



Mayor Kooiker and Committee:

May 20th, 2015

Thank you for your consideration of hosting a Slide the City event in Rapid City. I have visited Rapid City and it is a lovely city, and we are excited at the prospect of bringing this family friendly unique event to Rapid City.

Proposed Date: Sat. July 25th from 10am-7pm

Proposed Location: 5th St. between New York and North St.

This location was chosen due the perfect slope for slide, adequate parking, accessible fire hydrant, and ideal drainage for water from slide.

We are a professional event management company with extensive experience in large-scale events. Between our four events we have produced over 300 large-scale events with an average attendance of 3000 people per event. I personally have managed 35 of these events.

Company background: Slide the City is one of four events operated by our parent company Springbok, Ilc.

- Color Me Rad 5k: Over 200 events produced
- The Dirty Dash 5k: Over 100 events produced
- Slide the City: 10 events produced with 75 planned across the US and Canada this year.
- The Lantern Fest: 5 events produced with 5 in the works for 2015.

Each event we partner with a local non-profit to give back to the community, and to help raise awareness for their cause. For Rapid City we have partnered with The Hope Center as our charity partner. With their help we will raise \$7000 - \$15,000 dollars for The Hope Center. Stacey Sharp from The Hope Center is representing us at the Council meeting on May 27th.

When our application was initially submitted with Officer Sitts he was very favorable and advised me of the process, etc. I then sent him a recommended list of items that we would love assistance with if possible, however these items were by no means obligatory for us to come to your city. Any help we can get is appreciated, and means that much more going to our charity partner, but by no means mandatory. We are self-sufficient and hire locally for any additional assistance needed to put on our event.

On Apr. 21 I was in town for a site visit, and I scheduled a meeting with Officer Sitts , Public Works, Rapid City Fire and emergency services, Visitors Bureau, Destination Rapid City, Parks Department, and Hope Center. In this meeting we talked logistics and the needs for Slide the City. All were excited about the event, and thought the location on 5th st. was feasible if we worked out a couple kinks, and the biggest kink was talking



with Holiday Inn and the Civic Center, and making sure they were on board since the biggest impact would be access for their guests. Officer Sitts said he would be contacting them, and that is how the meeting ended.

The requirements from City are as followed:

- Access to a fire Hydrant for approximately 80, 000 gallons of water which we will have metered and pay for after event.
- Street barricades to close street

Slide the City will provide:

- Private Security
- All appropriate rentals for operation of slide.
- Porta potties
- Dumpsters/recycling bins
- Local Ambulance/EMTs

Holiday Inn, Minneluzahan Senior Citizens Center, Pennington County Housing, The Boys Club, and the Journey Museum will all be notified of event, and will be given a few VIP tickets to event.

Any other notifications necessary will also be communicated.

We anticipate 3000-4000 people will attend this event.

We plan on having local food vendors, etc. in attendance, and will have a local radio station playing music at event.

Thank you for your Consideration, and we hope to visit Rapid City with our Slide.

Signed,

A handwritten signature in black ink, appearing to read 'Scott Ward', written over a horizontal line.

Scott Ward

Slide the City Event Director