

CITY OF RAPID CITY

RAPID CITY, SOUTH DAKOTA 57701-5035

Community Planning and Development Services Department

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MEMORANDUM

- TO: Planning Commission
- FROM: Kip Harrington, Planner III
- DATE: 3/16/2015
- RE: 15TP015 2002-2014 Pedestrian and Bicyclist Crash Report

The Rapid City Area Metropolitan Planning Organization, in conjunction with the City of Rapid City Engineering Services Division, produces a yearly Pedestrian and Bicyclist Crash Report. The report categorizes and analyzes all reported pedestrian and bicyclist crashes, and provides recommendations on methods to reduce these crashes. While the report does not contain specific mitigation strategies, it does recommend a re-examination of the methods used to deliver the message of safety to pedestrians, bicyclists and drivers. Here are the highlights:

- Priority should be placed on efforts to educate pedestrians, bicyclists and drivers about safety practices associated with non-motorized modes of transportation.
- Particular emphasis should be placed on programs to effectively reach the under 19 yearold age group
- Additional consideration should be given to educational efforts related to the risks associated with pedestrians under the influence of alcohol.

<u>STAFF RECOMMENDATION</u>: Staff recommends that the Metropolitan Planning Organization Committees acknowledge the attached 2002-2014 Pedestrian and Bicyclist Crash Report.

