

Request for Proposals
Advertising at City Recreation Facilities
City of Rapid City, South Dakota

SUMMARY OF PROPOSALS
August 23, 2005

1.	<u>Epic Outdoor Advertising</u> Combined Bid for All Facilities	22.5%
2.	<u>Rosenbaum's Signs</u> Combined Bid for All Facilities	20%
3.	<u>Par America, Inc.</u> Individual Proposals:	
	Rapid City Swim Center	15%
	Roosevelt Park Ice Arena	15%
	Municipal Golf Courses	20%
	Municipal Golf Cart Fleet	20%

Recommendation:

Staff recommends that the Proposal submitted by Epic Outdoor Advertising, in the amount of 22.5%, be accepted. The City of Rapid City will receive 22.5% of the revenue generated by Epic Outdoor Advertising when selling advertising in Rapid City's recreational facilities.

REQUEST FOR PROPOSALS
Advertising at City Recreation Facilities
City of Rapid City, South Dakota

Notice is hereby given that the City of Rapid City is requesting proposals for a company to solicit, produce and install advertising for the Rapid City Swim Center, the Roosevelt Ice Arena, Municipal Golf Courses, and the City's Golf Cart Fleet. Proposals will be accepted for individual facilities, or a combined proposal for all facilities. The City reserves the right to approve a contract for this service which is in the best interests of the City.

Proposals are due in the Department of Parks and Recreation Office, 125 Waterloo Street, on or before 2:00 p.m. Tuesday, August 23, 2005.

I, EPIC OUTDOOR ADVERTISING, agree to pay the City of Rapid City the following percent of the gross total combined sales for the following identified advertising:

All Facilities – Combined Proposal 22 1/2 %

Or

Individually

Rapid City Swim Center	_____	%
Roosevelt Park Ice Arena	<u>22</u>	%
Municipal Golf Courses	_____	%
Municipal Golf Cart Fleet	_____	%

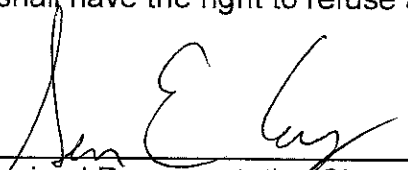
LED - ELECTRONIC
SIGNS ~~AND~~

The terms of this agreement shall be from 10/1, 2005 to 10/1, 2006.

Any party submitting a proposal must be willing to abide by the following terms and conditions:

- Advertising opportunities will not be the same at each facility. Vendor should contact the Director of Parks and Recreation at 394-5225 for specific information about each site.
- The Director of Parks and Recreation shall have the right to determine the size, placement and location of advertisements, subject to restrictions for safety and other practicalities.
- The Vendor shall retain rights, title, ownership and interest in the work product.

- The Vendor shall confer with the Director of Parks and Recreation for installation of advertising on golf cart fleet.
- The Director of Parks and Recreation shall have the right to refuse any advertising.



Authorized Representative Signature

City of Rapid City

EPIC OUTDOOR ADVERTISING
Business Name

Jim Shaw, Mayor

PO BOX 7861
RAPID CITY, SD 57709
605-391-9642
Business Address and Telephone

ATTEST:

Finance Officer
(SEAL)