

CITY OF RAPID CITY

300 SIXTH STREET
RAPID CITY, SOUTH DAKOTA 57701

PARKS AND RECREATION DEPARTMENT

Jerry W. Cole,
Director
(605) 394-5225

Jeri Taton
Administrative Assistant
(605) 394-5225

Lon Van Deusen,
Parks & Cemetery Manager
(605) 394-4175

Doug Lowe,
Recreation Manager
(605) 394-4168

James (JJ) Walraven
Golf Superintendent
(605) 394-4199

Duncan Olney
Aquatics Manager
(605) 394-4168

Parks and Recreation Memo

Date: August 30, 2006

To: Mayor Shaw and City Council Members

From: Jerry Cole, Parks and Recreation Director

Subject: SDPRA State Conference

Attached please find a travel request for staff members to attend the South Dakota Parks and Recreation Association State Conference to be held in Yankton, South Dakota, September 24-27, 2006, at an approximate cost of \$2,310. Funding for this conference is included in the 2006 budget. There are sessions planned with valuable information for our aquatics, recreation and parks division staff members.

The 2006 Conference will provide many opportunities for our staff to participate in round-table discussions and seminars with other park and recreation professionals from around the State. Attached is the Conference agenda which outlines all the sessions available for staff members to attend. Also, staff members from our Department are officers in the SDPRA: Doug Lowe is the President of the organization, Kristy Lintz is Chairman of the Activities Committee and Craig Nichols is Chairman of the Cemetery Committee. These individuals will also attend their respective board meetings which are scheduled during the conference.

Jeff VanKooten is scheduled to speak at the General Session on managing the generations in Today's workplace. Mr. VanKooten specializes in exploring and communicating issues of cultural change and generational understanding which could be very beneficial in the Rapid City community.

If you have any questions, please call me anytime.

CITY OF RAPID CITY
TRAVEL REQUEST

Person requesting travel Doug Lowe Department Parks + Recreation

I hereby request permission to travel for the following purpose: (Give specific nature of business and interest of the City to justify cost involved.)

South Dakota Parks + Recreation State Association Conference

List all other City employees, if any, making the trip for the same purpose: Len Van Dusen, Kristy Lintz,
Craig Nichols, Cliff Zechiel, Erin Gozden, Aunon Ohay

Place of meeting or destination: Yankton SD

Date of meeting Sept. 25-27, 2004

Date trip to begin Sept. 24 Date trip will end Sept. 27

Method of transportation requested city vehicle (2)

Estimated transportation cost \$ ~~400~~ 400

Meals 315

Lodging 3 days 5 rooms @ \$55 825

Other costs - description Conference fees (7) @ \$110 770

Total estimated cost of trip \$ ~~2310~~ 2310

Signed [Signature] 8-16-04 Date _____ Date _____
(person requesting travel) (Department Head)

When the cost of the trip will exceed \$500, per employee, this section must be signed.

In accordance with the provisions of Rapid City ordinances and travel regulations, consent is hereby given for travel as requested in the foregoing application. Maximum cost of trip authorized is \$ _____

Approved: _____ Date _____
Mayor

When the cost of the trip will exceed \$1,500, per event, Council approval is required.

Approved by Common Council on _____ (Date)

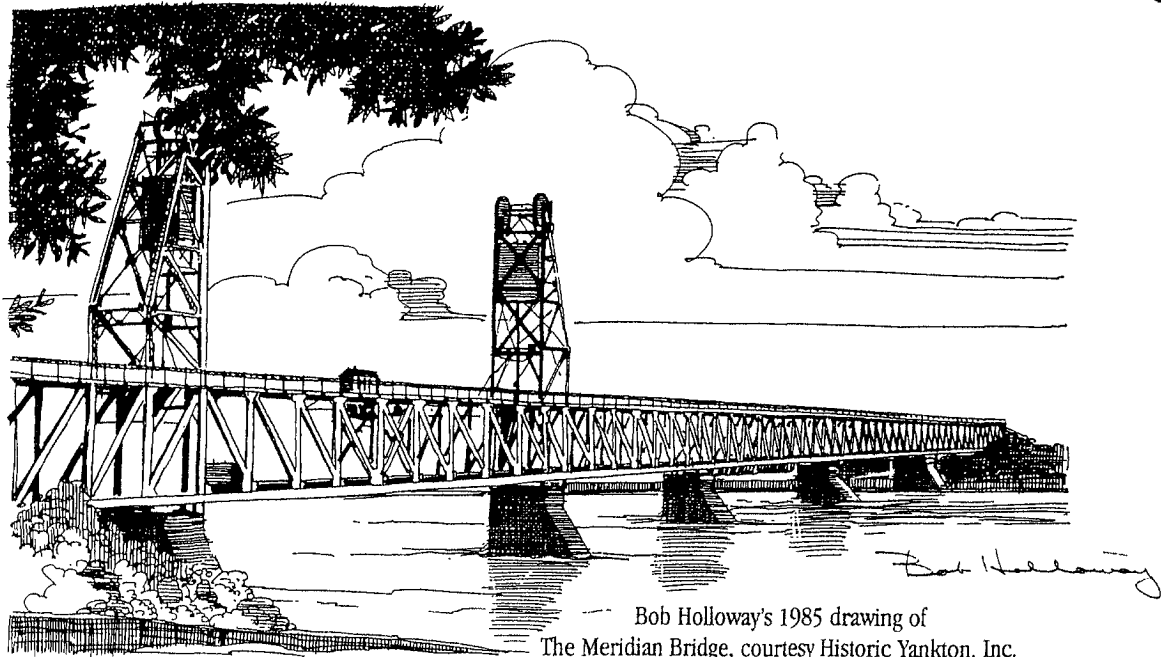
White copy - Mayor

Yellow copy - Finance

Gold copy - Department copy

SOUTH DAKOTA PARKS AND RECREATION ASSOCIATION ANNUAL CONFERENCE

Bridging Generations



Bob Holloway's 1985 drawing of
The Meridian Bridge, courtesy Historic Yankton, Inc.

September 25 - 27, 2006

Best Western Kelly Inn
1607 E Highway 50
Yankton, SD 57078
(605) 665-2906

Bridging Generations

2006 South Dakota Parks and Recreation Association Annual Conference

Monday - September 25, 2006

9:00am - 3:00pm

WELCOME TO A DAY OF FUN IN YANKTON

Enjoy a variety of activities - fishing, golfing, canoeing, City or State bicycle/walking trails, Summit Activities Center, etc.

Canoes and bikes will be available from 3pm to 8pm at Hobie Cat Beach.

*** Pre-registration required for fishing or golfing***

9:00am (Summit Activities Center)

Activities Committee Meeting

10:00am (Summit Activities Center)

SDPRA Board Meeting; Lunch on Your Own

1:00pm - 5:00pm (L&C Marina)

SD Division of Parks & Recreation Meeting

2:00pm - 4:30pm (Hotel Lobby)

Conference Registration

5:00pm - 6:00pm (Hobie Cat Beach)

PRENOTE SESSION - Steven M. Neu

NRPA 40 Years and a Look to the Future.

6:00pm - (Hobie Cat Beach)

Exhibitor Social / Equipment Demonstration / Beach Party & Barbecue
Bonfire, volleyball, tethered hot-air balloon rides, Poker Alice band, FUN, etc.



Tuesday - September 26, 2006

Sign up for Tues PM Seminars by NOON at Registration Table

7:30am - 8:00am (Rooms C & D)

Coffee, Tea and Breakfast Breads with Exhibitors

7:00am - 12noon (Hotel Lobby)

Conference Registration

Welcome to Yankton - City Manager Jeff Weldon

8:00am - 9:30am (Rooms C & D)

GENERAL SESSION - Jeff VanKooten

"Hey Dude, Managing the Generations in Today's Workplace"

Will help you take a realistic, yet amusing look at how the generations relate.

9:30am - 10:00am (Rooms A & B)

BREAK

10:00am - 11:00am

Session I

(Board Room)

Trac 1. Relationship Between Recreation & Wellness (TR) - David Dracy

Discussion on wellness for life and fitting activities with strengths of the client.

(Room 229)

Trac 2. Making Your Pool Turn GREEN! - Carol Shaver

Revenue-generating programs for aquatics will be discussed.

(Room D)

(Room C) Trac 3. When Generations Collide - Denis Leise

The need to relate to all generations through the hiring process.

Trac 4. New Tree Species - Stan Hoffart; John Ball

11:00am - 12noon

Session II

(Board Room)

Trac 1. The Wellness Recovery Action Plan (TR) - Sherri Herrboldt

Will discuss benefits of identifying individual wellness goals important to clients working toward their recovery.

(Room 229)

Trac 2. How to Preserve Aquatic Staff - Cheryl A. Peterson-Brachle

Successful recruitment, retention and training program will be shared.

(Room C)

Trac 3. Technology in the Workplace - RecWare

(Room D)

Trac 4. Drought-Tolerant Turf Grasses - Leo Schleicher

12noon - 12:15pm (Rooms A & B)

EXHIBITOR BREAK

12:15pm - 1:45pm (Rooms C & D)

Exhibitor Luncheon - Minerva's
SDPRA Awards & Annual Business Meeting

Bridging Generations

2006 South Dakota Parks and Recreation Association Annual Conference

Tuesday - September 26, 2006 (continued)

1:45pm - 2:45pm (Rooms C & D)

GENERAL SESSION - Jeff VanKooten

"From the Lone Ranger to a Pierced Stranger - The Changing Faces of Customer Service"

Teaches participants how to do a better job of relating to customers of all generations and boost satisfaction in the process.

1:45pm - 2:45pm (Board Room)

Cemetery Board Meeting

2:45pm - 3:00pm

BREAK / LAST CHANCE TO VISIT WITH EXHIBITORS

3:00pm - 5:00pm

Experiential Learning Seminars -

Pre-registration Required

(Summit Activities Center)
(Conference Rooms)

Seminar 1 - Summit Activities Center Facility Tour & Roundtable -

Topics include:

- Marketing Memberships through Recruitment & Retention - *John Small*
- Training Athletes through Acceleration - *Thomas Gullledge*
- Aquatic Recruitment/Training/Recreation for Senior Populations - *Nancy Teachout*

(Dakota Territorial Capitol)
(Riverside Park)

Seminar 2 - TR Training

Activity Programming for People with Alzheimer's Disease or a Related Cognitive Disorder - *Becky Fleming*

Will focus on joys of activity programming for those individuals who have Alzheimer's disease or other cognitive impairments.

(Board buses)

Seminar 3 - City of Yankton Parks, Auld-Brokaw Trail, Golf Course -

A brief biography of our parks, trails and golf course will be provided along with any questions regarding maintenance of these facilities.

(Board buses)

Seminar 4 - Park Areas - Lewis & Clark Rec Area, Corps of Eng., NPS

Enjoy a tour of the park facilities in the Lewis and Clark Lake areas.

Seminar 5 - Cemetery Tours - Chris Bornitz, City of Yankton

Tour Yankton's five cemeteries.

6:00pm - 6:30pm (Rooms C & D)

Social - Cash Bar (*Business Casual Attire*)

6:30pm - 8:00pm

SDPRA Banquet/Awards Presentations

8:30pm - 10:00pm

Evening Entertainment - Casino Night

Wednesday - September 27, 2006

8:00am - 8:30am (Rooms C & D)

Continental Breakfast

8:30am - 9:30am (Rooms C & D)

GENERAL SESSION

Healthy SD Initiatives - *Linda Ahrendt*

This is an interactive session so come ready to brainstorm ideas for how state and municipal parks and recreation departments can work together to promote wellness and healthy lifestyles.



9:30am - 9:45am

BREAK

9:45am - 10:45am

(Room A)

Session 1 - Facility Manager's Special Events:

Mapping Your Members' Success! - *Aaron Walter*

How to track member usage, initiation into fitness services, and workouts.

(Room D)

Personal Training: Catering to your Client's Needs - *Jason Crisp*

Successful ways to recruit and retain personal training clients, individualizing their workout program and keeping them motivated.

Bridging Generations

2006 South Dakota Parks and Recreation Association Annual Conference

(Room B)

Session 2

How to Make a Good Exhibit Better - *Brad Block*

How to use your exhibits and displays to give meanings behind the scenery.

(Room C)

Session 3

In Our Own Voice (TR) - *Bill Shroll / Mark Arneson*

Overview of the recovery process that people with mental illnesses go through.

10:45am - 11:00am

BREAK

11:00am - 12noon

(Room A)

Session 4

Where the People Aren't - South Dakota's Changing Population

Demographics - *Mike McCurry*

Covers aspects of South Dakota demography, civic and social involvement.

(Room B)

Session 5

The Good, Bad & Ugly - Looking for Programs (Roundtable) - *Kari Happold*

Learn what programs work and those that don't from others mistakes or successes. Take home a brief detail of ideas and contacts.

(Room C)

Session 6

Certification Process for Parks & Rec Professionals - *LaRon Klock / Doug Lowe*

12noon - 1:00pm

LUNCH on your own

END OF CONFERENCE - TRAVEL SAFELY!

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Conference Registration Form

SDPRA Annual Conference - September 25-27, 2006 - Best Western Kelly Inn, Yankton SD

Name _____ CLP, CLA, CTRS, CPSI, AFO Job Title _____

Agency _____ Address _____

City _____ State _____ Zip _____ Work Phone _____ Home Phone _____

E-mail address _____ Fax # _____

Check here if student _____ College Name _____

Conference Fees (check one)

- Full Package \$110.00 (includes membership, all meals and socials)
- One-Day (Tues) Registration \$ 65.00 (includes membership, noon meal)
- SDPRA Membership \$ 20.00
- CEU Fee \$ 10.00
- Student Membership \$ 10.00

Students - Please Check here if you plan to attend these meals: ___ noon meal ___ banquet

Please specify any special dietary needs: _____

Mail Payment and Form to:

For more information call:
(605) 668-2985.

SDPRA
c/o Lewis and Clark Recreation Area
43349 SD Hwy 52
Yankton, SD 57078-6737

DEADLINE
SEPTEMBER 1ST!

Speakers/Presenters

JEFF VANKOOTEN is a senior consultant with The Center for Generational Studies. He teaches 10-12th grades at Denver Christian High School and specializes in exploring and communicating issues of cultural change and generational understanding. Jeff's experiences as a business professional, youth worker, pastor, and high school teacher as well as his Masters in Theology, his B.A. in Communication and his B.A. in Psychology give him the perfect mix to understand people of all ages and backgrounds and challenge them to more harmonious expressions of relationships.



STEVEN M. NEU is the Director of Parks and Recreation with the Bismarck Parks and Recreation District since May 1987. Steve was elected President of the National Recreation and Parks Association in October 2005 and serves as chair of the Executive Committee. He graduated from the University of North Dakota with a B.S. degree in Parks and Recreation Administration in 1976 and completed a Master's Degree in Management at the University of Mary in Bismarck, North Dakota in 1994. Prior to his position in Bismarck, Steve was the Director of Parks and Recreation in Williston, North Dakota and in Wolf Point, Montana.

DAVID DRACY is a Clinical Psychologist with Lewis and Clark Behavioral Health, Inc. in Yankton, South Dakota. He has presented at a number of local and state conferences on a variety of mental health topics. Dr. Dracy holds a Bachelors Degree from Huron University, and a Masters and Ph.D. from the University of South Dakota. He did internship with Norfolk Regional Center, and is a Clinical Psychologist and Qualified Mental Health Professional.

DENIS LEISE has a strong education background with 18 years in teaching and administration. The past 19 years he has been an Employment Representative/Trainer for the Department of Labor in Yankton, South Dakota. He holds a Bachelors and Masters Degree from Wayne State College in Wayne, Nebraska. He has 37 years experience doing training sessions/workshops for youth and adults.

STAN HOFFART / JOHN BALL – STAN HOFFART has been an Urban Forestry Specialist with the City of Yankton for 29 years. Stan has an A.A. Degree in Horticulture from the University of Nebraska. JOHN BALL is a professor at South Dakota State University. John has a B.S. Degree in Forest Management from Michigan Technological University and a M.S. and Ph.D. in Forest Entomology from Michigan State University.

SHERRI HERRBOLDT is currently a RN, BSN, Care Director and Nurse Manager at Cedar Village with Lewis and Clark Behavior Health Services Inc in Yankton, South Dakota. Sherri graduated with a B.S. Degree in Nursing from Mount Marty College in Yankton, South Dakota in 1994. She has worked in the mental health field for 12 years, both inpatient and outpatient; most recently as a supervisor of case managers for the Care program at LCBHS, and manages the assisted living program for adults.

CHERYLL A. PETERSON-BRACHLE is a Recreation Coordinator with the City of Omaha, Parks, Recreation and Public Property. She has worked in the field of aquatic/recreation for 23 years. In her current position she coordinates the safe and efficient operation of 18 aquatic facilities, 4 water playgrounds and 6 community centers. Cheryll has a B.A. Degree in Comprehensive Recreation from the University of Nebraska at Kearney and a Masters Degree in Leadership from Bellevue University in Bellevue, Nebraska.

LEO SCHLEICHER is an Associate Professor with the Department of Horticulture, Forestry, Landscape & Parks at South Dakota State University in Brookings, South Dakota. Dr. Schleicher has a B.S. Degree in Horticulture from the University of Nebraska, a M.S. Degree in Agronomy from the University of Nebraska, and a Ph.D. in Agronomy from Purdue University.

JOHN SMALL has been the Executive Director of the Watertown Community Recreation Center for the past 15 years in Watertown, South Dakota. He acquired a BS Degree in Parks, Recreation and Community Education from Mankato State University in Mankato, Minnesota in 1980.

THOMAS GULLEDGE is a Certified Strength & Conditioning Specialist at the Mitchell Recreation Center in Mitchell, South Dakota. He is currently an adjunct Strength and Conditioning Coach and adjunct Instructor at Dakota Wesleyan University in Mitchell.

Speakers/Presenters

NANCY PFEIFER TEACHOUT has been the Recreation Coordinator/Aquatic Director for the City of Yankton at the Summit Activities Center for the past 10 years. Nancy holds a B.S. degree in Recreation, a B.S. degree in Physical Education and a minor in Health Education from the University of South Dakota in Vermillion, South Dakota.

BECKY FLEMING is currently the Director of Social Services at the Beverly Healthcare Bella Vista in Rapid City, South Dakota – the first 100% Alzheimer's care long term care facility in the state. She has a Bachelors Degree in Special Education with a Behavioral Emphasis from Montana State University-Billings. She has worked in long term care for the past 9 years with her focus being those residents with Alzheimer's Disease and other related cognitive impairments.

LINDA AHRENDT is the Program Coordinator for Nutrition and Physical Activity in the Office of Health Promotion with the South Dakota Department of Health in Pierre, South Dakota. Prior to her work at the Department of Health, Linda worked in the Sioux Falls School District for 18 years.

BRADLEY BLOCK is currently the Chief of Interpretation with the South Dakota Game, Fish & Parks Department at Custer State Park in Custer, South Dakota. He has worked within the interpretive and educational services field in a variety of park systems for over 20 years, starting as a front-line naturalist at the age of 16. Brad holds a Bachelors Degree from the University of Northern Iowa in Cedar Falls, Iowa with a major in Natural History Interpretation / Earth Science, and a minor in Geology and Public Communications.

MARK ARNESON / BILL SHROLL - MARK ARNESON holds a B.S. degree in Business Administration from USD. Mark was diagnosed with schizophrenia in 1984. His current diagnoses are anxiety disorder, schizoaffective disorder and alcoholism. He is currently working part time and has lived independently since 1990. BILL SHROLL holds a B.S. degree in Business Education and a Masters in Educational Administration from USD. Bill was diagnosed with a severe mental illness in 1983 including schizoaffective disorder.

MIKE MCCURRY is an Extension Sociologist at South Dakota State University in Brookings, South Dakota with the Rural Sociology Department. Mike began teaching at Trinidad State Junior College in 1983.

KARI HAPPOLD is the Director of Parks and Recreation with the City of Yankton. Before moving to Yankton she was the Director of Parks and Recreation for the City of Scottsbluff, Nebraska. Kari has a B.S. degree in Business Administration from the University of Nebraska Lincoln.

AARON WALTER has been the Director of the Community Center in Madison, South Dakota since 2003. He holds a B.S. Degree in Sports Management with a minor in Physical Education.

CAROL SHAVER is the Aquatics Coordinator for the City of Madison, South Dakota. She has a degree in Physical Education and was a teacher at St Thomas School prior to her work with the City.

JASON CRISP is the Fitness Coordinator for the City of Madison Community Center. He graduated from Dakota State University with a B.S. degree in Exercise Science in May of 2005. Jason is also a Certified Strength and Conditioning Specialist.

LARON KLOCK / DOUG LOWE - LARON KLOCK is the Director of Parks and Recreation for the City of Huron. DOUG LOWE is the Recreation Division Manager for the City of Rapid City.

» 3 Thank You 3 «

TO ALL OUR SPEAKERS AND PRESENTERS!