



1010 Ninth Street, Suite 2

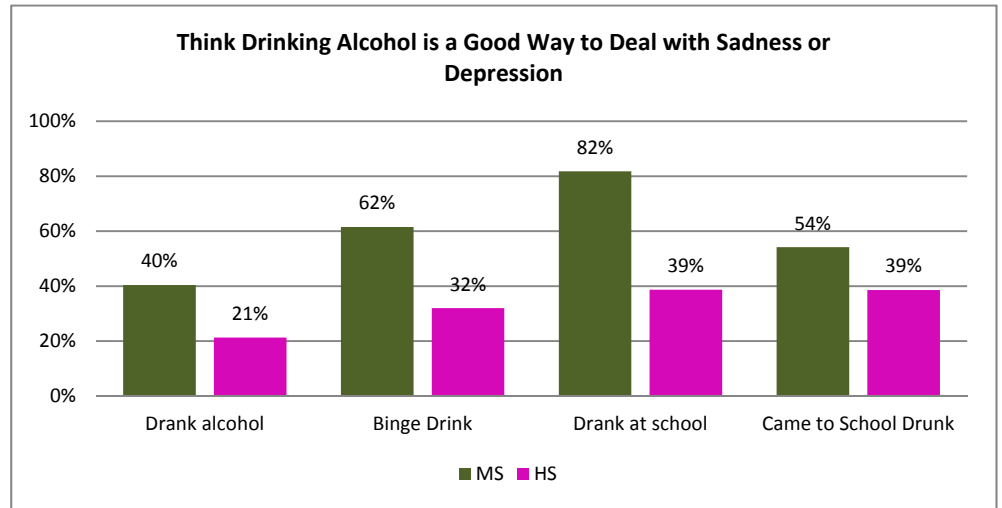
Rapid City, SD 57701

605-716-6555 lifeways@midconetwork.com www.lifeways.ws

Mission: "Building Bridges with Youth to Live Safe, Drug Free, and Healthy Lives."

The Issue

In 2012, 20% of HS students and 3.5% of MS students in Rapid City reported current use of alcohol. This included students who reported having at least one drink (beer, wine, or hard liquor) in the past 30 days. Many of these youth report drinking to deal with sadness or depression.



Vision:

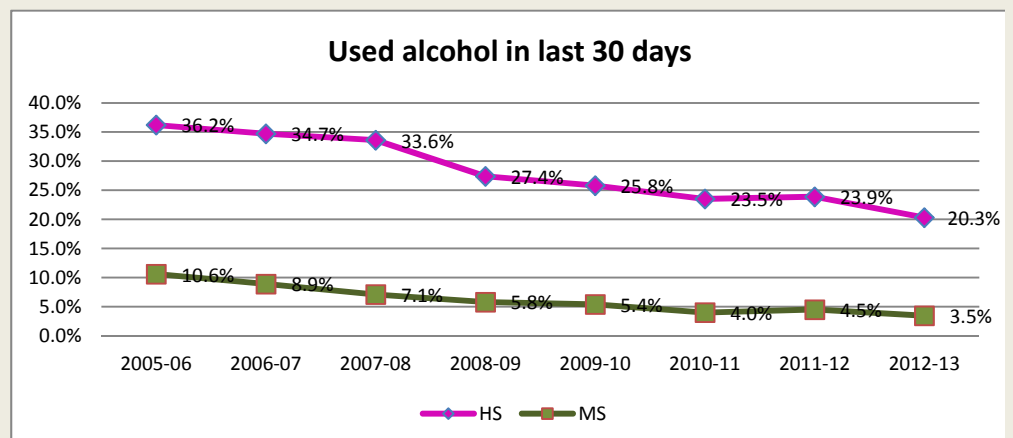
"Youth, Families:
Accepted, Inspired,
Healthy."

Look for January 2014
Education Campaign



The Trends

In 2005, the Rapid City Youth Development Survey showed that 36% of Rapid City HS youth and 11% of MS youth reported alcohol use in the past 30 days. Seven years later, the number of our HS youth who reported alcohol use dropped by 44% and the number of MS youth who reported alcohol use dropped by 67%. This change happened because of the hard work of many community partners.



Data Source

Rapid City Area Schools Youth Development Survey 2005-2012

BE TRUE TO YOURSELF & CHOOSE TO BE ALCOHOL & DRUG FREE
HAVE FUN... REACH YOUR GOALS
PLAN YOUR FUTURE... ENJOY YOUR LIFE!
BE HEALTHY!

Go to our website: www.lifeways.ws
for more information
& List of Prevention Partners

The Response

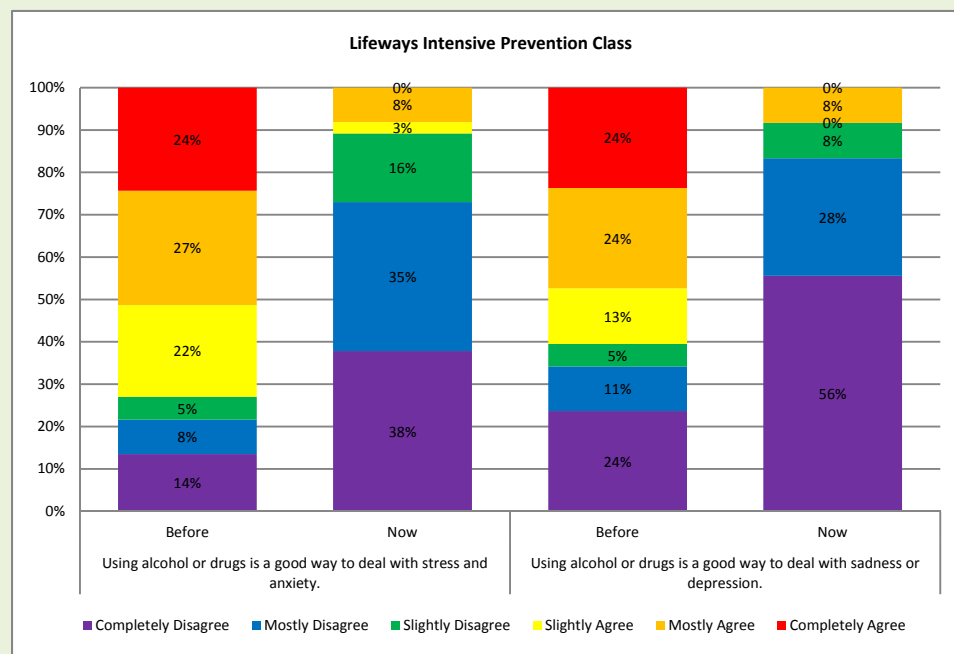
Lifeways take an active role in addressing the problem of youth substance use through prevention strategies targeting youth.

- Lifeways provides an on-site alcohol & drug counselor in all middle schools, high schools and after school to provide prevention, early intervention, and treatment services.
- Directly working with youth, parents, school staff and community members impacting school and community environment.

In addition, Lifeways seeks to increase community awareness of substance use and related problems and promote the message that adolescent drinking and drug use is *everyone's* problem. Informing parents and other community members about the issue is an essential step in preventing youth substance use.

Looking at the many accomplishments Lifeways has helped to produce, the Lifeways' impact is evident. We are making a difference: see brief overview of a few other accomplishments!

- Conducted several Community Forums on the dangers of synthetic drugs and the impact of alcohol and drugs on the adolescent brain.
- Lifeways provides individualized services to over 400 students annually. Services are provided at school or after-school at our centrally located office. Lifeways education focuses heavily on teaching refusal skills, coping skills, values and goals, as well as helping students develop a healthy support system. After participating in the education, there was a significant increase in all these areas.



Community Partners in Rapid City

*Rapid City Schools, staff and students,
 S.A.D.D./Youth2Youth
 City of Rapid City
 Rapid City Police Dept
 Pennington County States Attorney*

- *Teen Court*
- *Diversion*

*Court Services
 A.S.A.P.
 Behavior Management
 Big Brothers/Big Sisters
 Front Porch Coalition
 HEAPC
 Partnership Rapid City-Teen UP
 Youth & Family Services/WPRC
 Youth Serving Organizations
 YMCA
 Other concerned community members*



Representatives from these schools, organizations and businesses working together to prevent adolescent substance abuse in Rapid City and Southern Hills.



It takes everyone working together.

**“It is in the shelter of each other that the people live.”
 IRISH PROVERB**

Lifeways, Inc.
 Paula Wilkinson Smith,
 CCDC III
 Executive Director
 De Glasgow, CCDC III
 Assistant Director