

Event Permit Review

EVENT: BH Overdrive Car Show 6-13-09 (Saturday)

- 1. Does the event block or cross a main traffic artery? Yes [X] No []
2. Will the event require police employee resources? Yes [X] No []
a. If so, how many employees/hours? Employees 6 Hours 5 ea
3. Does the event require special parking accommodations? Yes [X] No []
a. If so, is Council approval required (RCMC 10.40.210) Yes [X] No []
4. Is the event approved by the Police Department? Yes [X] No []
a. If NO, what is the reason?
b. If NO, were alternative routes/options given to the applicant? Yes [] No []
c. Is the applicant agreeable to the alternative routes/options? Yes [] No []

Comments:

In conjunction with the annual Cruiser Night event, this application from Black Hills Overdrive is for a car show involving the downtown area from 5th to 8th Streets, between Kansas City and Apolda Streets. The car show intends to begin at 3:00 p.m. on Saturday June 13th, and conclude when the Cruiser Night parade begins at 7:00 p.m.

The closing of the above noted streets will require a significant number of RCPD staff and volunteers. In addition, it will involve extensive planning and resources from Black Hills Overdrive and their partner car clubs. It will require on-going communication with the downtown businesses, to which the organizer, Matt Reed, has agreed to handle. From my contact with Matt Reed during last year's Cruiser Night event, I am confident he will handle this important communication thoroughly and very well.

From all appearances, this car show and parade will be attended by more participants and spectators than prior years. I recommend the two events (car show and parade) be forwarded for approval.

Reviewed by: Sgt Suter 131

Date: 2/27/09

Approved by:

Date:

EVENT PERMIT APPLICATION

NAME OF ORGANIZATION:

Black Hills Overdrive

CONTACT PERSON: (Responsible for permit compliance.)

NAME: Matt Reed

ADDRESS: 444 W. Rushmore Rd., N.

RC, SD 57701

HOME PHONE: () - 484 - 6396

WORK PHONE: () - 718 - 8491

EVENT TYPE: PARADE RALLY
DEMONSTRATION OTHER Car Show

PURPOSE: To hold a car show in the staging area
of Cruiser Night immediately prior to the Cruiser Night parade.

TOTAL INDIVIDUAL PARTICIPANTS ANTICIPATED: 5,000

UNITS: BANDS: _____
FLOATS: _____
VEHICLES: 550
OTHER UNITS: _____

TOTAL: 550

WILL EVENT GENERATE LITTER/SPECIAL CLEANUP REQUIREMENTS? YES NO

IF YES, PLEASE EXPLAIN: There may be a need for extra trash
receptacles, but there shouldn't be a need for street cleanup.

DO YOU ANTICIPATE ANY OPPOSITION TO THIS EVENT? YES NO

IF YES, PLEASE EXPLAIN: We have support of Destination Rapid City and
the downtown has hosted this event (or similar) in 2008. We also
have the support of the Police Department & Fire Department.

EVENT DATE: 6/13/09 (If event will include more than one date or timeframe, please describe on a separate sheet and attach to application.)

ASSEMBLY TIME: 3:00 p.m. PARADE START TIME: 7:00 p.m.

ASSEMBLY AREA(S): *Need Street closure from 1:30 p.m to 8:00 p.m.
See attached map.

WILL ASSEMBLY AREA UTILIZE:

CITY PARKS OR CITY PROPERTY OTHER THAN STREETS? YES NO
SCHOOL PROPERTY? YES NO
PRIVATE PROPERTY? YES NO

If yes, have arrangements been made with the appropriate party(ies) responsible for the property?
YES NO

If yes, who? _____ Phone: _____

ROUTE AREA : (List all streets and properties over which the event or portions of the event are expected to travel) Main and St. Joe between 5th and 8th
6th and 7th between Kansas City and the alley
adjacent to the parking ramp (behind Firehouse)

WILL THE ROUTE AREA UTILIZE:

CITY PARKS OR CITY PROPERTY OTHER THAN STREETS? YES NO
SCHOOL PROPERTY? YES NO
PRIVATE PROPERTY? YES NO

If yes, have arrangements been made with the appropriate party(ies) responsible for the property?
YES NO

If yes, who? _____ Phone: _____

THIS APPLICATION, AS COMPLETED BY ME, IS AN ACCURATE REPRESENTATION OF THE PROPOSED EVENT. IN ADDITION, I HAVE READ AND WILL COMPLY WITH THE PARADE ORDINANCE FOR THE CITY OF RAPID CITY.

APPLICANT SIGNATURE: [Signature] DATE: 2/17/09

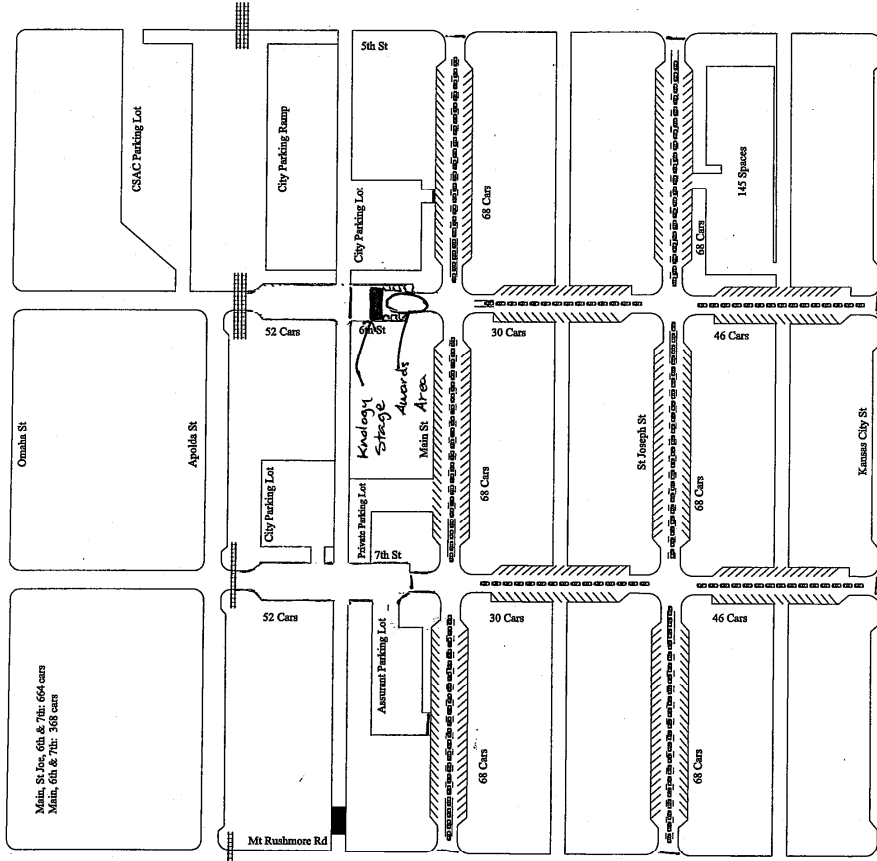
OFFICE USE ONLY

CITY COUNCIL APPROVAL REQUIRED? YES DATE SENT TO CAO: _____
DATE APPROVED: _____

REVIEWED BY: _____ DATE: _____

EVALUATION

Compliance Problems? (Ordinance, litter, organization) _____





Downtown Rapid City Car Show

Saturday, June 13th from 3:00 p.m. to 7:00 p.m.

Black Hills Overdrive is an event designed to showcase the scenery and communities of the Black Hills to car enthusiasts from across the nation. Now in our fifth year, the event has seen demand for a judged car show or "show 'n' shine" in Rapid City and we are proposing parking the cars on downtown streets for the public and visitors to enjoy.

We have enjoyed working with the Rapid City Police Department in recent years, and have joined together in moving Rapid City Cruiser Night from Friday to Saturday in hopes that the downtown merchants will see a greater benefit than on the Friday nights of previous years. This affords us greater flexibility in attaining on-street parking and should better accommodate the viewing public and downtown merchants.

In 2008 we "staged" approximately 450 cars for the Cruiser Night parade using downtown streets and parking lots; however, the use of streets and parking lots left very little parking for spectators, and very little time was allowed for viewing the cars before the parade. So for 2009, we ask that downtown streets be used for only the classics, rods, customs, trucks, and special interest vehicles, while the public parking facilities and lots be left accessible to the public for shopping and viewing. The Cruiser Night parade will begin at 7:00 p.m. following the conclusion of the show 'n' shine awards ceremony, and the street parking will return to normal once the last parade vehicle has left the parking closure.

It is the hope of the Black Hills Overdrive planning committee and Destination Rapid City that both the downtown merchants and residents will welcome and embrace the downtown Rapid City show 'n' shine. We believe that it has great potential to increase spending in downtown businesses, and that it will continue to grow for years to come. Please see the attached parking proposal for the downtown Rapid City show 'n' shine.

Black Hills Overdrive fast facts:

- 146 cars came from out of state in 2008
- 200 cars registered for one or more of the weekend's events
- Approximately 450 cars participated in the Cruiser Night parade

For questions or concerns, please contact Matt Reed at reed@visitrapidcity.com.