

Proposal

KNBN Television offers to write and produce two short-form television campaigns for Rapid City Air Quality Board.

At the client's direction one campaign will feature information concerning air quality conditions resulting from high wind events and the other campaign will feature air quality information relating to wood burning fireplaces.

Deliverables will include a set of :30, :20, :15, and :10 second announcements for each campaign for a total of eight (8) announcements.

As part of this agreement, client will receive one complete set of master tapes and will own all creative developed for use in these campaigns.

KNBN will produce additional dubs at the rate of \$25 each.

The price of this proposal is not to exceed \$2,000.

Accepted by Client/Date

Accepted by KNBN/Date