

IDENTIFIED CHALLENGES

1. How to create an opt-out program for building owners who don't want to participate.
2. How to decrease vandalism to artwork.

3. Other challenges to the alley:

- people accessing rooftops
- intoxicated individuals
- criminal activity
- vandalism & property damage
- safety
- signage

ACTION PLAN

1. Schedule meeting with building owners to establish rapport and discuss challenges/solutions.
2. Work with Rapid City PD where reasonable on crime and public safety issues.
3. Form Art Alley Artists Guild to support all stakeholders.

ART ALLEY ARTISTS GUILD

will strengthen the alley in these ways:

- Help artists develop a more open and welcoming community
- Take responsibility to help with Alley clean up and improvements. i.e.- monthly Art Alley Clean Up Day
- Actively participate in Alley etiquette, educating new artist, spreading the message through organized painting events, RCAC programming, and social media.
- Develop large scale mural projects, setting a higher bar for quality to Inspire others

- Look for funding solutions
- Rejuvenate the community's excitement for the Alley
- Inspire artists to create large scale works that have the potential to be funded without personal out-of-pocket expense.

(It should be noted that the community has in the past shown significant financial support to artists who were making an effort.)

This builds off of the “organic management” style that was referred to at the public forum. It does not change the nature of the Alley, which is important. It only improves it.



This mural is currently in Art Alley. It has been left almost completely untouched for several months, reaffirming the notion that as the quality of the work increases, the vandalism declines.



FOCUS and AMP began working on this piece three weeks ago. It has not been touched. It should be noted that Amp is 19 years old, and began painting in Art Alley at age 15. His pieces have always been highly regarded, and his early paintings can be found on the internet, posted by people across the country.



This is one of the reasons that Art Alley is so special. The organic nature of how the community uses it makes it incredibly unique. We recommend using advocacy, educating the public on how to participate in the Alley more effectively rather than regulating it.

