



Press Release: for Immediate Issue

City of Rapid City Sustainability Committee recognizes **Fenske Media Corporation**

AWARD TO BE PRESENTED AT RAPID CITY COUNCIL

MONDAY, October 6, 2014; 6:30-7:00 pm

C/SAC, 2ND FLOOR COUNCIL CHAMBERS

Local business moves towards increased sustainability.

Fenske Media Corporation earns Sustainability Award

Fenske Media Corporation has made changes that positively affect the community by their use of sustainable practices.

For their efforts, the Rapid City Sustainability Committee will present a Sustainability Award to the Fenske Media Corporation on October 6, 2014. The award will be presented to John Fenske and members of his team.

Fenske Media Corporation is committed to sustainability practices that benefit their business, the environment and give back to the community. Many of these projects have had environmental, economic, and social impacts on our community. Three major changes that Fenske Media has implemented include: Humidification, Lighting updates and Solar Energy.

Humidification has changed from a boiler model to dry fog – the splitting of hydrogen and oxygen molecules. This model uses significantly less energy.

Fenske has updated their entire facilities lighting from 400 Watt metal halite to LED. This new system allows for the capability of dimming the lights to 130 watts during slow or down times which ultimately saves energy.

Finally, Fenske Media has installed new Solar Energy. This new solar farm produces enough energy to give unused energy back to the grid. In the first 60 days after installation the Solar farm generated 25,920 solar Kilowatt Hours and 39,430 Pounds of CO2 offset. This is enough energy to power 29 homes for a month. On Saturday July 12 a “Super moon” cast enough light to create power that was then given back to the grid.





The City of Rapid City Standing Committee on Sustainability is proud to award a 2014 Sustainability Award to Fenske Media Corporation for their efforts to enhance and promote sustainability.

The purpose of the City of Rapid City Sustainability Committee is to encourage education, stewardship and policy leadership that will make our community a leader in economic, social and environmental sustainability.

To that end the committee has established an awards program designed to recognize the outstanding efforts of individuals, organizations and businesses in Rapid City that are helping to make our community a more sustainable place to live.

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For more information:

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