

**Ad Hoc Sign Code  
Revision Task Force**

**Committee Recommendations**

**June 6, 2011**

# Task Force Members

Doug Rumpca

Lisa Modrick

Rod Pettigrew

Andy Ainslie

Gene Hunter

Eric Farrar

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Mark Kirkeby

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Council Liaisons:

Jordan Mason

Aaron Costello - Chair

# Essential Staff

Brad Solon

Jeanne Nicholson

Joel Landeen

Andy Chlebek

Barb Garcia

# Ad Hoc Sign Code Revision Task Force

- Directed by Council
- Appointed by Mayor
- One additional appointment by Council
- Met 18 times in all
- Field trip to review actual signage in the City
- Held two meetings focused solely on taking public comments
- Hosted a representative from Daktronics

# Committee Recommendations

1. Preserve the existing sign credit system. Feb 9, 2011 (Vote: 10 in favor; 1 against)
2. Motion be prohibited on all off-premises, on-premises and public purpose signs within the City. This includes prohibiting full motion on all current signs. Mar 2, 2011. (Vote: 7 in favor; 3 against)

# Committee Recommendations

3. Additional electronic digital off-premises signs be allowed. The task force also recommends that on-premises electronic signs be treated the same as off-premises signs. Mar 9, 2011. (Vote: 5 in favor; 3 against)
4. If off-premises digital signs are allowed, the task force recommends 4 sign credits be required to convert a static billboard to a digital one. Feb. 23, 2011. (Vote: 5 in favor; 3 against)

# Committee Recommendations

5. Display messages on both off-premises and on-premises signs be limited to a 6 second static message with no animation. Scrolling messages would be allowed, but a definition of what constitutes a scrolling message should be added to the sign code. Apr 13, 2011.  
(Vote: 6 in favor; 5 against)

# Committee Recommendations

6. The City adopt a non-subjective brightness standard for any electronic/video signs whether they be on or off premises. The standard that the task force recommends is .3 foot candles above ambient light. Apr 6, 2011. (Vote: unanimous)



# Committee Recommendations

7. All legal, non-conforming signs have a maximum of 10 years to come into compliance with the sign code. The task force would recommend that all legal non-conforming signs within the Downtown Historic District and the Original Town of Rapid City be excluded from this requirement. Apr 13, 2011. (Vote: 6 in favor; 5 against)

# Committee Recommendations

8. The task force recommends that City signage, such as the Civic Center sign, comply with the sign code. Apr 13, 2011. (Vote: unanimous)
9. POLITICAL SIGNS, (sec.15.28.080 of the RCMC)
  - Political signs may not be displayed until thirty (30) days prior to the election
  - Limited to 32 total square feet and a maximum height of 8 feet

# Committee Recommendations

## 10. MISCELANEOUS SIGNS – CHARITABLE EXCEPTION

(Found in 15.28.050 and 15.28.220 of the RCMC )

F. Banners, pennants, search lights, streamer, twirling signs, sandwich board signs, sidewalk or curb signs, balloons, air and gas-filled figures shall be prohibited except when permitted pursuant to Section 15.28.220

# Committee Recommendations

15.28.220 Miscellaneous signs.

A. A permit may be issued for banners, pennants, sandwich board signs, and air and gas-filled figures (not exceeding 15 feet in height) to the following:

# Committee Recommendations

15.28.220 Miscellaneous signs. (Continued)

1. For a business in conjunction with a grand opening. A permit issued under this sub-section shall not exceed 15 days. Only one grand opening will be allowed per business.
2. To a non-profit, civic, charitable or fraternal organization in conjunction with a special event being held within the City. The permit may authorize such signage at multiple locations throughout the City. A permit issued under this sub-section shall not exceed 30 days.