

RESOLUTION # 2012-020

**A RESOLUTION ENCOURAGING MEMBERS OF THE SOUTH DAKOTA  
LEGISLATURE TO SUPPORT THE WILL OF THE PEOPLE OF RAPID CITY, AS  
EXPRESSED IN THE JUNE 7, 2011, BALLOT INITIATIVES.**

WHEREAS, the City of Rapid City finds that the scenic beauty of the City is an invaluable asset; and

WHEREAS, the City of Rapid City finds that signs adversely impact the scenic beauty of the City; and

WHEREAS, the City of Rapid City finds that signs have proliferated within the city limits and have expanded to new areas; and

WHEREAS, the City of Rapid City finds that signs tend to annoy persons frequenting public streets; and

WHEREAS, the City of Rapid City finds that the regulation of signs is essential to effective traffic regulation; and

WHEREAS, the City of Rapid City finds that the size of signs adversely effects the scenic beauty of the City; and

WHEREAS, the City of Rapid City finds that the size of signs adversely effects the health, welfare, and safety of the users of public streets within the City; and

WHEREAS, the City of Rapid City finds that the placement of signs in close proximity to each other adversely effects the scenic beauty of the City; and

WHEREAS, the City of Rapid City finds that the placement of signs in close proximity to each other adversely effects the health, welfare, and safety of the users of public streets within the City; and

WHEREAS, On June 7, 2011, the citizens of Rapid City on a nearly two to one majority vote approved two initiated ordinances which limited the nature of off premise advertising within the City; and

WHEREAS, the initiated ordinances prohibited any new digital off premises signage within the City; and

WHEREAS, Senate Bill 157 is a direct attack on the will of the citizens of Rapid City as expressed in the June 7<sup>th</sup> vote on the initiated ordinances; and

WHEREAS, we, the Mayor and Alderpersons of Rapid City, were elected to support the will of our citizens; and

WHEREAS, we oppose any attempt to thwart the will of the citizens of Rapid City as expressed in the passage of the initiated ordinances by having the South Dakota Legislature pass a law designed to reverse the results of a valid election.

WHEREAS, we support the ability of local cities, towns and their citizens to regulate what is appropriate for their own communities; and

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and City Council of Rapid City, that we strongly encourage the South Dakota State Legislature to allow South Dakota communities and their citizens to have control of their own environs as offered in House Bill 1200.

BE IT FURTHER RESOLVED, By the Mayor and the City Council of Rapid City, that we are adamantly opposed to the portion of Senate Bill 157 which would prevent local units of government from prohibiting any advertising technology.

DATED, this \_\_\_\_\_ day of February, 2012.

CITY OF RAPID CITY

\_\_\_\_\_  
Mayor

ATTEST:

\_\_\_\_\_  
Finance Officer

(SEAL)