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BlackHillsHomeBuilders.com



May 6, 2012

Legal & Finance Committee
& Council Members
300 6th Street
Rapid City, SD 57701

Dear Legal Finance Committee & City Council Members:

The Black Hills Home Builders Association is requesting approval to hold a calendar raffle. Our intent is to sell 2013 calendars starting in approximately August of 2012. Anyone who purchases a calendar will have their name entered into a weekly drawing. There will be a total of 52 drawings (1 per week) over the course of the 2013 calendar year. Each week 1 winner will receive a gun (or cash option), an iPad or a cash prize of \$500. We will also give away one bonus prize of \$2,500 in the month of December.

A total of 12 guns will be given away with a value of all 12 guns being approximately \$6,000, 12 iPads will be given away with a total value of all 12 iPads being approximately \$7,200 and 28 cash prizes will be given away at \$500 each, for a total of \$14,000, and an additional \$2,500 cash prize will be given away in the month of December.

Black Hills Home Builders Association Builder Members will have the option to advertise a home they've built, to be displayed on each month's calendar page. A total of 12 months will be displayed.

Our goal is to sell 3,000 calendars at \$30 each, with funds to be used for various Home Builder needs, such as Home Builders Care Projects, scholarships, Parade of Homes events and activities, Home Show events and activities, and other miscellaneous general Home Builder Association items, events or activities that the BHHBA Board of Directors deems appropriate.

We look forward to hearing from you. Thank you for your consideration in this matter.

Sincerely,

Cheryl Bettmeng, Executive V.P.
Black Hills Home Builders Assn.

Joe Doyle, Event Director
Black Hills Home Builders Assn.