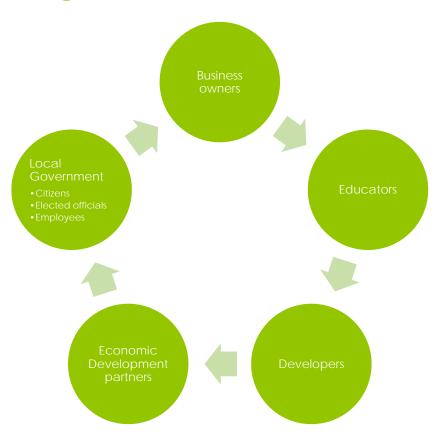


#### <u>Initial Steps in Development</u>

- Identify the Stakeholders
- Communicate with other municipalities
- Develop overall strategic goals for the City
- Form Results Teams
- Educate

### <u>Identify the Stakeholders</u>



## Communicate with Other Municipalities

- Sioux Falls, SD
- Fort Collins, CO
- Redmond, WA
- Others

# Developing Overall Goals for the City

- Need 4-5 overall goals
- Use the tools we already have
  - Vision 2020 Goals
  - o 2010/2011 Citizen Survey
- Example:
  - "I want Rapid City to have a government that is fiscally responsible, accessible and responsive to its residents and businesses."

#### Vision 2020 Goals

- By 2020 Rapid City will be recognized as a leader in attracting, expanding and retaining diverse businesses that offer higher skilled and higher total compensation employment opportunities. This will be evidenced by growth that exceeds national economic standards.
- By 2020 Rapid City will develop and implement a beautification program beginning with the appearances of its entrances and expanding to the overall community that embodies a consistent theme that is welcoming, aesthetically pleasing and pedestrian friendly.
- By 2020 Rapid City will be nationally recognized by industry trade measures; as a premier regional hub for healthcare, education, entertainment, tourism, retirement, business, technology, agriculture and transportation.
- By 2020 Rapid City will develop an interconnected parks, arts and recreation system that provides divers opportunities for enjoyment that adds to our family friendly quality of life.
- By 2020 Rapid City will have in place an accessible, affordable, convenient and safe transportation system that addresses community needs.

#### Form Results Teams

- 5-7 team members
- City Department assistance
- Applications and description of role on the City website

### **Educate**

- Dual Retreat with council members and department directors
- Outline remainder of the process

#### <u>Timeline</u>

- September 28
  - Update
  - Begin accepting applications for Results Teams
- October 12
  - Outline overall goals for the City
- November 2
  - Appoint Results Teams
- December 7
  - Joint retreat for Council & Department Directors