

August 6, 2014

City Council, City of Rapid City
City/School Administration Center
300 6th Street
Rapid City, SD 57701

Dear Council members,

The M-Week committee at the South Dakota School of Mines & Technology requests a fee waiver for hanging an event banner over Main Street and Saint Joseph Street from Saturday, September 13, through Sunday, September 21.

The event banner will promote the university's "M Week." M Week is the School of Mines equivalent of a homecoming week, and the parade is an important community tradition. The parade will take place Saturday, September 20, and we are trying to draw attendance of visitors and residents of Rapid City. We have been working with the Rapid City Downtown Association to increase our presence around town, and these banners are an invaluable means of heightening our visibility/one way to help us spread the word.

We are grateful for our partnership with the Rapid City community, and we know how important it is to nurture these relationships and highlight the great traditions. We look forward to your response and thank you in advance for your thoughtful consideration.

Sincerely,

Mike Keegan
Director
Student Activities & Leadership Center
South Dakota School of Mines & Technology