

Update 2020 Vision Strategic Goals

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Progress continues to be made toward the achievement of the Rapid City vision goals. Goals one and three are moving ahead under the leadership of the Rapid City Economic Development. Ben Snow recently presented to the Rapid City Council mapping out many of the advances our community is making toward the achievement of becoming a leader in attracting, expanding and retaining diverse businesses that offer higher skilled positions. For more specific information about these developments link to **Blackhillsmeansbusiness.com**.

Goal Two continues to move forward through collaboration between the Rapid City Beautification committee under the leadership of Steve Doshier, Public Works director Terry Wolterstorff and Parks and Recreation director Jeff Biegler. These leaders are currently meeting and working together toward the accomplishment of goal two.

Goal #1 -- By 2020 Rapid City will be recognized as a leader in attracting, expanding and retaining diverse businesses that offer higher skilled positions and higher total compensation employment opportunities.

This will be evidenced by growth that exceeds national economic standards.

Goal #2 -- By 2020 Rapid City will develop and implement a beautification program beginning with the appearance of its entrances and expanding to the overall community that embodies a consistent theme which is welcoming, aesthetically pleasing and pedestrian friendly.

Goal #3 -- By 2020 Rapid City will be nationally recognized by industry trade measures as a premier regional hub for healthcare, education, entertainment, tourism, retirement, business, technology, agriculture and transportation.

Goal #4 -- By 2020 Rapid City will develop an interconnected parks, arts and recreation system that provide diverse opportunities for enjoyment and add to our family friendly quality of life.

Goal #5 --By 2020 Rapid City will have in place an accessible, affordable, convenient and safe transportation system that addresses community needs.