

Rapid City Public Libraries

2013 Annual Report



MISSION:

Anticipate needs

Build relationships and communities

Connect the community to a global world

VALUES:

Empowers library users with learning that engages change and addresses challenges, yet honors tradition

Connects people, learning, and innovation

Have a passion for what we do

With integrity – we respect and trust our users and each other, and demonstrate equality of services

With creativity – for initiative, innovation, enlightenment, and evolution of library services

With responsibility – the social role of libraries is to create an educated public, which is the foundation of democracy

With vision – empowering and guiding library users, providing a safety net for learners









With understanding – by providing access, education, and time to reflect



Rapid City
PUBLIC LIBRARIES

Anywhere you need us

2013 Highlights

-  *Launched Zinio Digital Magazines, offering over 70 downloadable magazines available to patrons 24/7*
-  *Hosted trainings for regional librarians*
-  *Installed iPad bar in downtown location Children's Services area*
-  *Hosted Jan Brett, renowned children's author and illustrator, at RCPL North/General Beadle Community School*
-  *Implemented 'Paws to Read @ the Library' program for children's literacy*
-  *Won a Digital Library Champions Contest*
-  *Installed new westside materials return drop-box at Fire Station 3 on the corner of Federal Avenue and West Chicago Street*
-  *Created easy access section for Home and Travel*



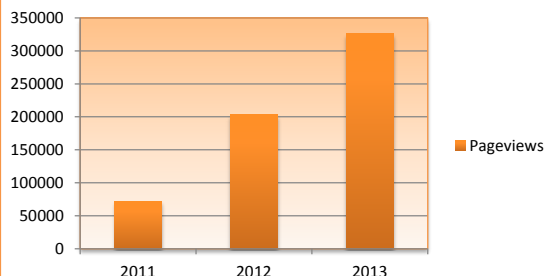
The libraries participated in a community partnership to provide signs with digital links along Rapid City's greenway so pedestrians can learn history related to the area and Flood of 1972.



FR: Deb Willen, Doris Ann Mertz, Michelle May, Rebecca Klein, Denise Ross, Stephanie Bents, Sam Slocum, Sally-Adrina Taylor

BR: Eric Abrahamson, Leanna Bussell, Jane Abernathy, Scott Hall, Rea Weyrich, Scott Olson, Jeremy Scott, Jessica Boyd, Stacy Wierenga

**Black Hills Knowledge Network
Total Pageviews**





CIRCULATION 1.5 million

5th
Consecutive
Year
Over
1 Million

Computer
Use

25% ↑

237,983

Computer
Hours Logged

77,519
Total Downloads

Digital Library
Use

38% ↑

eBook
Checkouts

44% ↑



143,076
Patron Contacts

=
410
Questions
Answered
Each Day

Database
Use
69% ↑

552,039
Social Media
Hits



Rod Pettigrew
Board Chair



Maryanne Rohrer
Board Vice Chair



Bonny Petersen
City Council Liaison
July - December



Ron Sasso
City Council Liaison
January - July



Vera Kowal
County Liaison



Monte Loos
Board Member



James Olson
Board Member



Terri Davis
Interim
Library Director
June - December



Greta Chapman
Library Director
January - May

Library Board of Trustees

2013 Patron Quotes

- “I just wanted to say how much I appreciate the online services at the library. I love being able to download books and read my favorite magazines, despite my not being able to make it into the library very often. Thank you!”*
- “Thank you so much for your time and effort to make me feel comfortable and cozy. You are doing a great job. Keep up the hard work.”*
- “I just wanted to thank the person who came up with the reminder by email that our books are due! It has saved me a lot! Hugs! :) A Happy Reader.”*
- “Wonderful service tonight!! I needed my Kindle charged and they helped. Then I needed book advice for my 15 yr old – wow! Awesome help and going the extra mile!”*



RCPL Downtown
610 Quincy Street
(605) 394-4171

RCPL North
10 Van Buren Street
(605) 716-4098

RCPL East
800 Mickelson Drive
(605) 718-2904

www.rapidcitylibrary.org