

**CITY OF RAPID CITY
TRAVEL REQUEST**

Person requesting travel Bill Okrepkie Department Council

I hereby request permission to travel for the following purpose: (Give specific nature of business and interest of the City to justify cost involved.)

National League of Cities - Building Partnerships for a stronger community.

List all other City employees, if any, making the trip for the same purpose: _____

Place of meeting or destination: Santa Monica, CA

Date of meeting 1/25/07 - 1/27/07

Date trip to begin 1/25/07 Date trip will end 1/28/07

Method of transportation requested airline

Estimated transportation cost \$ ~~400.00~~ 810.00

Meals 75.00

Lodging 3 days (\$358.33/nt) 1075.00

Other costs - description Seminar Registration 395.00

Shuttle Fee 100.00

Total estimated cost of trip \$ ~~2045.00~~ 2455.00

Signed _____ Date _____ Date _____

(person requesting travel)

(Department Head)

When the cost of the trip will exceed \$500, per employee, this section must be signed.

In accordance with the provisions of Rapid City ordinances and travel regulations, consent is hereby given for travel as requested in the foregoing application. Maximum cost of trip authorized is \$ _____

Approved: Tom John
Council President

Approved: [Signature]
Mayor

Date 1-9-07

When the cost of the trip will exceed \$1,500, per event, Council approval is required.

Approved by Common Council on _____ (Date)

White copy - Mayor

Yellow copy - Finance

Gold copy - Department copy

Building Partnerships for a Stronger Community

January 25-27, 2007 • Sheraton Delfina Hotel, Santa Monica, CA

At all levels of government, partnerships are becoming increasingly prevalent. From roads and highways to water supply and waste management, from electrification to environmental projects, local, state and national infrastructure systems increasingly involve partnerships of the public and private sectors in their design, finance and management.

The Benefits and Costs of Building Partnerships

What kinds and types of partnerships between businesses, communities, and government seem most promising? What are the dangers and costs of such partnerships? More people are affected by a partnership than just the public officials and the private-sector partner.

Collaborations for Emergency Preparedness

Emergency response agencies face substantial barriers to working together. Too often different local public safety agencies are unable to communicate with each other over varying radio frequencies, have different ways of operating, and different levels of an emergency preparedness plan. Subsequent problems result in confusion over which emergency response agency or area of government is in charge. Clearly, improved regional cooperation and collaboration in emergency preparedness is essential.

Public-Private Partnerships for Infrastructure and Economic Development

Public officials face the increasing challenge of providing public services and infrastructure in an environment of limited budgets. While not the answer to every government need, Public-Private Partnerships (PPPs) can be a highly effective answer when appropriately applied.

Broaden your understanding of the specific steps and elements needed for successful partnerships. Join leading experts and trainers as they guide you through an engaging program that will have you examine new avenues and workable solutions for building successful partnerships for a stronger community. Learn effective tools and strategies to engage all stakeholders and build sustainable results in your community. Engage in a program that will help you identify the strategies necessary to lead effectively and strengthen your role in local government.

Core Competency: Collaborator and Competent Practitioner

... 8 Credits in the Certificate of Achievement in Leadership program

LEADERSHIP
TRAINING INSTITUTE

Co-Sponsored by the League of California Cities



Katherine Aguilar Perez



John W. Mack



Irma Anderson



K. Jack Riley



Kevin Baum



Rick Norment

Advance Registration deadline is December 15, 2006
For more information call 202-525-0100 or visit www.lcti.org

NATIONAL LEAGUE OF CITIES

LEADERSHIP TRAINING INSTITUTE



Building Partnerships for a Stronger Community

January 25-27 2007

Sheraton Delina Hotel, Santa Monica, CA

At all levels

of government, partnerships are becoming increasingly prevalent. From roads and highways to water supply and waste management, from electrification to environmental projects, local, state and national infrastructure systems increasingly involve partnerships of the public and private sectors in their design, finance and management.

This phenomenon brings daunting but exciting challenges. The first challenge is simply defining just what a partnership might mean. In its simplest form, a public-private partnership could be defined as a contractual agreement between a public agency (federal, state or local) and a private sector entity. Through this agreement, the skills and assets of each sector, both public and private, are shared in delivering a service, product or facility for the use of the general public.

What kinds and types of partnerships between businesses, communities, and government seem most promising? What are the dangers and costs of such partnerships? More people are affected by a partnership than just the public officials and the private-sector partner.

A well-informed political leader can play a critical role in minimizing misperceptions about the value to the public of an effectively developed partnership. Success will result if there is commitment from the top, from both the private and public leaders. Public officials must be willing to be actively involved in supporting the concept of the partnership as well as taking a leadership role in the development of each given partnership.

A year after the devastation of Hurricane Katrina and five years after the Sept. 11th terrorist attacks the United States has strived to improve its ability to respond to emergencies, largely in-part to successful partnerships. Despite the progress that has been made, serious gaps in the overall emergency preparedness of our local communities remain.

Emergency response agencies face substantial barriers to working together. Too often different local public safety agencies are unable to communicate with each other over varying radio frequencies, have different ways of operating, and different levels of an emergency preparedness plan. Subsequent problems result in confusion over which emergency response agency or area of government is in charge. Clearly, improved regional cooperation and collaboration in emergency preparedness is essential.

Government spending and preparation have been focused on responding to terrorist attacks and other emergencies, rather than on preventing them or reducing their consequences. Funding and other resources are often being diverted from traditional law enforcement and emergency response activities to support

new homeland security efforts. A continued diversion of resources may come home to roost in the form of higher crime rates and other erosions of community safety.

Public officials face the increasing challenge of providing public services and infrastructure in an environment of limited budgets. While not the answer to every government need, Public-Private Partnerships (PPPs) can be a highly effective answer when appropriately applied. By combining the resources of the public and private sector in a carefully structured contractual arrangement, a wide range of projects and services can be delivered more quickly and cost effectively while maintaining a suitable level of public control.

Broaden your understanding of the specific steps and elements needed for successful partnerships. Learn how to structure proposals that generate positive responses from the private sector. Strengthen your understanding of how best to manage a PPP throughout the entire life cycle of the partnership, not just from inception to initiation of a project. Learn from nationally recognized leaders in the field of Public-Private Partnerships who will guide you through the process of development and management for effective public-private partnerships.

Join leading experts and trainers as they guide you through an engaging program that will have you examine new avenues and workable solutions for building successful partnerships for a stronger community. Learn effective tools and strategies to engage all stakeholders and build sustainable results in your community. Engage in a program that will help you identify the strategies necessary to lead effectively and strengthen your role in local government.

Collaborator and Competent Practitioner... 3 Credits in the Certificate of Achievement in Leadership program

Leadership Seminar PRESENTERS

is the Vice President of Development for Forest City Development Company, focusing on transit oriented development particularly in emerging communities. Perez is a professional transportation planner with experience in national transportation policy, regional planning and local government. She was recently recognized as an "Outstanding Leader" in Business Life Magazine. Previously, she was the co-founder and Executive Director of the Transportation and Land Use Collaborative (TLUC) of Southern California. Perez currently serves on the Board of Directors of CORG, the Executive Council of the ULI Los Angeles District Council, and is a member of the national ULI Community Development Council. She is a member of the Board of Directors of the Alliance for Regional Stewardship, a national non-profit committed to improved regionalism as a means for advancing economic, social and environmental progress, while maintaining a sense of place, in America's metropolitan regions.

is President of the Los Angeles Police Commission; he served as the President of the Los Angeles Urban League for almost 36 years. Mack began his career with the Urban League in Flint, Michigan in 1964 and was appointed Executive Director in 1965. Prior to heading the Los Angeles Urban League, he served on the Urban League's National staff for six months during the Whitney Young era in Washington, D.C. Mack was a leader in the 1960 student civil rights movement in Atlanta – and Co-Founder and Vice Chairperson of the Committee on the Appeal for Human Rights. Under his leadership, the Los Angeles Urban League has become one of the most successful non-profit community organizations in Los Angeles serving over 100,000 individuals each year and operating a number of innovative, result-oriented job training, job placement, education, academic tutorial, youth achievement and business development programs.

was elected Mayor of the City of Richmond, California, in 2001 where she has served the Richmond community as Director of Public Health Nursing, an advocate, a public official and a citizen for over fifty years. Prior to serving as Mayor, she served as a councilmember from 1993 to 2001. Mayor Anderson has worked to build communities, strengthen services, and grow Richmond's economy where she has made the tough decisions needed to launch Richmond into a new era of opportunity. Mayor Anderson coordi-

nated with regional partners in an effort to reduce violence, and encourage effective communication; invested in a Public/Private Partnership to Employ 500 Youth in the Mayor's Summer Youth Program over the last two summers; and sponsored the City's first Violence Prevention conference, "Richmond Rising Above Violence" that has resulted in defining the public health approach as the strategic approach for violence prevention planning, unanimous support for violence prevention as the highest priority for all levels of city government and the creation of the Office of Violence Prevention housed in the City Managers office.

is the Associate Director of RAND Infrastructure, Safety and Environment (ISE). The ISE division manages RAND's work for seven federal cabinet agencies, including the Department of Homeland Security and the Department of Justice. His recent homeland security publications include State and Local Intelligence in the War on Terrorism (RAND, 2005), When Terrorism Hits Home: How Prepared Are State and Local Law Enforcement? (RAND, 2004), and a chapter on border security in the McGraw-Hill Homeland Security Handbook (2006). Riley is a founding co-director of RAND's Center for Terrorism Risk Management Policy (CTRMP), a member of the scientific advisory board of the University of Southern California's DHS-funded Center for Risk and Economic Analysis of Terrorism Events (CREATE), and one of five international experts that advises Risk Management Solutions on building, updating and parameterizing its terrorism loss model.

is the Founder and President of inCentergy, an Austin-based company specializing in no-nonsense performance consulting, workforce development and leadership coaching. Kevin is a 21-year veteran of public service, and is the former Assistant Fire Chief and Fire Marshal with the Austin Texas Fire Department. A very popular public speaker and author, Kevin's ideas on leadership and organizational performance have been published in journals in the United States, United Kingdom, Australia and Canada; Kevin's new book "Lesson from the Line: Why Every Leader Should be a Firefighter for a Day" is slated for publication in late 2006. Kevin believes strongly that extraordinary times require extraordinary leadership, and that the post-9/11 world where we live and work today requires non-traditional approaches to leadership, management and performance accountability.

Katherine Aguilar Perez

John W. Mack

Ima Anderson

K. Jack Riley

Kevin Baum

(Continued on opposite side.)

Leadership Seminar PRESENTERS

(Continued from opposite side.)

Robert Ashfield

is a Vice President of Municipal Business Development for Veolia Water North America – West, LLC, where he is responsible for sourcing new work in California and other parts of the West, leading development teams to structure equitable business relationships and managing renewals of existing contracts. Ashfield has over 20 years of experience in project management and development with engineering/construction concerns, water treatment operating companies and consulting firms. He has expertise in leading alternative project delivery programs, developing project pro formas, negotiating contracts, structuring financing and managing public-private partnerships. Ashfield was the principal developer for Veolia Water's pursuit of the San Diego County Water Authority's Twin Oaks Surface Water design/build/operate (DBO) project; the Clovis, California Wastewater Plant DBO; the O&M contract renewal for the Burbank Operable Unit (a groundwater remediation facility); and the Stockton, California Delta Water Supply Project.

Ken Butler

is the founder and Senior Principal of Capital Partnerships Inc., a transportation consulting firm specializing in the advancement and advocacy of public-private partnerships in conjunction with the utilization of government relations services. CPI's current clients range from Douglas County, Colorado to the Arizona Department of Transportation to the International Taxicab and Livery Association. Prior to forming CPI in 1987, Butler had 17 years of experience working on Capitol Hill in the United States Senate, the United States House of Representatives and the United States Department of Transportation (Federal Transit Administration). During his tenure as the Associate Administrator for Budget and Policy of the Federal Transit Administration, working with Ralph Stanley the Federal Transit Administrator, the Office of Private Sector Initiatives was created. This office was used as a model during the Reagan Administration to demon-

Rick Normant

strate how the power of the federal government can be utilized to promote and expand public-private partnerships.

John Stainback

serves as the Executive Director and chief of staff for the National Council for Public-Private Partnerships (NCP3P), joining the Council staff in 1999. Founded in 1985, the NCP3P is a non-profit organization of representatives of both the public and private sectors, working to promote the use of public-private partnerships for improved delivery of public services and infrastructure. Normant has over 25 years of experience in management and development of national associations. His areas of expertise include: organization and program development, public affairs and government relations, at both the national and international levels. His first experience with public-private partnerships was with housing programs at the US Department of Housing and Urban Development.

is President and CEO of Stainback Public/Private Real Estate (SPPRE), a Houston-based national consulting company focused solely on public/private real estate partnerships. Since 1985, Stainback has served as a Project Manager to structure and implement public/private finance and development plans for projects valued at \$19.5 billion. Stainback authored the book *Public/Private Finance and Development* published by John Wiley & Sons in 2000. He participated in writing Urban Land Institute's (ULI) publication, *The Ten Principles of Successful Public/Private Partnerships*, published in August 2005. Stainback is a Full Member of ULI and a member of ULI's Public/Private Partnership Council. He is also a member of the National Council for Public-Private Partnerships (NCP3P), International Downtown Association (IDA), International Economic Development Council (IEDC), International Council of Shopping Centers (ICSC), and the Florida Economic Development Council (FEDC).

National League of Cities Institute
1301 Pennsylvania Avenue, NW
Washington, DC 20004

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Building Partnerships for a Stronger Community

January 25-27, 2007 ★ Sheraton Delfina Hotel, Santa Monica, CA

The preliminary schedule of events (subject to change)...

- 2:30 pm – 5:00 pm **Registration**
- 5:30 pm - 7:30 pm **Reception and Welcome**
- ★ Welcome: The Honorable Robert Holbrook, Mayor, Santa Monica, CA
 - ★ The Honorable Arnold Schwarzenegger, Governor, and First Lady Maria Shriver, State of California (Invited)
- 7:30 am – 5:00 pm **Registration**
- 7:30 am **Continental Breakfast**
- 8:30 am – 12:00 noon **Opening Session: Building Partnerships for Stronger Communities**
- Building Partnerships for Stronger Communities*
- ★ Katherine Aguilar Perez, Facilitator, Vice President of Development, Forest City Development, Los Angeles, CA
- The Benefits and Costs of Public-Private Partnerships: When are Partnerships Worth the Trouble?*
- ★ John Mack, President, Los Angeles Police Commission, Past President, Los Angeles Urban League, Los Angeles, CA
- The Key Fundamentals and Essential Issues for Building Effective Partnerships for a Stronger Community*
- ★ Irma Anderson, Mayor, Richmond, CA
- Break
- America's Emergency Response System: A Focus on Preparedness*
- ★ K. Jack Riley, Associate Director, RAND Infrastructure, Safety and Environment, Santa Monica, CA
- 12:00 noon – 1:00 pm **Lunch**
- 1:00 pm – 5:00 pm **Second Session: Building Partnerships for Emergency Preparedness**
- Fostering Regional Cooperation and Collaboration in Emergency Preparedness*
- ★ Kevin Baum, Founder and Principal, InCentergy, Austin, TX
- 6:00 pm - 8:30 pm **An Evening Reception in Santa Monica, California**
- 7:30 am – 5:00 pm **Registration**
- 7:30 am **Continental Breakfast**
- 8:30 am – 12:00 pm **Third Session: Building Public-Private Partnerships**
- Building Public-Private Partnerships for Economic Development and City Infrastructure*
- ★ Richard Normant, Executive Director, National Council for Public-Private Partnerships, Washington, DC
 - ★ Bob Ashfield, Vice President of Municipal Business Development for Veolia Water North America – West, LLC
 - ★ Ken Butler, Founder and Senior Principal, Capital Partnerships Inc.
 - ★ John Steinback, President & CEO, Steinback Public/Private Real Estate
- Break
- Building Public-Private Partnerships for Economic Development and City Infrastructure (continued)*
- ★ Richard Normant, Executive Director, National Council for Public-Private Partnerships, Washington, DC
- 12:00 noon – 4:00 pm **Lunch and Mobile Workshops**
- Lunch (off property)
- Mobile Workshops
- a. Partnerships for Economic Development, Environment, and Transportation
 - b. Partnerships for City Infrastructure Systems: Waste Water Treatment
 - c. Partnerships and Collaborations in Emergency Preparedness
- 4:00pm **Seminar Concludes with Return to Hotel**

REGISTRATION FORM:

Don't Delay!! Space is limited.

Registration is on a first-come, first-serve basis. For More Information, call (202) 626-3170



(check appropriate boxes below)

The registration fee includes the full two-day training program, and four meal functions (including two continental breakfasts, and two lunches).

Early Bird Registration (faxed or postmarked by November 22, 2006)

\$295 Member City

Advance Registration (faxed or postmarked by December 15, 2006)

\$345 Member City

Late Registration (faxed or postmarked after December 15, 2006)

\$395 Member City

NLC Member City: Yes No

_____ Non-Member City add \$100.00 to reg. fee

_____ Total Registration Fees submitted

January 25-27, 2007

Sheraton Delfina Hotel

Santa Monica, CA

Name: _____

Title: _____

Representing City of: _____

Address: _____

City/State/Zip: _____

Area Code/Phone #: (_____) _____ Fax #: (_____) _____

Participant E-mail: _____

Clerk E-mail: _____

Special Needs: _____

NLC is authorized to use the credit card below to pay my registration fees

AMEX/Visa/MasterCard Number: _____

Exp. Date: _____

Card Holder Name: _____

Card Holder Signature: _____

How to Register

- 1.) To register by credit card...
 - a. Complete the registration form and include your credit card information
 - b. Fax your registration form to (202) 626-3043

- 2.) To register by check or purchase order...
 - a. Fax your completed registration form and a copy of your check or purchase order to (202) 626-3043
 - b. Attach a copy of your registration form with a check made payable to NLC and mail to:
National League of Cities
Attn: 2007 LTI Seminar - California
1301 Pennsylvania Ave., NW - Suite 550
Washington, DC 20004-1763

- 3.) Make your room reservation directly with the Sheraton Delfina Hotel in Santa Monica by calling (888) 627-8532
Guest Room Rate: Single... \$157
Check-in: 3:00 pm Check-out: 12:00 noon

Note: Final room block will close on December 20, 2006 or earlier when the full block sells out. After room block sells out, room rate will be higher hotel rack rate. Space is limited. Registration is on a first-come, first-serve basis.

- 4.) Make your travel reservations...
Taxi Cabs are available outside of baggage claim. The Sheraton Delfina Hotel is approximately eight miles, or about twenty minutes, from LAX - Los Angeles International Airport.

Registration Cancellation Policy:
All requests to cancel a registration must be submitted by January 1, 2007, to receive a refund. All cancellations must be submitted in writing and are subject to a \$75.00 processing fee. Telephone cancellations are not accepted. Submit written cancellation request to Leadership Training Institute c/o NLC.