

# BLACK HILLS HARLEY-DAVIDSON/BUELL

2820 HARLEY DRIVE, RAPID CITY, SD 57702 [TEL] 605.342.9362 [FAX] 605.341.7956

March 10, 2008

Marcia Elkin  
City of Rapid City  
300 Sixth Street  
Rapid City, SD 57701

Dear Marcia;

Black Hills Harley-Davidson is requesting temporary use of our Conditional Use permit pursuant to Section 17.18.040 of the Rapid City Municipal Code for a collaborative project with the Black Hills Area Habitat for Humanity from May 14, 2008 – May 25, 2008.

A Habitat home will be constructed on the parking lot at Black Hills Harley-Davidson, I-90, Exit 55, Rapid City. The home will be moved to its permanent location in Summerset on May 24<sup>th</sup>, 2008.

Thank you for consideration of our special request.

Sincerely,



Al Rieman, President  
Black Hills Harley-DAvidson



**Buell**  
AMERICAN MOTORCYCLES

Customer Car Parking

Project location

Exit →

← Enter

Lange Road

Lange Road

Gravel Road

Gravel Road

Green Building

Employee & Vendor Parking





*A build sponsorship between*  
Highmark Federal Credit Union  
Black Hills Home Builders Association  
Black Hills Harley-Davidson  
Black Hills Area Habitat for Humanity

## **FOR IMMEDIATE RELEASE**

**March 10, 2008**

*For more information contact:*

Tracy Manning Egge, Marketing Director  
Black Hills Harley-Davidson  
2820 Harley Drive, Rapid City, SD 57702  
Tel: 605-342-9362  
e-mail: [tracy@blackhillshd.com](mailto:tracy@blackhillshd.com)

## **FOUR-H'S BUILD PROJECT GEARING UP FOR FUNDRAISING CAMPAIGN TO BUILD WITH HABITAT FOR HUMANITY**

A group of organizations including Black Hills Harley-Davidson, Highmark Federal Credit Union, and the Black Hills Home Builders, have teamed up with the Black Hills Area Habitat for Humanity to build a Habitat home from the ground up called the Four H's Build Project. Each partner brings unique and necessary contributions to the build project including supplying the necessary labor and material donated for the build and fundraising. Habitat has already selected the qualifying family for a 4 bedroom home as well as the building site in Sun Valley.

The cost to build a Habitat Home is in the \$90,000 - \$100,000 range depending on the size of the home and the cost of the land. Because we live in a generous community, many items have already been donated to the Four H's build, however \$45,000 is still needed by May 1, 2008 to help with the land purchase and building materials. Fundraising efforts are underway, including an appeal letter that was recently mailed to the Chamber of Commerce. Duhamel Broadcasting is sponsoring an Online Radio Auction held on April 1, 2008 and local credit unions have teamed to sponsor a Federal Credit Union Challenge selling raffle tickets for a chance to "Win a Trip to the Money Box."

Unique to this Habitat House is that the preliminary build will take place on stage in the lot at Black Hills Harley-Davidson the week of May 18 – May 24, followed by a motorcycle escort moving the home to its permanent foundation in Sun Valley. The community is invited to participate during the entire build process.

For more detailed information about the Four H's Build contact Tracy Manning-Egge at [tracy@blackhillshd.com](mailto:tracy@blackhillshd.com) or 605-342-9362. For questions regarding the Black Hills Area Habitat for Humanity, please contact [heidi@blackhillshabitat.org](mailto:heidi@blackhillshabitat.org) or 348.9196.