



# CITY OF RAPID CITY

RAPID CITY, SOUTH DAKOTA 57701-2724

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## MEMORANDUM

**TO:** Legal & Finance Committee  
**FROM:** Mayor Sam Kooiker *Sam Kooiker*  
**DATE:** November 28, 2012  
**SUBJECT:** **Appointment to the Rushmore Plaza Civic Center Board**

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### PURPOSE:

Please confirm the appointment of Lisa Rae Sissenstein to the Rushmore Plaza Civic Center Board. The details of the appointments are below.

<b>Name</b>	<b>Position</b>	<b>Expiration</b>	<b>Voting</b>
Lisa Rae Sissenstein	Citizen	01/01/2016	voting

### CURRENT COMMITTEE MEMBERSHIP:

Following is the current committee membership. The term under expiration is italicized.

<b>Name</b>	<b>Position</b>	<b>Expiration</b>	<b>Voting</b>
<i>Richard Huffman</i>	<i>Citizen</i>	<i>01/01/2013</i>	<i>voting</i>
Christian Haugo	Citizen	01/01/2014	voting
John Herr	Citizen	01/01/2014	voting
Al Cornella	Citizen	01/01/2015	voting
Dr. Jeffrey Bailie	Citizen	01/01/2015	voting
Charity Doyle	Council Liaison	07/01/2013	non-voting
Ritchie Nordstrom	Council Liaison, Alt	07/01/2013	non-voting
Michelle Lintz	Convention & Visitor Bureau Representative	-----	non-voting



EQUAL HOUSING  
OPPORTUNITY

EQUAL OPPORTUNITY EMPLOYER

## Seachris Lindsey

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**From:** websiteforms@rcgov.org  
**Sent:** Tuesday, October 30, 2012 9:08 AM  
**To:** Kooiker Sam; Howard Michael; Seachris Lindsey  
**Subject:** Form Submitted from City of Rapid City Website - Citizen Interest Application

**Categories:** ADD TO TRACKING

The Citizen Interest Application was submitted from the City of Rapid City website. Here are the responses given.

Name: Lisa Rae Sissenstein

Street address: 3020 Roxbury Circle

City, State, Zip: RC SD 57702

City resident: Yes

Ward (see link at the top of this page if you are not sure what ward you are in): 3

Daytime Phone: 605 718 6867

Evening Phone: 605 484 0773

Email Address: [lsissenstein@newrushmoreradio.com](mailto:lsissenstein@newrushmoreradio.com)

Please list the specific committee(s) for which you are applying: Civic Center Board

Work and/or business experience related to the committee(s): Marketing Exec. with New Rushmore Radio. Help businesses and nonprofits with their marketing plans.

Education, license, certification, & experience: 19 years in working with individual businesses. Also have written grants to the state with different committees I have served with.

Community involvement, activities, service organizations: Very active with the community. Have been on many boards as Chair and Vice Chair and served on statewide boards like for the American Cancer Society and Tobacco Free Network. Did budget for a new addition while serving as a board member with Bethel Assembly of God. Was active in bringing 211 to the Rapid City Area while vice chair and chair for Community Services Connection. Also have placed on citywide events including the children's play area for the citywide 4th of July celebration.

Additional information/qualifications relevant for the committee or committees to which you are applying: Have backed away on my volunteer positions to give my time to this important board. I feel I have a good repor with the community and am a great networker in getting positive messages out to the community.

Lisa Sissenstein: New Rushmore Radio Marketing Exec. 1994 to Present  
Executive Tupperware Manager 1983 – 1995

Committees:

South Canyon PTA President – Directed the raising of funds for new playground equipment

City Wide PTA Member

Girl Scout Leader

EAFB Officers Wives Club Board Member – Held treasure position and organized OWC Art Auction  
Canyon Lake United Methodist Church – Care Ministry

MDA Telethon – Headed up Operator call line, set up and distributed collection cans to various businesses.

Big Brothers / Big Sister Bowl for Kids Sake Committee Member – Created Celebrity Bowl Night and was recognized by a plaque

ASAP (Adolescent Substance Abuse Prevention) Board Member – Red Ribbon Parade traffic Organizer / Conducted Billboard Campaign

Rapid City Chamber Ambassador Chair and committee member since 1995

Miss South Dakota Committee Board Member – PR Representative

City of Hot Springs Trade Committee

United Downtown Association Board – Organized the St Patrick Day downtown parade

City of Custer Visitor Promotion committee member

Tobacco Free Rapid City – Created the Black Hills Area Smoke Free Dining Guide and lead the effort in the Rapid City Civic Center going completely smoke free for all events.

Children's Home Society Charity for Children's planning committee

Front Porch "Real Sad" Suicide campaign

Beyond Belief Board Member – Helped in the organization of Josh McDowell and Super Chick coming to Rapid City

Chaired the PR for the Greg Laurie event at the Civic Center

Festival of Presidents Committee – Parade Chair first year

CareNet PRC – Walk for Life Church Coordinator / Chair for 2011 Banquet

EAFB Dakota Thunder Board Member – helped in Save Ellsworth Air Force Base

Member of EAFB Military Affairs Committee

Health Coalition Board Member

Bethel Assembly of God past Board Member

Adult Singles Ministry Directory for church

Saturday Night Alive Singles Leadership – (a Region wide Christian singles group)

Community Services Connection Board Member and Chair 2007 & 2008 – Brought 211 to the BH Area

Tobacco Free Kids Network – Sat on the state wide board

American Cancer Society – Received the Lynn Smith award

Rapid City Downtown Association member

2008 Leadership Rapid City graduate

2009 Women of Distinction Award from Girl Scouts Dakota Horizon

Family Heritage Alliance Table Host

Love Inc Table Host