

NEW EVENTS & OPPORTUNITIES

- 100 NEW EVENT DAYS
- TWO SIMULTANEOUS EVENT VENUES
- 100,000 SQ FT OF TRADE SHOW FLOOR
- FLEXIBLE SEATING & CONFIGURATIONS
 - BHSS & RODEO
 - IDEAL COMPETITION SIZE (250 FEET)
 - PRACTICE ARENA / TRADE SHOW SPACE
 - UP TO 12,000 SEATS
 - BASKETBALL / VOLLEYBALL
 - 5,000 - 10,000 SEAT CONFIGURATIONS
 - MULTIPLE COURTS FOR TOURNAMENTS / CAMPS
 - LNI CULTURAL EVENTS
 - CONCERTS / SHOWS
 - 7,000 - 14,000 SEATS/STAGE CONFIGURATIONS
 - ADDITIONAL RIGGING HEIGHT & CAPACITY
 - IMPROVED SHOW POWER / SPECIAL EFFECTS
 - FOOTBALL / SOCCER / LACROSSE
 - FULL SIZE FIELD VENUES
 - 300 METER INDOOR TRACK
 - 10,500 SEATS
 - TRADESHOW / CONVENTIONS / RALLIES
 - MULTI-EVENTS AT ONE TIME (BANQUETS)
 - ADD FULL FLOOR SEATING FOR MAXIMUM 19,000 PERSON EVENT

RUSHMORE PLAZA CIVIC CENTER EXPANSION PROJECT

The BLUE Concept includes increased parking and pedestrian safety



**CURRENT AVAILABLE
EVENT PARKING**
 4,250 x 2.5 = 10,625
 SPACES PER VEHICLE PEOPLE

**RPCC EXPANSION
EVENT PARKING**
 6,000 SPACES
 x 2.5 PEOPLE PER VEHICLE
 15,000 PEOPLE

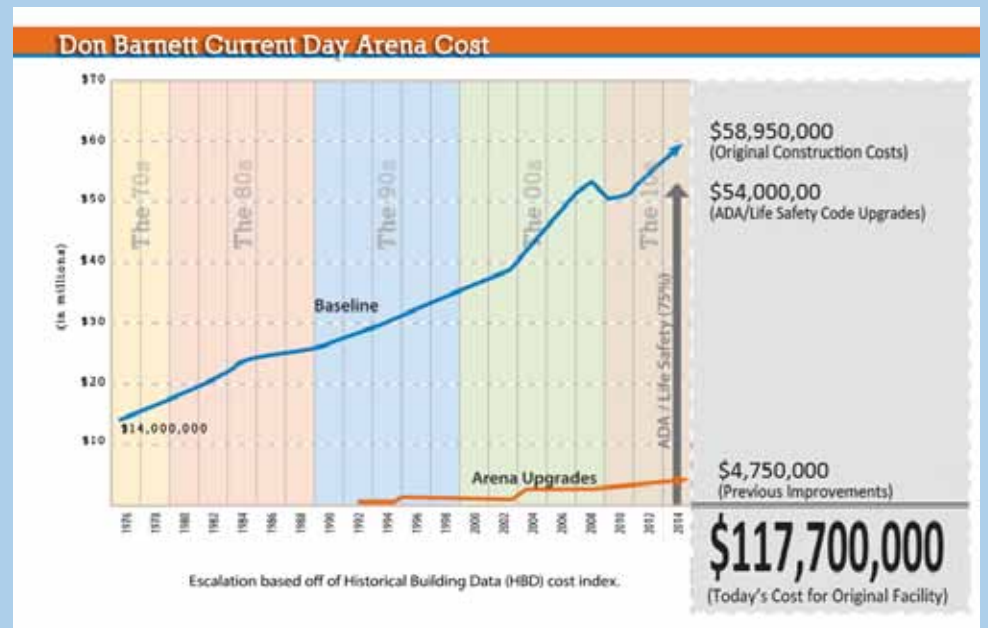
**FUTURE
GROWTH**

- EXPAND PARKING GARAGE + 1,400 SPACES
- ADDITIONAL PUBLIC PARKING WITHIN A 6 MINUTE WALK
- EXPANDED DROP OFF AREA
- INCREASE SHUTTLE SERVICE
- COORDINATION WITH PRIVATE PARKING

RUSHMORE PLAZA CIVIC CENTER EXPANSION PROJECT - FACTS & FIGURES

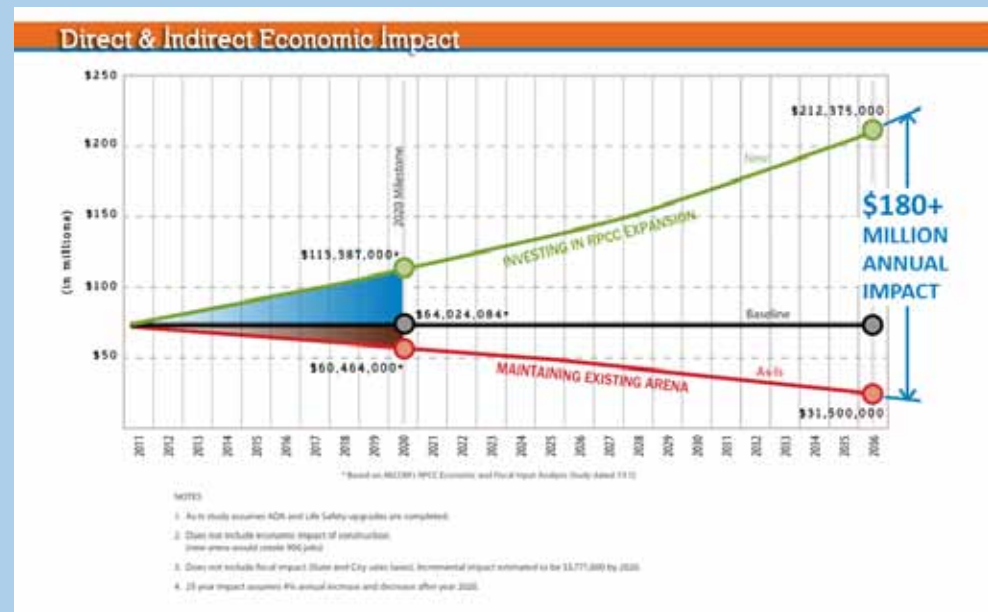
CURRENT CONDITIONS

- Original 1970's investment in the Rushmore Plaza Civic Center equals over \$117 million today.
- Existing 40 year old arena has over \$72 million in Life Safety, Fire Marshall and ADA Code Deficiencies.
- RPCC built for basketball court. Existing facility can't accommodate many contemporary events due to current seating, technology, power capacity and height / weight limitations.
- RPCC is forced to turn away many medium to large events because of these issues.
- Many of the current events use all available space which prevents the RPCC from being able to book multiple events or expand on current events to generate additional revenue.



ECONOMIC IMPACT

- An AECOM study determined that the Rushmore Plaza Civic Center provided over \$64 million in direct economic impact to the Rapid City community.
- Economic projections forecast an increase to \$180 million annually by 2036 if the Rushmore Plaza Civic Center is expanded to provide for market demanded events and opportunities.
- If the facility is left "as is" (fixing just the code issues) the economic impact will continue to diminish by up to 4% annually.
- 900 construction phase jobs will be created by the expansion.
- Long term job growth throughout the Rapid City business, tourism and entertainment community will be realized.



PROJECT COSTS

- Build new arena (22 months).
 - Re-purpose the Don Barnett arena (12 months).
 - Expand parking / Improve safety (6000 spaces available within a 6 minute walk).
 - TOTAL PROJECT COSTS: (Based on Fall 2014 approval / Summer 2015 construction start).
 - 4 - 8% construction inflation concern beyond summer 2015. Potential cost increase of \$600,000 to \$1,000,000 per month.
- \$161,550,000
- \$17,600,000
- \$179,150,000

| RUSHMORE PLAZA CIVIC CENTER EXPANSION | | Option Blue |
|---------------------------------------|----|-------------------|
| Rapid City, SD Executive Summary | | |
| July 7, 2014 | | |
| Program | | |
| Event Floor Capacity | | 102,000 |
| Quantity of Fixed Seats | | 7,250 |
| Total with Retractable Seating | | 13,250 |
| Quantity of Suites | | 14 |
| Total Projected Square Footage | | 300,742 |
| Square Footage / Seat | | 22.7 |
| Clear Heights bottom of truss | | 85'-0" |
| Project Costs | | Total Cost |
| I. Arena | | |
| Construction | \$ | 130,800,000 |
| Site Work | \$ | 5,200,000 |
| FF&E | \$ | 3,000,000 |
| Soft Costs | \$ | 12,225,000 |
| Owner Contingency | \$ | 4,675,000 |
| Subtotal | \$ | 155,900,000 |
| II. Don Barnett Repurpose | | |
| Construction | \$ | 5,000,000 |
| Soft Costs | \$ | 650,000 |
| Subtotal | \$ | 5,650,000 |
| III. Parking | | |
| Construction | \$ | 16,650,000 |
| Soft Costs | \$ | 950,000 |
| Subtotal | \$ | 17,600,000 |
| Total Project Cost | \$ | 179,150,000 |

FUNDING RESOURCES

- The EXISTING VISION FUND REVENUES would be the primary source of funding for the RPCC Expansion Project.
- New revenues (operational, naming / advertising, parking and others) would be used to offset / reduce Vision Fund expenditures.
- **NO NEW OR ADDITIONAL TAX BURDEN TO OUR COMMUNITY.**
- Vision Fund is existing 1/2% Sales Tax.
- Vision Fund was originally created to fund the Rushmore Plaza Civic Center in 1972.

