

**ORDINANCE NO. 5808**

**AN ORDINANCE REGULATING ON-PREMISES SIGNAGE BY ADDING CHAPTER 15.29 TO THE RAPID CITY MUNICIPAL CODE (RCMC).**

ISSUES OF DISCUSSION FROM THE CITY ATTORNEY'S OFFICE:

1. Do you want to allow animation and/or motion on on-premises digital reader boards?
2. Should the owners of on-premises signs be allowed to sell advertising on their signs?

ISSUES OF DISCUSSION FROM THE PUBLIC:

1. What is the appropriate maximum size for an on-premises digital readerboard.