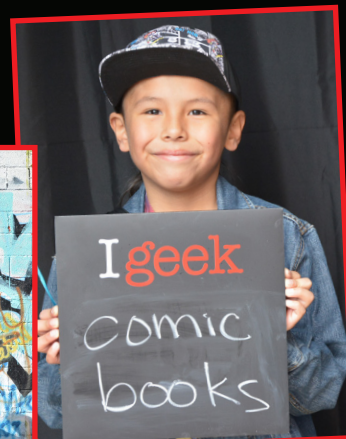


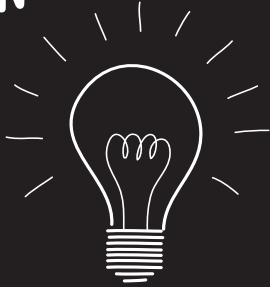
Rapid City Public Libraries 2014annualreport



What do
yougeek?

Igeek

NEW @ RCPL



Director Jim McShane

Geek the Library

marketing & outreach campaign

Book-a-Librarian Service

Great Courses

available for check-out

Lucky Day Collection

New Release/Bestsellers with no holds

Hoopla & IndieFlix

downloadable & streaming movie,
television & music service

Nursing Room

in the Children's Area

Programming

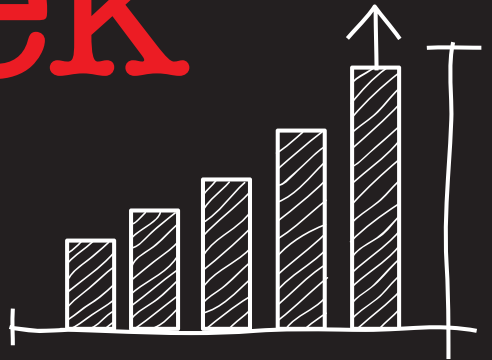
Community BBQ & Concert Series

Yoga Story Time

Children's Book Walk

Teen & Adult Summer Reading reboots

Knitting Program



**Programming
Attendance**

↑ 22%

**Patrons Served
37,621/month**



black hills
knowledge
network

97,526 Page Views

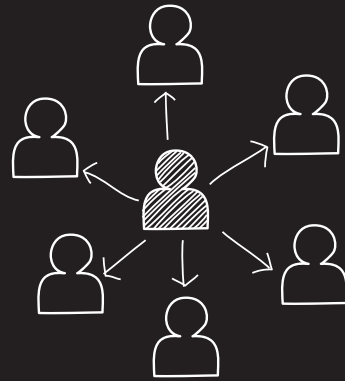
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Circulations surpassed 1 million
for the 6th consecutive year

Digital Downloads
↑ 34%

Research Databases
Use ↑ 50%



RCPL DIGITAL COLLECTION



eBooks
10,859

eAudiobooks
19,400

eVideo
11,892 Movies
10,184 TV episodes

eMusic
212,595 Albums

Partnerships:

RCPL Foundation & RCRH
Books For Babies

SD Historical Society
Oral History Project

125th Statehood
Anniversary Celebration

Friends of RC Parks
developed QR codes & web pages
along the bike path to
commemorate the Flood of 1972

Black Hills Area Librarians
Hosted Trainings

Library board of trustees



Igeektravel

Rod Pettigrew
Board Chair



Igeekbooks

Maryanne Rohrer
Board Vice Chair



Igeekrock-n-roll

Darla Drew
City Council Liaison



Igeektravel

Vera Kowal
County Liaison



Igeekflowers

Teresa Franzen
Board Member



Igeekpoker

Robert Pasqualucci
Board Member



Igeekoboe playing

Jessica Olson
Board Member



Igeekmandolins

Jim McShane
Library Director

patron quotes

- “ The entire staff that I dealt with was extremely helpful! (Front desk, help desk, and computer area) Great job!”
- “ My home away from home! Immaculate rest rooms – courteous librarians – always cheerful and most helpful. I can’t say enough good things – am here every week!”
- “ I really enjoy coming here; it’s a great place to learn, study, and make new friends.”
- “ Doing a great job. Love it here!”

RCPL Downtown
610 Quincy Street
(605) 394-4171

RCPL North Partner Library
10 Van Buren Street
(605) 716-4098

RCPL East Partner Library
800 Mickelson Drive
(605) 718-2904