



FOR IMMEDIATE RELEASE

SUSTAINABILITY AWARD TO BE PRESENTED AT RAPID CITY COUNCIL

MONDAY, APRIL 21, 2014 6:30-7:00 pm
C/SAC, 2ND FLOOR COUNCIL CHAMBERS

Robinsdale Entertainment Receives Sustainability Award for Contributions to Our Community's Social Fabric

Robinsdale Entertainment is more than just a bowling alley. This long-time Rapid City community business will receive a Sustainability Award for their enhancement of Rapid City's social connectedness. One goal of the Rapid City Sustainability Committee is to encourage leadership not just for environmental or economic sustainability, but also for social sustainability. Social sustainability is the area Robinsdale excels.

The term "third space" has been used to describe places in one's community where they can gather outside of home and work. While "third space" is recognized as important to a community's sense of connectedness, it is becoming increasingly rare. Some of the characteristics describing "third space" usually include these characteristics: free or inexpensive, involves regulars – those who habitually congregate there, welcoming and comfortable, and both new friends and old friends can be found there.

Robinsdale's contributions include a free bowling program for youth during the summer while also offering a free venue for several fund raiser through out the year. Usually to help with health or family-related expenses, the fund raisers directly benefit those within our community, while also providing a sense of community for participants. Also, four nights a week, Robinsdale provides free, Texas holdum poker. This card playing attracts 40 to 50 Rapid Citians each night and has all the other hallmarks of "third space": friendly, mostly about conversation, playful, safe, and having a home-away-from-home atmosphere. Important to this group is its diversity. Diversity in race, age and gender are all represented in this true melting pot of Rapid Citians and the social richness of our very mixed culture.

While Robinsdale is commended for providing this unique venue for community gathering, it also meets other criteria of the sustainability award, including a recycling program, and economic contributions as an independent small business.

The purpose of the City of Rapid City Sustainability Committee is to encourage education, stewardship and policy leadership that will make our community a leader in economic, social and environmental sustainability.

The committee has established an awards program designed to recognize the outstanding efforts of individuals, organizations and businesses in Rapid City that are helping to make our community a more sustainable place to live.

For more information: Sustainability Committee:

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