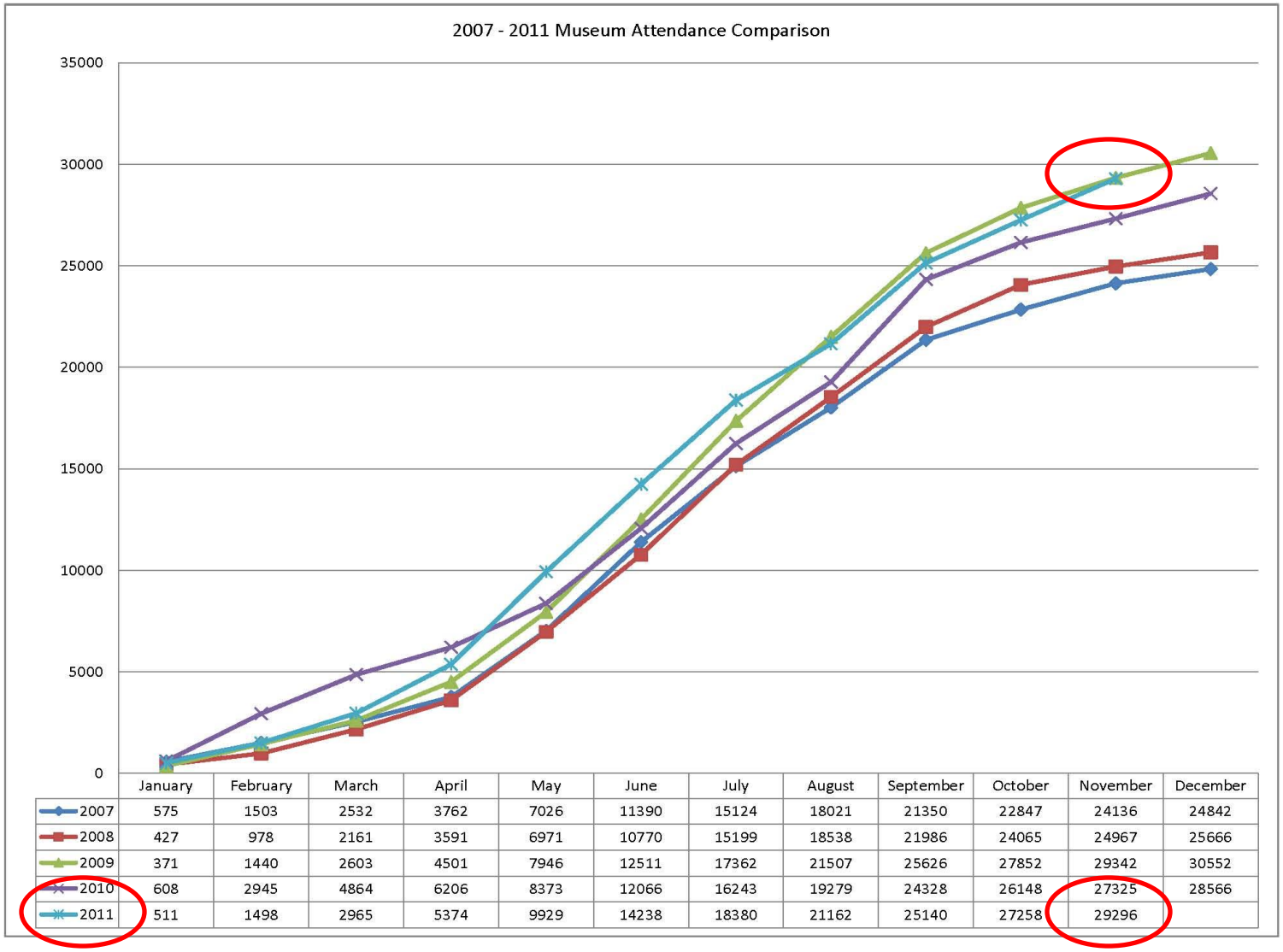
The Journey Museum Liaison Report

Mission Statement: The Journey Museum is the region's education venue that serves as a forum to preserve and explore the heritage of the cultures of the Black Hills region and the knowledge of its natural environment so residents and visitors can understand the values of our past, enrich our present, and meet the challenges of the future.

The Journey Museum Liaison Report



	January	February	March	April	May	June	July	August	September	October	November	December
2007	575	1503	2532	3762	7026	11390	15124	18021	21350	22847	24136	24842
2008	427	978	2161	3591	6971	10770	15199	18538	21986	24065	24967	25666
2009	371	1440	2603	4501	7946	12511	17362	21507	25626	27852	29342	30552
2010	608	2945	4864	6206	8373	12066	16243	19279	24328	26148	27325	28566
2011	511	1498	2965	5374	9929	14238	18380	21162	25140	27258	29296	

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- The Journey Board has a strategic plan
- Working toward a management & lease agreement
- City established Museum Alliance of Rapid City (MARC) in the mid-1990s
- City Intent for the “Journey” [Museum] was to be a tourist attraction
- MARC Control of the collections was not essential.

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- Journey has four major prehistoric and historic collections
  - Tell the complete story of the Western Great Plains - from the perspective of the Lakota people and the pioneers who shaped its past, to the scientists who now study it.
  - The collections have archeological, cosmos, geology/paleontology, Sioux Indian and western native gardens and South Dakota's first century of flight

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- Five institutions that make up the Journey Museum
  - The Museum of Geology on the campus of the South Dakota School of Mines & Technology
  - South Dakota Historical Society's Archeology Research Center
  - US Department of Interior, Indian Arts and Craft Board's Sioux Indian Museum
  - Minnilusa Historical Association
  - The City of Rapid City Duhamel Plains Indian Artifact Collection

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- Sioux Indian Museum is funded through the Secretary of Interior budget as a line item not through a granting process
  - Federal line item funds the three museums, the Commissioners expenses and the largest portion of the budget funds enforcement of the 1990 Indian Arts and Crafts Law
  - Federal Government enforces the integrity of Native American arts and crafts making counterfeiting of these art objects by non-Natives a felony

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- The issue for the Journey Museum and the City of Rapid City is that the Sioux Indian collection is exclusively controlled by the Federal Government
  - MARC (Museum Alliance of Rapid City) has no say in what is displayed, the signage and rotation policies of the collection

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- Journey Museum Events
  - Amazing Science
    - “Cougar Research and Management in the Black Hills.”
  - Family Fun Day
    - “All about Thanksgiving.”
    - “Christmas Crafts”
  - Final Frontier Fridays
  - Museum Theatre and Classes
  - Special Events
    - Free Days on days with Care & Share Food Drive
    - Concert and speech to honor military veterans
  - History for Lunch
    - “Historic Postcards of the Black Hills.”
    - Cats Brought to Deadwood
  - Storytelling
  - Amazing Science
  - Mad Scientist Classes

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- Journey Museum Classes
  - Basic geocaching GPS class
  - Children's gardening program
  - NXT Robotoics
  - SciGirls of the Black Hills
  - Youth Education Providers
  - Science Outreach
    - Journey into Space with Teacher Workshops

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- Partners
  - South Dakota Space Grant Consortium,
  - Black Hills Astrological Society
  - Plus 53 other partners, affiliates and friends.
- The Journey Museum Store
  - Books with local authors, arts, jewelry, native American, children, media, made in South Dakota, dolls, go green/recycle

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- Quality of Life Investment of $325K
- About half of $325K is because the City is the Landlord
- Investment History

General Fund Program Support – Subsidies	2012	2011	2010	2009	2008	2007	2006
	Proposed	Budgeted	Actual	Actual	Actual	Actual	Actual
Journey	$325,000	$325,000	$325,000	$325,000	$327,653	$325,000	$330,961

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- Current Events
  - "**Christmas Cards**" is a series of theatre plays
  - Reading to Head Start 3 year old children
  - Museum Curator Wins West River History Conference Award
    - Reid Riner, Curator of the Minnilusa Historical Association and Pioneer Museum, was the recipient of this year's Sandria Friske Helping Hands Award given by the West River History Conference

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- Current Events (cont.)
  - The Journey Museum's Final Frontier Friday
    - In Third season
    - "Life and Death of a Star"
    - Fly through the universe like Star Trek
    - "Alien Galaxies"
  - "Where was this photo taken?"
  - Starbase –a Department of Defense Youth Program

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- Events (Cont.)
  - Sanford Underground Laboratory
    - *SciGirls of the Black Hills*
      - Club for Girls in Grades 5 through 8
      - Interest in Wind Energy
      - Careers in the wind energy field
      - "Star Power and Light Pollution"
      - World Wide Star Count to compare the amount of light pollution in five locations
  - Planetarium
    - Recently on two TV stations news programs
    - Nearly 7000 kids in 38 schools mostly in the Black Hills and west-river area.
    - The Geodome exhibition goes to schools

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- Events (cont.)
  - "History for Lunch"
    - "All about Thanksgiving."
  - Already on Display
    - 1972 Flood
    - Asking for donations to help promote event
  - Ideas are in the pipeline
    - Watch the Journey Website for more information
    - www.**journeymuseum**.org

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- **Summary**
  - **Need More Visitors**
    - Annual pass to the Journey Museum $10
      - Provides unlimited visits during a calendar year
      - During this holiday season passes are 20% off for 8 bucks!
      - Call the JM at 394-6923 for more information today
  - 40th Anniversary of the 1972 flood
    - June 8th, 9th, and 10th, of 2012
    - 2012 Summer long exhibition in the Stan Adelstein Gallery
      - “Mega-floods: The 1972 Awakening”
      - Donations Welcome

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- Summary (cont.)
  - Brown Information signs are being exchanged
    - Another sign is requested for west bound I90.
  - Criticized for marketing
    - Council Members are one of the Best Ambassadors
      - The Journey Museum Board Contract
  - Welcome New Board Members
    - Welcome New Board Members
      - Nicholas Kenaston, Rochelle Schultz Brancato and Chuck Schilling

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- Museum is NOT broken
- Two Members out of 15 of the MARC Members are women
  - Encourage more women to apply
- Job Descriptions are being updated
  - Sioux Indian Museum position description
    - Indian Arts and Crafts Board Executive Director in Washington DC has received the request

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- Summary (Cont.)
  - Position Descriptions (PD)
    - Museum Aide PD will be provided
      - Dept of Interior HR Office
    - Curator/Director PD
      - Being Reclassified to incorporate Curator Supervisory
        - » Indian Arts and Crafts Board Museums (museums in Oklahoma and Montana as well as here at the Journey Museum) and director responsibilities for the Sioux Indian Museum.