



training / technical sessions / exhibition



7th Annual Cityworks User Conference

June 16 - 18, 2008

Snowbird Resort Conference Center

Snowbird, Utah, USA

An Official Publication of

Cityworks 

AZTECA SYSTEMS, INC.



June 16 - 18, 2008 / Snowbird Resort / Snowbird, Utah

Event Overview

The Cityworks User Conference is the premier event for Cityworks users, business partners, and potential users. Complete with Cityworks technical courses, user and partner presentations, Cityworks doctor's office, exhibit hall, networking, and evening socials, the conference provides an educational and enjoyable atmosphere benefiting all in attendance. In addition, the conference offers the unique opportunity of interacting with Azteca Systems' staff and having a chance to discuss future product direction.

Attend the conference and learn about and discuss product enhancements made over the past year, brush up on your Cityworks skills, build relationships with other users and business partners, and learn from others' experiences. We have developed sessions with every level of user in mind and highly encourage anyone who uses or is involved with Cityworks to attend.

The 2008 Conference is our first to be held at the Snowbird Resort in Snowbird, Utah, and we are very excited to be hosting the event at this amazing facility. The resort is nestled in the heart of the Wasatch mountains offering beautiful scenery, a world-class conference center, and many exciting outdoor leisure activities. A unique, first-rate experience, you are sure to benefit from attending the 2008 Cityworks User Conference. Register online now at www.cityworks.com. We hope to see you there!





Conference Sessions

Technical breakout sessions are the focal point of our conference, offering you an exclusive opportunity to sit in on classes dedicated to further educating about Cityworks and providing examples of organization's specific usages of the software. The 2008 conference will offer the following five technical session tracks, all designed to enhance your expertise of Cityworks: Using Cityworks, Cityworks Technology Review, Cityworks Server, Cityworks Implementations, and Cityworks Case Studies.

Cityworks Doctor's Office

The Cityworks doctor's office is equipped with Azteca Systems personnel ready to spend one-on-one time with you to answer Cityworks questions, give demonstrations, provide examples, and address other details you may need or want to discuss.

Exhibit Hall

The conference includes an exhibit hall where our partners and other companies in the industry showcase their products. Conference sponsorship is also available. Your organization may choose to participate in one or both of these ways to support the conference. Visit our web site for more information.



"I enjoy attending the Cityworks User Conference to see where Azteca is headed in terms of product development, and to talk to other users about how they are currently using Cityworks. I learn a lot, and always come away with new knowledge and good ideas."

- Wendy Barto
City of Encinitas, CA

"The Cityworks User Conference sessions and presenters were great - perfect length and good variety. We came back with some really good strategies to implement. I can honestly say the conference was 'top-notch', one of the best I have attended."

-Inez Pollok
City of Danville, VA

"Over the years, we have found attending the Cityworks User Conference to be very beneficial. Besides attending the scheduled sessions, we network with other attendees to discuss processes, alternatives, and potential enhancements. The Azteca staff is always available for face-to-face interaction that you just can't get over the phone."

- Stan Reichert
Oklahoma City, OK



Conference proceedings will be held at the Cliff Lodge Conference Center at the Snowbird Ski & Summer Resort. Located up Little Cottonwood Canyon of the Wasatch Mountains, just east of Salt Lake City, Snowbird offers breathtaking mountain scenery and views unmatched by any other resort in the area. Special room rates of \$109 per night are available to conference attendees, which includes complimentary access to the exclusive Cliff Spa facilities with a private rooftop pool, fitness center, and yoga classes.

The Snowbird Village includes four lodges, the Snowbird Center, 7 restaurants, 5 lounges, a full service pharmacy, post office, grocery deli, and more. A variety of outdoor activities are available including the Snowbird Tram, the Alpine Slide, and the ZipRider, all of which are included in our conference schedule on Tuesday. Other activities such as a one-mile round trip nature trail, tennis courts, swimming pools, horseback riding, mountain biking, ATV tours, a fishing pond, a bungee trampoline, and the Cliff Pool and Spa are also available.

Come and experience the grandeur of this amazing resort! Bring your families along for the once in a lifetime opportunity of spending a few days at this world-renowned destination. Visit Snowbird's web site at www.snowbird.com for more information on the facility.



Courses Offered at the Conference

Cityworks Desktop Fundamentals
Cityworks Desktop In-Depth, Part I
Cityworks Desktop In-Depth, Part II
Cityworks Desktop 5.0
Cityworks Asset and Work Management Database Diagrams
Interfacing with Cityworks
Cityworks Anywhere and DataPump
Cityworks Toolkit
Reports: What You Need to Know
Intro to Cityworks Server
Cityworks Server Configuration and Customization
Cityworks Server Query and Reporting
Contract and Project Management Tools
Cityworks Server Event Layer Management
Cityworks Server Request Web Kit
Intro to Cityworks Permitting
Cityworks Permitting Workflow and Task Management
And more...

Most of these courses will be offered twice, giving you the flexibility of attending the courses of your choice at a time that best fits your schedule.

User & Partner Presentations - A variety of presentations highlighting implementations and case studies are also offered, providing you a chance to see how other organizations are utilizing Cityworks. Watch for these presentation titles and listings on our web site.

*The above list of courses is subject to change

CALL FOR '08 CONFERENCE PRESENTERS!

*Have a case study or implementation story using Cityworks?
Interested in sharing your unique knowledge of Cityworks with others?
We want to hear about your Cityworks experience and expertise!*

*We invite you to submit an abstract for presentation at this year's
Conference. Visit our web site at www.cityworks.com and download the
presentation abstract submittal form. Abstracts due Feb. 1, 2008.*

Program at - a - Glance

Friday, June 13 & Saturday, June 14

8:00 am – 4:30 pm Pre-conference training
(Held in Sandy, Utah - separate from main conference proceedings)

Sunday, June 15

*Pre-conference activities taking place throughout the day (see web site for details)

1:00 - 8:00 pm Conference sign in
6:00 - 8:00 pm Welcome Reception

Monday, June 16

7:30 - 11:00 am Conference sign in
7:30 - 8:30 am Breakfast
8:30 - 12:00 pm Plenary Session
12:00 - 1:00 pm Lunch
1:00 - 3:00 pm Conference sessions
3:00 - 5:00 pm Exhibit Hall Open House
5:00 - 7:00 pm Vendor Fair and Reception

Tuesday, June 17

7:30 - 8:00 am Breakfast
8:00 - 12:00 pm Conference sessions
12:00 - 2:00 pm Box lunch & Tram rides
2:00 - 5:00 pm Conference sessions
5:30 - 7:30 pm Client appreciation dinner and Snowbird rides (ZipRider, Alpine Slide, etc.) **ride activities with weather permitting*

Wednesday, June 18

8:00 - 9:00 am Breakfast
9:00 - 11:00 am Conference sessions
11:00 - 1:00 pm Closing session & working lunch - product and conference feedback

Pre - Conference Training

June 13 & 14 in Sandy, Utah



Our training courses provide a way to learn more about the Cityworks application you own and use. Courses are conducted by Azteca staff members who are eager to help you increase your knowledge and understanding of the software. In these sessions you will operate the software at your own desktop computer and see and participate in examples of Cityworks in action.

Courses offered at this year's pre-conference training:

- Introduction to Cityworks ArcGIS Part I & II
- Cityworks Administration
- Cityworks Permitting Administration

Pre-Conference training will be held two days prior to the User Conference in Sandy, Utah, at the Courtyard Marriott and the Hampton Inn. Classes fill quickly and are offered on a first-come, first-serve basis.

Conference Registration Rates & Details

Conference Rates

Conference fees include access to all conference sessions, conference materials, doctor's office, breakfasts, lunches, breaks, and nightly dinner socials.

Early-bird rate (before March 1): **\$400**

Standard rate (after March 1): **\$450**

Adult guest pass 16 yrs. & up (includes access to all meals & socials): **\$85**

Child guest pass (3-15 yrs.): \$45

Ages 2 & up guest pass: no cost

Pre-Conference Training/Conference Package Rates

Pre-Conference training fees include two days of training for the course you sign up for plus registration for the conference and everything included in conference registration listed above.

• Training/Conference package early-bird rate (before March 1): **\$900**

• Training/Conference package standard rate (after March 1): **\$999**

Register online beginning January 1, 2008 at www.cityworks.com.



Don't miss out on this unmatched event!

Online registration opens January 1, 2008.

Register at www.cityworks.com.

Cityworks 

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About Azteca Systems

Founded in 1986, Azteca Systems, Inc. is the leading provider of GIS-centric Enterprise Management Systems. Built exclusively on top of ESRI's leading GIS technology, Cityworks is powerful, scalable, and affordable, designed for agencies that own and care for critical infrastructure, capital assets, and property.