

USAGE INCREASES

Rapid City Public Libraries

13% New Borrowers

21% Drive-Thru Window Use

26% Rapid City Youth Cards

35% Holds Placed

Online



60% Social Networking Content

61% Database Use

92% RSS Feed Access

109% Wireless Use

2x | RCPL patrons use materials twice as much as the national average

Digital Materials Circulation Increased **99**%



e-books, audiobooks and videos were downloaded in 2011 Digital Materials Collection Increased **128%**



1,241,000 circulations Over 1 million circulations 3 years in a row

Reference questions asked and answered **20,942** People attended library programs in 2011



People visited the North Library in 2011

Replevisited the Downtown Library in 2011

103,000

