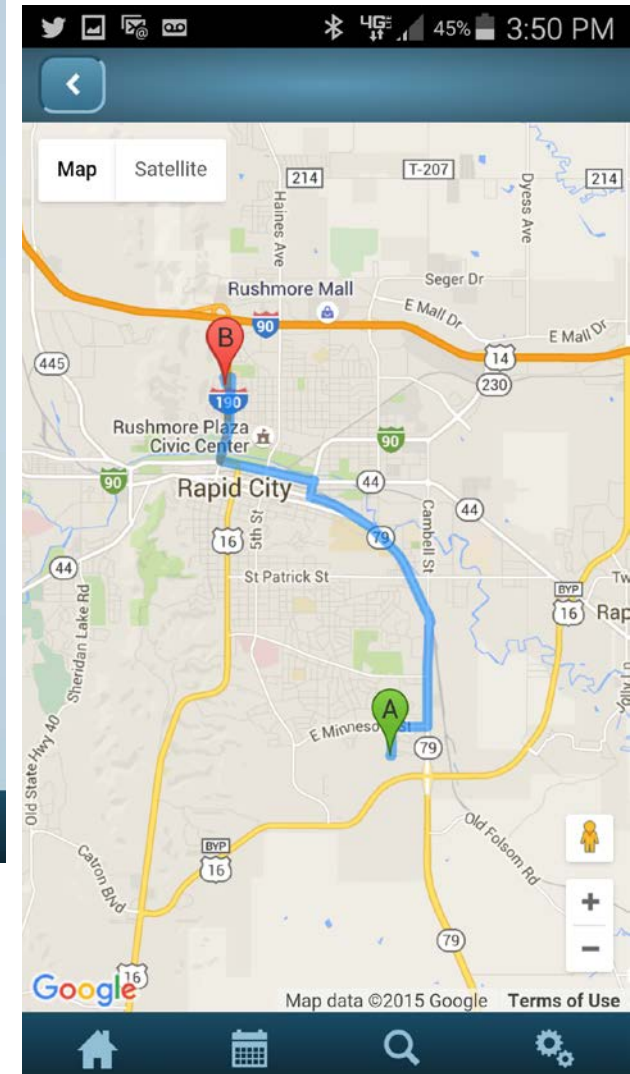
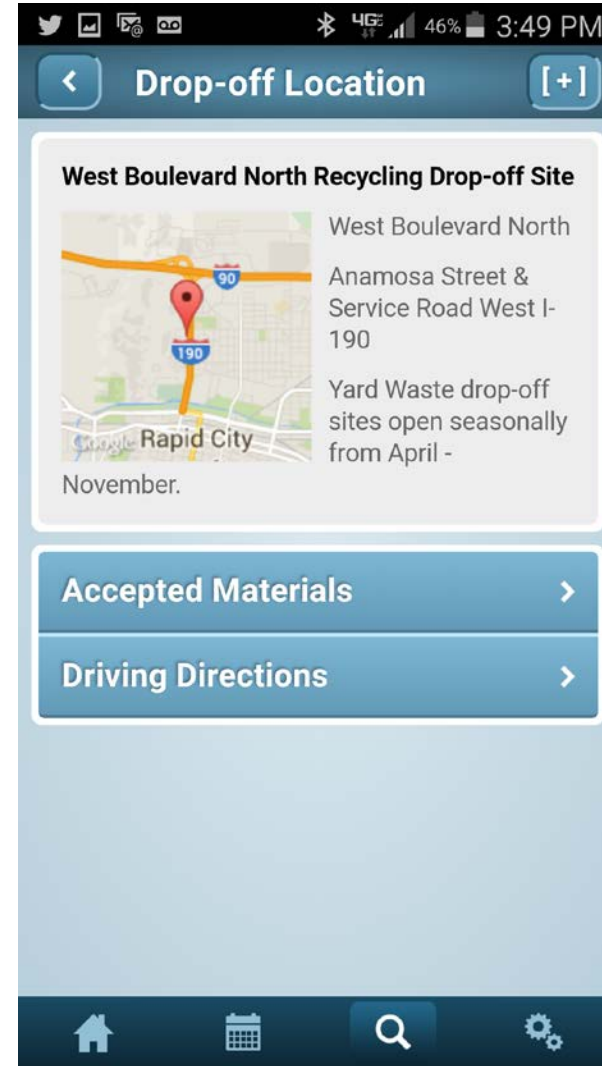
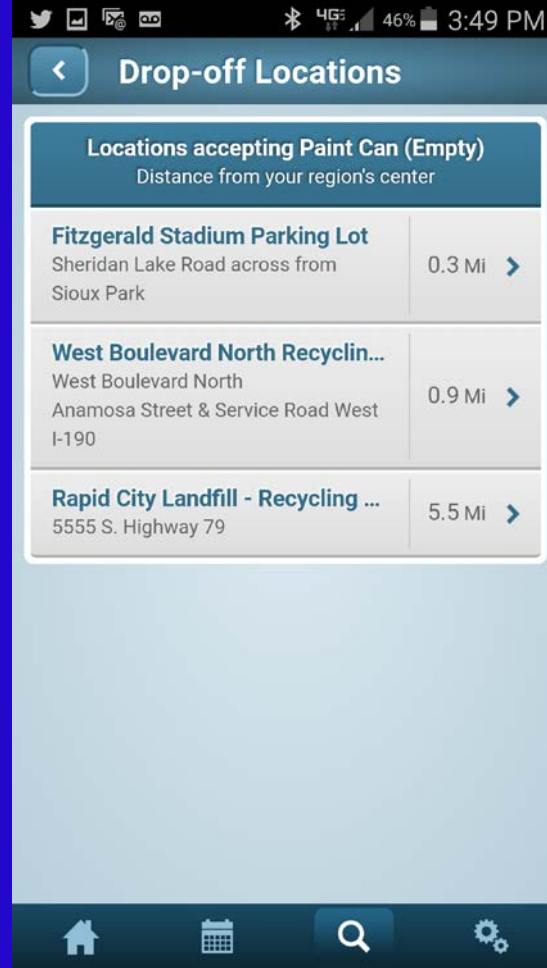
5 Reasons to Recycle

- 1. Protects Natural Resources**
Making products from recycled materials instead of raw materials reduces the need to harvest, drill or mine for new raw material, which can affect local environments.
- 2. Saves Energy**
It usually takes less energy to make recycled products than new ones. e.g. recycling a soda can takes 95% less energy than creating a new one.
- 3. Protects Clean Air and Water**
Making products from recycled materials generally creates less pollution than making new products.
- 4. Saves Landfill Space**
Recycling diverts items from landfills or incinerators and extends the landfill life-span.
- 5. Creates Jobs**

Yard Waste Collection Requirements and accepted materials



Drop Off Locations



Report a Problem



Report A Problem

Add Photo

Type of Problem

Location

Description

Contact Info:

Email

Name

Phone

Report

Type of Problem

App - Suggestions

App - Technical Support

App - Wrong Information

Missed Collection

Illegal Dumping

Graffiti

Overflowing Garbage Can

Pothole

Website Plug-in found:
www.rapidcityrecycles.org



The screenshot shows a mobile website interface with a dark green header. The header contains a hamburger menu icon, a home icon, the text "CURBSIDE COLLECTION INFORMATION", and a share icon. Below the header is a search section with a magnifying glass icon and the text "What Goes Where?". There is a search input field with the placeholder text "What do you want to recycle?" and a yellow search button. Below the search field is a checkbox labeled "I live in a multi-family residential building". The main content area lists several services: "My Schedule" with a calendar icon and the description "Your personalized calendar. Sign up for reminders and more."; "Collection Reminder" with a clock icon and the description "Never miss a collection! Customize the reminder service you want."; "Collection Requirements" with a recycling icon and the description "What you need to know about curbside collection in Rapid City"; and "Download 'my-waste'®" with an app icon and the description "Free app with complete waste and recycling information". Below the app description are two buttons: "AVAILABLE ON THE App Store" and "ANDROID APP ON Google play". At the bottom of the page, there is a section titled "Christmas Light Recycling Program" with the text "Christmas light recycling containers will be placed at various facilities throughout the city through January 2016. Click on the link above to find out more!".

Users as of
12/10/2015
One month.



Analytics Page View Material View

Export To Excel

	#
All Users (Any user who have downloaded the app so far)	36
Active Users (Those who have used the app within last 6 month, or have reminders set, or are subscribed for push notifications)	36
New Users (Those who have used the app within last last month)	19
Users Who Have Opened The Application Within Last 6 Month	24
Users Who Have Reminders Set	11
Users Who Have Not Opened The Application Within Last Month, But Have reminders Set	3
Users Who Have Not Opened The Application Within Last Month And Are Subscribed To Notifications (News)	7

New Users:

From To

	#
Number Of New Users	19
Number Of New Users From Single Family Households	19
Number Of New Users From Multi Family Households	0

Users requesting notifications



Residents:

	#
Number Of Active Users From Single Family Households	36
Number Of Active Users From Multi Family apartment units	0

Notifications:

	#
Number Of Users Registered For Push Notifications	34
Number Of Users Registered For Email Notifications	2
Number Of Users Registered For Message Type:	
Emergency	36
Program Changes	36
Sorting Tips and Reminders	35
Collection Tips and Reminders	36
Event Reminders – Waste and Recycling	36
Event Reminders – Other	34
Invitations	34