From: John Rowe [mailto:jrowe@buellconsulting.com] Sent: Wednesday, July 09, 2014 1:30 AM To: Fisher Vicki Cc: Lacock Fletcher

Subject: Coverage graphs from 2 existing towers vs. the graph from the proposed location.

Coverage graphs were developed from two existing tower locations about two miles to the south of the proposed location. The first tower was a 500' broadcasting tower owned by Haugo Broadcasting tower located at Latitude: 44-01-19 N, Longitude: 103-15-37 W (Alt#1). The second was a 180' self-support tower located at a City Fire Station & occupied by AT&T at Latitude: 44-01-34.9 N, Longitude: 103-15-06.7 W.

The attached plots for Alt #1 & Alt #2 demonstrate that neither of these sites are a viable option to properly offload traffic from the existing Dinosaur Park site, as they do not provide the offsetting coverage to the neighborhoods that Verizon Wireless needs to cover in the vicinity of the proposed site.

As the number of users on the Verizon Wireless 4G LTE system increases and are downloading increasing volumes of data, the need for capacity offload of existing sites will remain and those sites will remain overloaded, reducing speeds of data transfer below commercially acceptable levels.

Meanwhile, the graph of the proposed new site demonstrates effective offload of the Dinosaur Park site.

John Rowe Buell Consulting, Inc. 303-220-9100 Office 303-618-4615 Cell Phone







From: John Rowe [mailto:jrowe@buellconsulting.com]
Sent: Wednesday, July 09, 2014 1:11 AM
To: Fisher Vicki
Cc: Lacock Fletcher
Subject: RE: Verizon Wireless- More RF Data concerning Demand on the Dinosaur Park site

Verizon Wireless has seen an explosive increase in demand for 4G LTE services since the initial launch of the service. This increase has put a strain on the existing macro cellular network. The attached graphics demonstrate the increased demand, first, across South Dakota, then on the Dinosaur Park site.

The objective for the proposed site in SW Rapid City is 2-fold; to offload traffic from Dinosaur Park & the Foghorn Cleghorn site and then to provide needed capacity to handle the growth of demand on the system for the SW Rapid City area. Placing the new 3 sector site in the middle of the valley will provide needed capacity to serve customer growth and growth in usage more effectively than the existing single sector can off the Dinosaur Park site or any other single sector could from another direction.

Figure 1 demonstrates the increase in volume of data downloaded since the 1<sup>st</sup> of the year thru June 30th. There has been more than a 50% increase in downloaded data over the last six months. No current models suggest this trend will slow down or reverse in the foreseeable future.

Figure 2 graphs the growth of the peak number of connected users in South Dakota during the same time frame. The trend is similar, increasing almost 50% in six months.

More people are using wireless services and per user they downloading more data than in the past.

Figure 3 demonstrates the increase in volume of data downloaded since the 1<sup>st</sup> of the year thru June 30<sup>th</sup> just from the Dinosaur Park site. The increase in downloaded data over the same time period is 75%, 50% more than the State average.

Figure 4, like Figure 2, graphs the peak number of connected users, however just for the Dinosaur Park site. Again, the trend indicates the number of users connecting to the site at Dinosaur Park is growing twice as fast as the state-wide trend, since the peak number of users doubled in less than six months.

Page 5 is a coverage plot of existing Verizon Wireless cell sites that geographically displays what areas are covered by certain sites in the network system. The proposed site location is identified but its impact displayed on the next page. Please note that the proposed site is intended not only to relieve Dinosaur Park's coverage (in red) but the area covered by the Foghorn Cleghorn site (in teal), as well.

Page 6 demonstrates how the coverage to be provided by the SW Rapid City site (in green) takes over areas now being served by Dinosaur Park. This is the main objective of the site being proposed. Though it is not as substantial, the proposed site will have a similar affect

to relieve existing demanded capacity on the Foghorn Cleghorn site. This offloading improves the customers' experience, where throughput speeds are struggling to keep up with customer satisfaction requirements.

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### Figure 2







#### Figure 4













### Figure 4





# Verizon Cell Tower Downlink Throughput in Mbps















Verizon Cell Tower

View Type: Simulated Photograph - View 2 Site Address: Tomahawk Drive City: Rapid City State: SD Site Name: RCYC SW RAPID CITY View Description: Looking south at proposed location of monopole with flag and ground equipment. Page 4 of 8

**Disclaimer:** This picture is an artist's rendition of the completed site layout prior to construction. The completed construction may vary in layout, dimension, and color from the above picture.



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Verizon Cell Towe

View Type: Simulated Photograph - View 4 Site Address: Tomahawk Drive City: Rapid City State: SD Site Name: RCYC SW RAPID CITY View Description: Looking northwest at proposed location of monopole with flag and ground equipment. Page 8 of 8



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# **PHOTO SIMULATION**

## SITE: RCYC SW RAPID CITY **CARRIER: VERIZON WIRELESS**

SITE ADDRESS: TOMAHAWK DRIVE, RAPID CITY, SD 57702





REV 3 04.29.14 Ulteig Job Number: 13.00314



View Type: Simulated Photograph - View 1 Site Address: Tomahawk Drive City: Rapid City State: SD Site Name: RCYC SW RAPID CITY View Description: Looking east at proposed location of monopine and ground equipment. Page 2 of 8

**Disclaimer:** This picture is an artist's rendition of the completed site layout prior to construction. The completed construction may vary in layout, dimension, and color from the above picture.

View Type: Simulated Photograph - View 2 Site Address: Tomahawk Drive City: Rapid City State: SD Site Name: RCYC SW RAPID CITY View Description: Looking south at proposed location of monopine and ground equipment. Page 4 of 8

<u>**Disclaimer:**</u> This picture is an artist's rendition of the completed site layout prior to construction. The completed construction may vary in layout, dimension, and color from the above picture.

View Type: Simulated Photograph - View 3 Site Address: Tomahawk Drive City: Rapid City State: SD Site Name: RCYC SW RAPID CITY View Description: Looking west at proposed location of monopine and ground equipment. Page 6 of 8

**Disclaimer:** This picture is an artist's rendition of the completed site layout prior to construction. The completed construction may vary in layout, dimension, and color from the above picture.

View Type: Simulated Photograph - View 4 Site Address: Tomahawk Drive City: Rapid City State: SD Site Name: RCYC SW RAPID CITY View Description: Looking northwest at proposed location of monopine and ground equipment. Page 8 of 8

**Disclaimer:** This picture is an artist's rendition of the completed site layout prior to construction. The completed construction may vary in layout, dimension, and color from the above picture.

Verizon - Cell Tower