



Alliance of Tribal Tourism Advocates

Memorandum

April 6, 2015

To: Rapid City Council, Rapid City, South Dakota

Fr: Alliance of Tribal Tourism Advocates (ATTA, Daphne Cook

Re: He Sapa Cultural Performance Center, 2012 vision Update

The Rapid City Council has leased three acres of land north of the Journey Museum to ATTA for the purposes of developing the He Sapa Cultural Performance Center, which will provide native dances, native foods, and native arts to the Rapid City public and visitors.

ATTA is working cooperatively with Makoce Waste Inc., in leveraging matching funds to begin construction this summer or early fall. The following table depicts funding that has been diligently pursued and major effort has been accomplished we wish to work with the RC City Council to leverage the additional funds to begin proposed construction by fall 2015.

	Tribes	Funds Committed	Funds pending approval	Total Funds
1.	Cheyenne River Sioux Tribe	100,000		100,000
2.	Oglala Sioux Tribe	100,000		100,000
3.	Shakopee Mdewakanton Sioux Community	150,000		150,000
4.	Yankton Sioux Tribe	50,000		50,000
5.	Spirit Lake Sioux		50,000	50,000

	Tribe			
6.	Santee Sioux Tribe		50,000	50,000
7.				
8.	TOTAL	400,000	100,000	500,000

Our ultimate goal is to leveraging partnership with educational institutions to develop the center as a venue for student performers, student educational experience, and job opportunities. In addition, the Center will serve to preserve Lakota language and culture and reconciliation of community to give back to our communities.

We would like to move forward with construction by Fall of 2015. We have already received a \$100,000 match to develop initial plans and drawing for the cultural performance center and project is shovel ready. Our initial planning indicates that we could draw 200,000 or more visitors to the Center annually, mostly during the period from May 15 to September 15. Thus, the project is ideal for tribal college student performers and employees.

We believe that the project will be a valuable Lakota cultural and reconciliation opportunity in the Rapid City area. We thank you for your support.