

Downtown Rapid City Economic Development Corporation  
Rapid City Subsidy  
2012 Budget

**Unrestricted Net Assets**

Projected 2012 Rapid City Subsidy Funds 100,000.00

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**Total Support & Revenue**

**100,000.00**

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**Downtown Beautification**

Recycling Trash Receptacles	7,500.00
Benches	3,500.00
Flower Planters	2,500.00
Banner Brackets	2,500.00
Kiosks	1,500.00
Pole Mounted Ash Trays	1,000.00
Bike Racks	800.00

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**Total Equipment Expense**

**19,300.00**

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**Event Expense**

4th of July	1,750.00
Cruiser Car Show & Street Fair	1,500.00
Pumpkin Festival	1,500.00
Stock Show	500.00
Crazy Days	250.00

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**Total Event Expense**

**5,500.00**

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**Downtown Marketing**

Downtown Rapid City Interstate and Airport Billboard	5,000.00
Downtown Maps	2,500.00
Shopping Brochure with Downtown Map	1,500.00
Downtown Rapid City Website update/redesign	1,200.00
Kiosks	1,000.00

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**Total Downtown Marketing Expense**

**11,200.00**

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**Green Team Expense**

Equipment Fuel	1,750.00
Tools, Hardware, Supplies	1,500.00
Miscellaneous Supplies	1,250.00
Paint & Paint Supplies	1,000.00
Storage Rent	1,000.00
Equipment Repair	750.00

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<b>Green Team Expense cont'd</b>	
Cell Phone	720.00
Uniforms	550.00
Parking	500.00
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<b>Total Green Team Expense</b>	<b>9,020.00</b>
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<b>Green Team Payroll Expense</b>	
Green Team Payroll	45,000.00
Green Team Payroll Taxes	6,780.00
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<b>Total Green Team Payroll Expense</b>	<b>51,780.00</b>
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<b>Green Team Insurance Expense</b>	
Auto	1,500.00
Liability	1,200.00
Workman's Comp	500.00
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<b>Total Green Team Insurance Expense</b>	<b>3,200.00</b>
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<b>Total Expenses</b>	<b>100,000.00</b>
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Green Team Overview

The Downtown Green Team provides the following services:

1) CLEAN

- Keep the public right of way clean and attractive
- Remove litter from sidewalks, gutters and alleys
- Clean & weed tree grates
- Remove bill postings and graffiti from public and member property

2) SAFE

- Report disturbances that affect the quality of the Downtown experience to the proper authorities
- Assist as event staff and provide security at Downtown events and festivals
- Handle adverse street behaviors such as panhandling and public intoxication

3) HOSPITALITY

- Assist visitors with directions, maps and other information about Downtown and activities in the area to ensure a positive experience for all

September 15, 2011